



4 Design Days
Everlasting design. Timeless architecture.
To live to the age of the Empire State Building and still be as hot as a Barcelona chair

25–28 January 2024
Katowice, the International Congress Centre

Business Days | 25 January 2024

 session broadcast  session translated simultaneously PL/EN

Scene 1, 2_Ballroom C, B
25 January 2024, 10.00-12.00

INAUGURATION

Everlasting design. Timeless architecture. To live to the age of the Empire State Building and still be as hot as a Barcelona chair

Let's throw out the words 'temporary', 'fast' and 'plastic' from the dictionary of design. Why do we surround ourselves with worthless things? Fast food in architecture – mass means cheap. And cheap means only for a while. What destroys design and architecture? What do we do wrong when designing things and buildings? The 10 sins of the maker.

Opening, welcoming of the guests – the following have been invited to participate (in alphabetic order):

- **Małgorzata Burzec-Lewandowska**, Chief Editor of PropertyDesign.pl, Deputy Chief Editor of PropertyNews.pl, Co-author of the agenda of 4 Design Days
- **Kazimierz Karolczak**, President of the Management Board, the Metropolitan Association of Upper Silesia and Dąbrowa Basin
- **Wojciech Kuśpik**, President of the Management Board, PTWP SA
- **Robert Posytek**, Chief Editor of PropertyNews.pl, Deputy Chief Editor of PropertyDesign.pl, Co-author of the agenda of 4 Design Days
- **Bogumił Sobula**, Deputy Mayor of Katowice

Speeches – invited participants:

In need of a moment, or in need of time (20')

- **Ewa Kuryłowicz** Architect, Kuryłowicz & Associates, Stefana Kuryłowicz Foundation

Building Hope: Architecture and the Urban Fabric for a Thriving Global South (10')

- **Ananya Singhal**, Managing Partner, Studio Saar

Discussion – invited participants (in alphabetical order):

- **Tomasz Augustyniak**, Designer, Founder, Tomasz Augustyniak Studio
- **Justyna Hodurek**, Kusch+Co Brand Team Manager, Nowy Styl
- **Jan Kochański**, Designer, Owner, Studio Jan Kochański
- **Tomasz Konior**, Architect, Owner, Konior Studio
- **Ewa Kuryłowicz** Architect, Kuryłowicz & Associates, Stefana Kuryłowicz Foundation
- **Przemysław Łukasik**, Architect, medusa group
- **Ananya Singhal**, Managing Partner, Studio Saar
- **Marta Sękułska-Wrońska**, Architect, Partner, CEO, WXCA

Hosts:

- **Katarzyna Jaroszyńska**, TV presenter hosting interior design shows
- **Joanna Małecka**, MAŁECCY Design Office

Scene 1_Ballroom C
25 January 2024, 12.30-14.00

DESIGN

Why is the Barcelona chair still 'hot'?

Design, price, materials, or all of them together: What will make products long-lasting?

Presentations – invited participants (in alphabetical order):

The Swedish way to immortal design (8')

- **Agnieszka Bujak**, Country Manager, Duxiana Polska

Presentation (20')

- **Dawid Grynasz**, Co-founder, Designer, Grynasz Studio
- **Marta Niemywska-Grynasz**, Co-owner, Designer, Grynasz Studio
Thoughtfulness in Design

Discussion – invited participants (in alphabetical order):

- **Agnieszka Bujak**, Country Manager, Duxiana Polska
- **Agnieszka Flak**, Specification Manager, Wilsonart Polska
- **Dawid Grynasz**, Co-founder, Designer, Grynasz Studio
- **Michał Mróz**, Vice-President of the Management Board, Director General, Paged Meble Sp. z o.o.
- **Marta Niemywska-Grynasz**, Co-owner, Designer, Grynasz Studio
- **Zuzanna Telka**, Designer, noo.ma

Host:

- **Tomasz Pągowski**, Designer, Constructor, Host of interior design shows, such as: Remont w 48h, Projekt Lokalny, Bitwa o Dom

Scene 4_Lower Hall

25 January 2024, 12.30-14.00

ARCHITECTURE

Are there tough times ahead for architecture? What will 2024 bring for the industry?

How is the current difficult economic situation affecting the architecture industry? Stalled projects, a stagnant economy, high inflation, and the costs of project delivery and building materials... How are these factors affecting the profitability of the architecture business? What will 2024 bring for architecture? Which sectors appear weak, and which ones are likely to thrive? The scale of the challenges and risk assessment.

Discussion – invited participants (in alphabetical order):

- **Piotr Grochowski**, Head Architect, Arche Group
- **Agnieszka Kalinowska-Sołtys**, President, the Association of Polish Architects, Architect, Partner, Member of the Board, APA Wojciechowski
- **Anna Pawłowska**, President of the Board, Managing Director, Baumschlagler Eberle Architekci Kraków
- **Monika Rezulak**, Director of Design Sales, Saint-Gobain Solutions
- **Krzysztof Zalewski**, Architect, Scientist, Publicist, Owner, Zalewski Architecture Group

Host:

- **Justyna Łotowska**, Editor, Dobrzemieszkaj.pl



session rebroadcast

Scene 3_Ballroom A

25 January 2024, 12.30-14.00

THE CITY

The mega-city in Silesia: How to build a metropolis on the foundations of the GZM so as to make it coherent in terms of urban development?

Cities without borders – the 14 cities forming the GZM need a single urban planning concept in addition to a political vision. The Silesian metropolis through the eyes of architects and urban planners: How to overcome barriers in public space in order to build social cohesion?

Discussion – invited participants (in alphabetical order):

- **Krzystian Heffner**, Head, Department of Spatial and Environment Development, the University of Economics in Katowice
- **Danuta Kamińska**, Vice-President of the Management Board, the Upper Silesian and Zagłębie Metropolis
- **Tomasz Konior**, Architect, Owner, Konior Studio
- **Marcin Krupa**, Mayor of Katowice
- **Stanisław Podkański**, Planner of the City of Katowice
- **Piotr Uszok**, Mayor of Katowice in 1998-2014, President, Eko-Bryza Sp. z o.o.
- **Maciej Wójcik**, Managing Partner, TDJ Estate

Host:

- **Rafał Kerger**, Economic Journalist, Editor-in-Chief, WNP.PL, PulsHR.pl, PortalSamorządowy.pl



session rebroadcast  session translated simultaneously PL/EN

Scene 5_Lower Lobby of the Lecture Hall

25 January 2024, 12.30-14.00

DESIGN

Propertydesign.pl Studio

12.30-13.30

Modern folklore, or a nod to arts and crafts and the celebration of beauty

Arts and crafts are the answer to the turn towards sustainability and product longevity. How to effectively promote Polish handicrafts? What do customers appreciate?

Presentation:

Modernist Classics Today – The Scandinavian Approach (5')

- **Beata Ludwiczak**, Assistant Professor, Design Department, Eugeniusz Geppert Academy of Art and Design in Wrocław

Conversation (25')

- **Magdalena Choraży-Suchy**, Director, Zamek Cieszyn
- **Szymon Hanczar**, Designer, Hanczar Studio
- **Beata Ludwiczak**, Assistant Professor, Design Department, Eugeniusz Geppert Academy of Art and Design in Wrocław

Hosts:

- **Anna Sołomiewicz**, Journalist, PropertyDesign.pl
- **Dawid Zmuda**, Journalist, PropertyDesign.pl

Conversation (25')

- **Anna Bera**, Designer, Sculptor, The Whole Elements
- **Magda Gazur**, Designer, Manufaktura w Bolesławcu

Hosts:

- **Anna Sołomiewicz**, Journalist, PropertyDesign.pl
- **Dawid Zmuda**, Journalist, PropertyDesign.pl

13.30-14.00

Being honest about museums

How to build museums that entertain rather than bore, and which are attractions drawing the attention of crowds rather than simply being obligatory items included in the itineraries of school trips? How is this done in Poland, and where should we look for inspiration coming from the world?

Discussion – invited participants (in alphabetical order):

- **Oskar Grąbczewski**, Architect, Owner, OVO Grąbczewscy Architects
- **Rainer Mahlamäki**, Architect, Co-founder, Lahdelma & Mahlamäki architects
- **Marta Sękułska-Wrońska**, Architect, Partner, CEO, WXCA

Hosts:

- **Anna Sołomiewicz**, Journalist, PropertyDesign.pl
- **Dawid Zmuda**, Journalist, PropertyDesign.pl

Scene 7_Multifunctional Room

25 January 2024, 12.30-14.00

DESIGN

Good Design (Dobry Design) Presentations

The best items for interiors and their creators - presentations of the finalists of the Dobry Design 2024 competition.

Presentations:

Category: Doors, floors and walls

Forest Legend collection of double-layer wooden floors

- **Sebastian Sklepik**, Specialist for Architects and Interior Designers, Jawor-Parkiet

Category: Furniture

Round Armchair

- **Aleksandra Wesółowska**, Owner, nc.form
- **Marcin Wesółowski**, Owner, nc.form

Touchey Chair

- **Bartosz Mikitin**, Founder, MyEDC Joanna Mikitin

MT multifunctional table

- **Jarosław Daniel**, Owner, Jarosław Daniel MEDIA

Oktagon shelf

- **Karolina Kulig**, TAVOLA Furniture Studio

Category: Office Furniture

Move&Lead system of office furniture

- **Kamil Knap**, Country Manager, Narbutas region Polska
- **Anna Wróbel**, Country Manager, Narbutas region Polska

An innovative ergonomic set – an electric desk with adjustable tabletop and a kneeling chair

- **Edyta Barska**, Project Manager, Black Point

Cells collection of tables

- **Karolina Bochenek**, Representative of the Ragaba brand, Mega Sp. z o.o.
- **Marta Surowy**, Representative of the Ragaba brand, Mega Sp. z o.o

Category: Kitchen

Momi sink

- **Wojciech Szmit**, Product Manager, Deante

Black&White sink and battery

- **Gabriela Wisz**, Product Manager, Kernau

Esperia collection of kitchen furniture

Małgorzata Błaszczak, Brand Guardian, VIGO MEBLE

Glamour kitchen sink battery

Eliza Fornal, Product Manager, Invena

Bill 120 farmer sink

- **Oskar Rusin**, Area Sales Manager, Quadron

Category: Kitchen Appliances

Arne absorber

- **Roma Elsner**, Head of Communication with Architects, Nortberg

Gabro Grey oven

- **Tomasz Bytnar**, Senior Product Manager, Kernau

Category: Bathroom Furnishings

Siya bathtub

- **Malwina Skubińska**, Marketing Director, Besco Sp. z o.o

Dekton bathroom collection

- **Rafał Jachimczyk**, A&D Sales Manager, Cosentino Poland

Asami collection of bathroom furniture

- **Konrad Ziółkowski**, Regional Sales Representative, Roca Group

Eventa Black Chrome collection of fittings

- **Piotr Wychowaniec**, Marketing Manager, New Trendy

Molis Oval Brown shower wall

- **Maciej Siejka**, President, Massi Bathrooms

Category: Fabrics

Kwiaty Wodne collection of fabrics

- **Małgorzata Gibas-Grądzman**, Owner, Designer, FOREST AND SKY
- **Anna Toczek**, Architect, Ceramicist, FOREST AND SKY

Nord-Sud collection of woolen kilims

- **Wiktoria Podolec**, Co-owner, Co-founder, Tartaruga Studio Sp. z o.o

House Loves by Agnella collection of rugs, Agnella

- **Małgorzata Słomińska-Wicher**, Marketing Manager, Brintons Agnella Sp. z o.o.
- **Agnieszki Wojtal**, Senior Creative Designer, Brintons Agnella Sp. z o.o.

Jury:

- **Monika Bronikowska**, Co-founder, Co-owner, Hola Grupa, Hola Design, Exterio Architektura
- **Małgorzata Burzec-Lewandowska**, Chief Editor of PropertyDesign.pl, Deputy Chief Editor of PropertyNews.pl, Co-author of the agenda of 4 Design Days

- **Anna Drozd**, Interior Designers, Authors of the „Pani to potrafi” blog
- **Karolina Drogoszcz**, Interior Architect, President, Mango Investments
- **Aga Kobus and Grzegorz Goworek**, Interior Architects, Founders of STUDIO. ORGANIC
- **Mirella Firchał-Kępczyńska i Marcin Kępczyński**, Hosts of the „Mirella and Marcin” youtube channel, Hosts of the „Para w remont” broadcast on HGTV, Owners of Interior360, an interior design studio
- **Beata Ignasiak**, Interior Architect, Owner, Ignasiak Interiors
- **Artur Indyka**, Designer, Host of the program "Meblokreacje", Co-host of the program "Małe Wielkie Zmiany" on Canal+Domo
- **Karolina Janczy**, Interior Architect, Owner, Janczy Studio
- **Karolina Karwowska-Gajżewska**, Architect, CEO, Deer Design
- **Beata Łącuchowska**, Interior Designer, Author of the “Pani to potrafi” blog
- **Katarzyna Maciejewska**, Interior Architect, Maciejewska Design
- **Malwina Morelewska**, Interior Architect, Morelewska.com
- **Robert Posytek**, Chief Editor of PropertyNews.pl, Deputy Chief Editor of PropertyDesign.pl, Co-author of the agenda of 4 Design Days
- **Tomasz Słomka**, Interior Architect, Founder, TOKA+HOME
- **Roland Stańczyk**, Architect, Founder, RS Studio Projektowe, Member of the Management Board, the Association of Interior Architects

Hosts:

- **Mirella Firchał-Kępczyńska**, the Host of the Youtube channel Mirella and Marcin, known from the program Para w redemption broadcast on HGTV, Owner, interior design studio Interior360
- **Marcin Kępczyński**, the Host of the Youtube channel Mirella and Marcin, known from the program Para w redemption broadcast on HGTV, Owner, interior design studio Interior360

Scene 8_Multifunctional Room

25 January 2024, 12.30-14.00

INTERIORS

Healthy interiors. That's how it's done!

Interiors in which the human being is the main actor. On the impact of design on our health, well-being and efficiency

Speeches, presentations – Invited Participants (in alphabetical order):

Colour (15')

- **Monika Bronikowska**, Co-founder, Co-owner, Hola Grupa, Hola Design, Exterio Architektura

Light (15')

- **Radosław Buczkowski**, Head Of Design, Market CEE, Signify

Air (15')

- **Monika Kropiwnicka**, Interior Architect, KOBODesign interior architecture workshop, Member of the Association of Interior Architects

Acoustics (15')

- **Joanna Ochota**, Owners, Architect, Concept JOanna Projektowanie Wnętrz

Light (15')

- **Tomasz Słomka**, Interior Architect, Founder of the TOKA+Home workshop

Plants (15')

- **Bartosz Trzop**, Architect, Founder, President of the Management Board, Trzop Architekci

Host:

- **Marcin Sawicki**, Journalist, Dzień Dobry TVN



session broadcast

Scene 2_Ballroom B

25 January 2024, 12.30-14.00

GREEN BUILDINGS

Sustainable construction. How are we doing when it comes to meeting climate objectives in the construction industry?

The climate objectives set by the European Union are very ambitious, and the construction industry plays a key role in achieving those ambitions. As the directive states, 'by 2050, every Member State is to have a highly energy-efficient and decarbonised building stock'. How are we doing when it comes to meeting climate objectives in the construction industry? What motivates companies to embark on the green transition? What are the systems in place to support green building? Competence, costs, or legislation – what is the most serious challenge?

Presentations – invited participants (in alphabetical order):

- 5 -

Sustainable construction, i.e. modern construction (5')

- **Maciej Chrzanowski**, Advanced Building Solutions and Sustainability Cluster Lead, CEE & Baltics, ArcelorMittal

Energy modelling, LCC and LCA analyses of buildings in search of balance between energy-efficiency, economy, eco-friendliness and comfort (10')


- **Andrzej Romanowski**, Owner, Buildingenergy.info

Discussion – invited participants (in alphabetical order):

- **Maciej Chrzanowski**, Advanced Building Solutions and Sustainability Cluster Lead, CEE & Baltics, ArcelorMittal
- **Marcin Gawroński**, President, the Polish Society of Eco-Friendly Construction (PLGBC), Director, Department of Eco-Friendly Construction, Sweco Polska Sp. z o.o.
- **Marta Guć**, Product Director, IZODOM
- **Paweł Kisiel**, President of the Management Board, Grupa ATLAS
- **Janusz Komurkiewicz**, Member of the Management Board for Marketing, FAKRO
- **Przemysław Łukasik**, Owner, medusa group
- **Andrzej Romanowski**, Owner, Buildingenergy.info
- **Kamil Wyszowski**, National Representative, Executive Director, UN Global Compact Network Poland

Hosts:

- **Kalina Olejniczak**, Editor, PortalSamorzadowy.pl, WNP.PL

 session translated simultaneously PL/EN

Scene 6_Upper Hall

25 January 2024, 12.30-14.00

ARCHITECTURE**4DD. Architecture over coffee**

We invite you to a series of inspiring meetings with representatives of the world of architecture, who will discuss their views on the art of designing buildings, districts, housing estates and cities over coffee. They will share their inspirations, vision of the architecture of the future and opinions on the role of the architect in creating better living spaces.

Presentations – invited participants (in alphabetical order):

Presentation (15')

- **Dan Alka**, Architecture Photographer

Presentation:

- **Jonny Buckland**, Design Director, Studio Saar

Revitalization project of the Huta Pokoje canteen in Ruda Śląska for ING

- **Joanna Małecka**, MAŁECCY Design Office
- **Wojciech Małecki**, MAŁECCY Design Office

Presentation:


- **Mirosław Nizio**, Architect, Patron of culture, Nizio Design International

Presentation:

- **Maxim Veremeyuk**, CEO & Founder, Majsterni

Host:

- **Aneta Wieczorek-Hodyra**, Editor, PropertyNews.pl

 session translated simultaneously PL/UA

Conference Room 1

25 January 2024, 12.30-14.00

ARCHITECTURE, DESIGN**Architecture and the Ukrainian design – how to protect legacy in a time of war**

Speeches – invited participants (in alphabetical order):

Comprehensive plan - a new type documentation used in town planning (7')

- **Lidia Czyżewska**, Architect, Town Planner, the National Union of Architects in Ukraine

The Lviv Branch of the National Union of Architects in Ukraine Prospects for international cooperation (7')

- **Nadiia Sohor**, Coordinator of the Lviv Branch, the National Union of Architects in Ukraine

Discussion – invited participants (in alphabetical order):

- 6 -

- **Mariia Andriienko**, Partner, KOTSIUBA Landscape Architecture Studio
- **Iryna Blaholiak**, Landscape Designer, KP Zelenbud Kijów
- **Lidia Czyżewska**, Architect, Town Planner, the National Union of Architects in Ukraine
- **Elena Logvynets**, Architect, Co-founder, Loft Buro
- **Iryna Prima**, Publisher of the Prima Interior magazine
- **Nadiia Sohor**, Coordinator of the Lviv Branch, the National Union of Architects in Ukraine
- **Anhelina Yefymenko**, Head of the Lviv branch, Centre of Architecture, the National Union of Architects in Ukraine

Hosts:

- **Aleksandr Czyżewski**, President, National Union of Architects in Ukraine
- **Aleksandr Baranowski**, Project Coordinator, the National Union of Architects in Ukraine

 session rebroadcast

Scene 3_Ballroom A

25 January 2024, 14.30-16.00

DESIGN

Design without plastic

What should replace plastic? New green materials in the manufacturing of interior design elements. Biodegradable polymers, natural raw materials, recycled materials, and what else?

Presentation:

Hybrid furniture. Additive manufacturing in furniture-making – new quality, a rescue for the environment, or a threat to sustainable development? (5')

- **Piotr Kuczowski**, Deputy Dean, Faculty of Interior Architecture, Design and Stage Design, Eugeniusz Geppert Academy of Art and Design in Wrocław, SZKICOVNIA® Interior Architecture and Design

Discussion – invited participants (in alphabetical order):

- **Radosław Buczkowski**, Head Of Design, Market CEE, Signify
- **Jadwiga Husarska-Sobina**, Designer, Husarska Studio
- **Alicja Korbut**, Owner, Head Designer, Salak Studio
- **Piotr Kuczowski**, Deputy Dean, Faculty of Interior Architecture, Design and Stage Design, Eugeniusz Geppert Academy of Art and Design in Wrocław, SZKICOVNIA® Interior Architecture and Design
- **Dominika Kulczyńska**, Designer, Zakwas Studio
- **Joanna Leciejewska**, Owner, Designer, Joa-Projekt
- **Jacek Ryń**, Product Designer, Academy of Fine Arts in Gdańsk, Jacek Ryń Studio

Host:

- **Tomasz Pągowski**, Designer, Constructor, Host of interior design shows, such as: Remont w 48h, Projekt Lokalny, Bitwa o Dom

Scene 8_Multifunctional Room

25 January 2024, 14.30-16.00

INTERIORS

Through the eyes of an architect: The 10 interior design trends that will be talked about in 2024

What will be hot in the coming months? What design hits of the past season remain with us for longer? Should you blindly follow fashion when arranging your interior? We are looking for answers to questions about the latest interior design trends.

Presentation – invited participants (in alphabetical order):

Jawor-Parkiet: polskie podłogi, które inspirowują projektantów wnętrz (8')


- **Sebastian Sklepik**, Specialist for Architects and Interior Designers, Jawor-Parkiet

Discussion – invited participants (in alphabetical order):

- **Edyta Barańska**, Founder, Barańska Design
- **Anna Olga Chmielewska**, Partner, Interior Architect, JAM KOLEKTYW, Member of the Board, the Polish Interior Architects Association
- **Patrycja Gubernat**, Interior Designer, Founder, KIDS. ROOM ABOUT
- **Marta Konarska**, Main Designer, Director, The Design Group
- **Piotr Łucyan**, Interior Architect, Art'Up Interiors
- **Ewelina Matyjasik-Lewandowska**, Interior Designer, Home Stager, Ewelina Matyjasik-Lewandowska – Chasing the sun
- **Sebastian Sklepik**, Specialist for Architects and Interior Designers, Jawor-Parkiet

Host:

- **Katarzyna Jaroszyńska**, TV presenter hosting interior design shows

 session translated simultaneously PL/EN

Scene 1_Ballroom C**25 January 2024, 14.30-16.00****THE CITY****People first and then buildings. On revitalisation in the social dimension*****A session held under the patronage of the Association of Polish Architects, branch in Katowice***

The revitalisation of urban districts means more than just new aesthetics of space and new functions for buildings. It also affects social attitudes, as shown by the following examples. A series of speeches and a discussion on how architecture changes social attitudes.

Discussion – invited participants (in alphabetical order):

- **Marek Janiak**, Town Planner, the City of Łódź
- **Pete Kercher**, Ambassador, Design for All Europe
- **Joanna Małecka**, MAŁECCY Design Office
- **Wojciech Małecki**, MAŁECCY Design Office
- **Mirosław Nizio**, Architect, Sculptor, Founder, Nizio Design International
- **Stanisław Podkański**, Town Planner, the city of Katowice
- **Patrycja Rudnicka**, Assistant Professor, the Faculty of Theory and History of Art, the Academy of Fine Arts and Design, Katowice

Host:

- **Marcin Sawicki**, Journalist, Dzień Dobry TVN

session rebroadcast  session translated simultaneously PL/UA**Scene 5_Lower Lobby of the Lecture Hall****25 January 2024, 14.30-16.30****THE CITY****Propertydesign.pl Studio**

14.30-14.45

The green lungs of cities

Parks, squares, garden squares, streets, roof gardens... The needs of cities and their inhabitants. Plans and spectacular projects

Conversation – invited participants (in alphabetical order):

- **Przemysław Janusz**, Landscape Architect, JANUSZÓWKA Landscape Architecture Design Studio
- **Marta Łapińska**, Senior Architect, Investeko SA

Hosts:

- **Anna Sołomiewicz**, Journalist, PropertyDesign.pl
- **Dawid Zmuda**, Journalist, PropertyDesign.pl

14.45-15.00

Housing estates – a paradise lost

What should good housing architecture be like? How to design housing estates that are good for living and spending time? Good and bad examples

2:1 Conversation:

- **Maria Saloni-Sadowska**, Partner, Project Manager, Kuryłowicz & Associates

Hosts:

- **Anna Sołomiewicz**, Journalist, PropertyDesign.pl
- **Dawid Zmuda**, Journalist, PropertyDesign.pl

15.00-15.15

Art in the city

Artists and their works in urban space. Why should cities and developers invest in street art? The expectations of residents

2:1 Conversation:

- **Kuba Snopek**, Urban Planner, Architecture Researcher

Hosts:

- **Anna Sołomiewicz**, Journalist, PropertyDesign.pl
- **Dawid Zmuda**, Journalist, PropertyDesign.pl

15.15-15.30

Pathological property developing. Is it a real problem, or just a slogan blown out of proportion?

'It can't be unseen'. How to combat pathologies in construction and architecture? We warn you by showing you the worst practices. But we also praise the best ones.

Conversation – invited participants (in alphabetical order):

- **Radosław Gajda**, Architect, Town Planner, University Lecturer, Founder of the Architecture is a Good Idea video blog
- **Przemo Łukasik**, Architect, medusa group

Hosts:

- **Dawid Zmuda**, Journalist, PropertyDesign.pl
- **Anna Solomiewicz**, Journalist, PropertyDesign.pl

15.30-16.30

Ukrainian design now

Conversation – invited participants (in alphabetical order):

- **[ONLINE] Dmytro Aranchii**, Architect, Founder, Owner, Dmytro Aranchii Architects
- **Aleksandr Baranowski**, Project Coordinator, the National Union of Architects
- **Aleksander Janicki**, Founder, President, Fundacja AYA Found
- **Elena Logvynets**, Architect, Co-founder, Loft Buro

Hosts:

- **Dawid Zmuda**, Journalist, PropertyDesign.pl
- **Anna Solomiewicz**, Journalist, PropertyDesign.pl

Scene 7 Multifunctional Room

25 January 2024, 14.30-16.00

DESIGN**Good Design (Dobry Design) Presentations**

The best items for interiors and their creators – presentations of the finalists of the Dobry Design 2024 competition.

Presentations:

Category: Decorations**Handcrafted ceramic switches**

- **Monika Michalak**, Owner, Alfred Bakelo
- **Jacek Michalak**, Alfred Bakelo

Comet Caraffes

- **Mariusz Pendraszewski**, Client Advisor, Coordinator, DESA Home

Botanica collection of wall reliefs

- **Zuzanna Dzięgielewska**, Co-creator of the brand, LADNINI, Co-owner, Molt Group
- **Marcin Ładny**, Brand Creator, Chief Designer, LADNINI

Category: Lighting**Coastal Breeze collection of ceiling lamps, Signify**

- **Michał Szalej**, Designer of professional lighting applications and systems, Signify

Matrix family of lamps

- **Tomasz A. Rudkiewicz**, projektant, partner, TAR

Tramao lighting fixture

- **Łukasz Manowiecki**, Business Development Manager, Zumtobel Group

Category: Doors, floors and walls**Harmony elevation board**

- **Szymon Karwowski**, Commercial Director, Sylva Sp. z o.o.

Decoart wall panels, Motionwall

- **Magdalena Smuś**, Interior Designer, Brand Owner, Emotionart Architecture and Design

Walle System

- **Konstanty Stajniak**, Designer, Architect, Faktoria Betonu

Hank wall panels

- **Jakub Ulanowicz**, Co-founder, Hank Sp. z o.o.

Category: Smart Home**IKEA Kreativ - a digital interior design tool that uses artificial intelligence**

- **Katarzyna Żbikowska**, Home Furnishing and Retail Design Manager, IKEA Retail

360 Vis Nav cleaning robot

- **Dyson** (video)

Category: Small architecture**Lato ZP1 lounge suite from Young City collection**

- **Łukasz Boja**, President of the Management Board, HAFI Sp. z o.o.
- **Oskar Szwan**, Design Director, HAFI Sp. z o.o

A hybrid of table and swings

- **Mirosław Kogutowicz**, Business Development Manager, Four Dukes/Stameco
- **Marek Stańczuk**, President of the Management Board, Four Dukes/Stameco

Modular prefabricated constructions

- **Radosław Dudziński**, Development Manager, Kominox Group, Member of the Management Board, Viato Sp. z o. o.

Category: Best Polish Design**Dune collection**

- **Dawid Grynasz**, Co-founder, Designer, Grynasz Studio
- **Marta Niemyska-Grynasz**, Co-owner, Designer, Grynasz Studio

Emotion Sofa

- **Krzysztof Sowa**, Product Manager, Kler

Alter Ego collection

- **Michał Mróz**, Vice-President of the Management Board, Director General, Paged Meble Sp. z o.o.
- **Aleksandra Gomola**, Marketing Specialist, Paged Meble

Jury:

- **Monika Bronikowska**, Co-founder, Co-owner, Hola Grupa, Hola Design, Exterio Architektura
- **Małgorzata Burzec-Lewandowska**, Chief Editor of PropertyDesign.pl, Deputy Chief Editor of PropertyNews.pl, Co-author of the agenda of 4 Design Days
- **Anna Drozd**, Interior Designers, Authors of the „Pani to potrafi” blog
- **Karolina Drogoszcz**, Interior Architect, President, Mango Investments
- **Aga Kobus and Grzegorz Goworek**, Interior Architects, Founders of STUDIO. ORGANIC
- **Mirella Firchał-Kępczyńska i Marcin Kępczyński**, Hosts of the „Mirella and Marcin” youtube channel, Hosts of the „Para w remont” broadcast on HGTV, Owners of Interior360, an interior design studio
- **Beata Ignasiak**, Interior Architect, Owner, Ignasiak Interiors
- **Artur Indyka**, Designer, Host of the program "Meblokreacje", Co-host of the program "Małe Wielkie Zmiany" on Canal+Domo
- **Karolina Janczy**, Interior Architect, Owner, Janczy Studio
- **Karolina Karwowska-Gajewska**, Architect, CEO, Deer Design
- **Beata Łańcuchowska**, Interior Designer, Author of the "Pani to potrafi" blog
- **Katarzyna Maciejewska**, Interior Architect, Maciejewska Design
- **Malwina Morelewska**, Interior Architect, Morelewska.com
- **Robert Posytek**, Chief Editor of PropertyNews.pl, Deputy Chief Editor of PropertyDesign.pl, Co-author of the agenda of 4 Design Days
- **Tomasz Słomka**, Interior Architect, Founder, TOKA+HOME
- **Roland Stańczyk**, Architect, Founder, RS Studio Projektowe, Member of the Management Board, the Association of Interior Architects

Hosts:

- **Mirella Firchał-Kępczyńska**, the Host of the Youtube channel Mirella and Marcin, known from the program Para w redemption broadcast on HGTV, Owner, interior design studio Interior360
- **Marcin Kępczyński**, the Host of the Youtube channel Mirella and Marcin, known from the program Para w redemption broadcast on HGTV, Owner, interior design studio Interior360

Scene 4_Lower Hall**25 January 2024, 14.30-16.00**

- 10 -

ARCHITECTURE**The call of the wild. Regeneration and Nature vs. new, digital reality**

Designs that highlight nature and the idea of "regeneration"

Introduction (2')

- **Tomasz Pniewski**, Architect, Analyst, Kuryłowicz & Associates

Speeches – invited participants (in alphabetical order):

Mass personalization: architecture in conditions of climate and economic crisis (20')

- **Aleks Kacprzak**, Architect, Kuryłowicz & Associates

The symbiocene and intangible remnants of the activity of humans – how to re-naturalize the space we inhabit? (20')

- **Nina Kamińska**, Architect, Kuryłowicz & Associates

What can we learn from extremes? Creative strategies – transforming deficit into potential (20')

- **Ewa Kuryłowicz** Architect, Kuryłowicz & Associates, Stefana Kuryłowicz Foundation

Conclusion (2')

- **Tomasz Pniewski**, Architect, Analyst, Kuryłowicz & Associates

Discussion – invited participants (in alphabetical order):

- **Magdalena Federowicz-Boule**, Architect, President, Creative Director, Tremend
- **Aleks Kacprzak**, Architect, Kuryłowicz & Associates
- **Nina Kamińska**, Architect, Kuryłowicz & Associates
- **Ewa Kuryłowicz** Architect, Kuryłowicz & Associates, Stefana Kuryłowicz Foundation
- **Wojciech Nowak**, Architect, Owner, Znany się

Host:

- **Tomasz Pniewski**, Architect, Analyst, Kuryłowicz & Associates



session broadcast

Scene 2_Ballroom B

25 January 2024, 14.30-16.00

ARCHITECTURE**The circular model of construction. What should the recycling of buildings look like in practice?**

33 per cent of waste in the European Union is related to construction, expansion and renovation. In Poland, there are buildings that have been partly constructed using recycled materials. Waste-free construction – not a passing craze, but a safe future. Law, practice and the future. 'Zero waste' versus money.

Discussion – invited participants (in alphabetical order):

- **Dorota Bartosz**, Technical Director for Sustainable Construction, the Polish Green Building Council
- **Mirosław Czarnik**, President of the Management Board, GPP SA
- **Justyna Glusman**, Managing Director, the Fala Renowacji Association
- **Tomasz Grela**, President of the Management Board, Director General, ALUPROF SA
- **Magdalena Pios**, Architect, Owner, AMBIENT Magdalena Pios, Vice-president of the Management Board, Association of Polish Architects, branch in Warsaw
- **Michał Zakrzewski**, Operational Director, Saint-Gobain Construction Products Polska Sp. z o.o., Sustainable Development Director, Saint-Gobain Group in Poland

Host:

- **Agnieszka Kalinowska-Sołtys**, President, the Association of Polish Architects, Architect, Partner, Member of the Board, APA Wojciechowski

Scene 6_Upper Hall

25 January, 2024, 14.30-15.15

ARCHITECTURE**4DD. Architecture over coffee**

We invite you to a series of inspiring meetings with representatives of the world of architecture, who will discuss their views on the art of designing buildings, districts, housing estates and cities over coffee. They will share their inspirations, vision of the architecture of the future and opinions on the role of the architect in creating better living spaces.

Presentations – invited participants:

Coffee does not exclude tea

- **Przemek Łukasik**, Owner, medusa group

Presentation (15')

- **Jerzy Gabriel**, Senior Architect, UNStudio
- **Tina Kortmann**, Associate Director, Senior Architect, UNStudio

Presentation (15')

- **Rainer Mahlamäki**, Architect, Co-founder, Lahdelma & Mahlamäki architects

Host:

- **Aneta Wieczorek-Hodyra**, Editor, PropertyNews.pl

Scene 6_Upper Hall**25 January 2024, 15.30-16.30****ARCHITECTURE****The city architect - a profession with a mission and...****A session held under the patronage of the Association of Polish Architects**

What do city architects have to cope with today? Beautiful, full of greenery, and good to live in – what kind of cities do they dream of, and in what direction would they like to develop them? What stands in the way of important investments that are to change their centres? Dialogue with developers, residents and urban activists: Is there a recipe for successful dialogue?

Discussion – invited participants (in alphabetical order):

- **Aleksandra Adryńska-Krzakała**, Architect, Co-owner, Plac Grunwaldzki Foundation
- **Piotr Fokczyński**, President, Chamber of Architects of Poland
- **Jakub Krzysztofik**, Architect, President of the Board, the Association of Polish Architects, branch in Łódź
- **Piotr Lorens**, Town Planner of Gdańsk municipality, Head of the Department of Urban Design and Regional Planning, Faculty of Architecture, Gdańsk University of Technology
- **Janusz Sepioł**, Town Planner, Rzeszów municipality

Host:

- **Maciej Franta**, Founder, Franta Group Architects
- **Justyna Łotowska**, Editor, Dobrzemieszkaj.pl

 session rebroadcast  session translated simultaneously PL/EN**Lecture Hall****25 January 2024, 16.30-18.30****ARCHITECTURE****Lecture in the series: Masters of Architecture**

Opening:

- **Justyna Boduch**, Architect, Member of the Management Board, Association of Polish Architects, Katowice Branch
- **Wojciech Fudala**, Architect, Member of the Management Board, Association of Polish Architects, Katowice Branch

Speech (5'):

- **Mikołaj Machulik**, Architect, Branch President, The Polish Architects Association, branch in Katowice

Speech (10'):

- **Krzysztof Szostek**, Technical Advisor for foreign markets, PETRALANA
- **Dawid Gołuch**, Head of the Quality Control and Certification Department, PETRALANA
- **Marcin Chmielewski**, Technical Design Advisor, Knauf Sp z o. o.

Lecture:

- **Ananya Singhal**, Managing Partner, Studio Saar

Host:


- **Justyna Boduch**, Architect, Member of the Management Board, Association of Polish Architects, Katowice Branch
- **Wojciech Fudala**, Architect, Member of the Management Board, Association of Polish Architects, Katowice Branch

Workshop Zone_Conference Room 25**25 January 2024, 10.00-18.00****ACCOMPANYING EVENTS****CAD Decor PRO workshops**

Entry upon invitation by Organiser

25 January 2024, 16.30-17.30**ACCOMPANYING EVENTS****Meeting of the Forum of Experts in Sustainable Construction**

From manufacturing building materials and logistics, through the process of construction, to the recycling of buildings – at 4 Design Days we will create a “road map” of best practices of the construction industry, practical recommendations and suggested changes in legislation that would accelerate the green revolution in Poland’s construction industry.
Entry upon invitation by Organiser


 session translated simultaneously PL/EN

Scene 1_Ballroom C
25 January 2024, 19.00

GALA

Property Design Awards 2024

The Property Design Awards contest recognises and promotes unique investments, buildings marked by exceptional architecture, and space full of inspiring design. The aim of the contest is to award the best commercial and public projects in Poland that have been commissioned by the end of 2023, as well as their creators. Buildings and interiors marked by the best architecture and design – such as the projects we want to honour with the Property Design Awards 2024 statuette.

 session translated simultaneously PL/EN

Scene 1_Ballroom C
25 January 2024, 19.00

GALA



RenOvation 2024

This is the first edition of the competition organized by the Fala Renowacji (Wave of Renovation) Association and the PTWP Group, publisher of Propertynews.pl and Propertydesign.pl. The competition will highlight investments involving the energy modernization of buildings. The aim is to show good practices in the comprehensive modernization of various types of buildings. The result of well-executed renovations of buildings, whether residential or public and commercial, apart from lower energy costs, are architecturally interesting, comfortable and aesthetic spaces in which one can live, work or spend free time well. Improving the energy efficiency of a building also brings many other benefits for its residents and users. We invite investors, owners and managers of multi-family residential, commercial and public buildings, developers and private investors to report buildings that have undergone energy modernization. The competition will evaluate projects that were implemented in Poland and completed within the last five years, by the end of 2023.

Host:

- **Marcin Sawicki**, Journalist, Dzień Dobry TVN

Business Days | 26 January 2024

 session broadcast  session translated simultaneously PL/EN

Scene 1, 2_Ballroom C, B
26 January 2024, 10.00-11.30

INAUGURATION

What kind of world do Generation Z and Generation Alpha want? How will architects and designers respond to this?


Always on, Digital Natives, Net Gen... They are not yet in a position to decide about their own lives, but they are already discerning consumers nevertheless. Is architecture and design ready for what Generation Z and Generation Alpha expect?

Discussion – invited participants (in alphabetical order):

- **Maciej Franta**, Founder, Franta Group Architects
- **Jerzy Gabriel**, Senior Architect, UNStudio
- **[ONLINE] Rama Gheerawo**, Director, Helen Hamlyn Centre for Inclusive Design, Royal College of Art in London
- **Paulina Górską**, Educator
- **Joanna Leciejewska**, Owner, Designer, Joa-Projekt
- **Jadwiga Małecka-Fick**, Architect, MAŁECCY Biuro Projektowe
- **Tomasz Pniewski**, Architect, Analyst, Kuryłowicz & Associates
- **Karolina Sieniawska**, Marketing Coordinator Poland, Cosentino Poland

Hosts:

- **Tomasz Pągowski**, Designer, Constructor, Host of interior design shows, such as: Remont w 48h, Projekt Lokalny, Bitwa o Dom
- **Oskar Pągowski**

 session rebroadcast

Scene 3_Ballroom A
26 January 2024, 10.00-11.30

PROPERTY FORUM SILESIA

- **Why Metropolia?**
- **Silesia 4.0 – an idea for the future of the region**

10.00-10.15

Why the Metropolis?

We ask the local government, and we ask the developer. Q&A series on the future of the GZM and the prospects for the property business

Conversation – invited participants (in alphabetical order):

- **Kazimierz Karolczak**, President of the Board, the Metropolitan Association of Upper Silesia and Dąbrowa Basin
- **Marcin Krupa**, Mayor of Katowice
- **Tomasz Pietrzykowski**, Vice-President for International and National Cooperation, the University of Silesia in Katowice

Host:

- **Natalia Rasiewicz**, Editor, PortalSamorzadowy.pl

10.15-11.30

Silesia 4.0 - an idea for the future of the region

How to effectively carry out the economic transformation of Silesia and what should the region's competitiveness be based on? Sustainable development, demography, high quality of life, knowledge-based economy... - what can Katowice and the entire Silesia region build the pillars of business development on? Industry of the future – how is it done in Silesia? What is favorable for investment and what needs to be improved? Map of needs – where to direct EU funds? What investments do Katowice and the region need today – strategy, plans, ambitions.

Discussion – invited participants (in alphabetical order):

- **Marek Dobrzycki**, Managing Director, Panattoni Europe
- **Kazimierz Karolczak**, President of the Board, the Metropolitan Association of Upper Silesia and Dąbrowa Basin
- **Marcin Krupa**, Mayor of Katowice
- **Rafał Kula**, Co-founder, President, NOHO Investment
- **Sławomir Kumka**, Director, IBM Software Laboratory in Krakow, IBM Poland
- **Wojciech Kuśpik**, President of the Management Board, PTWP SA Group
- **Robert Jacek Moritz**, President of the Management Board, ALTA SA, the Creator of Siewierz Jeziorna town
- **Celina M. Olszak**, Chancellor, the University of Economics in Katowice
- **Artur Tomasik**, President of the Management Board, Górnośląskie Towarzystwo Lotnicze SA

Host:

- **Natalia Rasiewicz**, Editor, PortalSamorzadowy.pl

Conference Room 1**26 January 2024, 10.45-11.30****WELL ART x 4 Design Days****Investing in young art**

Where to start, and what to prepare for? Is expert advice needed? Opportunities and possibilities versus pitfalls and risks. The 'death effect', or why the art market likes to wait for the end. The Three Graces Hypothesis: How to play out young art?

Discussion – invited participants (in alphabetical order):

- **Monika Bronikowska**, Co-founder, Co-owner, Hola Grupa, Hola Design, Exterio Architektura
- **Tomasz Chmal**, kolekcjoner, adwokat, Trzeciak Chmal
- **Joanna Piotrowska**, art advisor, Art Everywhere
- **Joanna Rzepka**, Owner, the Szara Gallery
- **Jacek Stapowicz**, Owner, the Esta Gallery

Host:

- **Joanna Polus**, Art Advisor, Your Art Maison

Scene 4_Lower Hall**26 January 2024, 11.00-11.45****ACCOMPANYING EVENTS****„Zabrzańskie Siódemka” - a city friendly to residents. Social participation in the revitalization of public space in the city Zabrze**

- Revitalization of these places, in what synergy should they work?
- What is to be done in terms of urban planning?
- What are the expectations of residents?

Discussion – invited participants (in alphabetical order):

- **Danuta Bochyńska-Podloch**, Director of the Municipal Road Administration
- **Rafał Kobos**, Head of the Investor Affairs Office
- **Renata Lemańska**, President, ZBM-TBS
- **Małgorzata Mańka-Szulik**, President of the City of Zabrze
- **Tomasz Saternus**, Director, Real Estate Management Unit

- 14 -

- **Mariola Wnętrzak-Sadłocha**, Head, Zabrze Enterprise Development Center

Scene 4_Lower Hall**26 January 2024, 12.00-13.00****INTERIORS****The housing crisis vanished without a trace. Has the interior design industry taken a breather?**

The great recovery in the housing market is – at least in theory – great news for furnishings manufacturers and interior designers. What will 2024 bring for the interior design industry? It was bad, but is it better now? Prices, quality and care for the environment: What is important to customers at a time of rampant overpricing? The opportunities and challenges for the sector.

Discussion – invited participants (in alphabetical order):

- **Karol Barcal**, Regional Director, IKEA Retail Polska, branch in Katowice
- **Karolina Karwowska-Gajewska**, Architect, President of the Management Board, Deer Design
- **Paweł Sokół**, President, the Association of Interior Architects, Co-owner, BAJERSOKÓŁ team
- **Kamil Zieliński**, CEO, Górna Półka

Hosts:

- **Jan Sikora**, Owner, Sikora Interiors workshop
- **Justyna Łotowska**, Editor, Dobrzemieszkaj.pl

Scene 7_Multifunctional Room**26 January 2024, 12.00-13.00****DESIGN****Made in... furniture from Poland**


The Polish furniture brand: How to build recognition of Polish furniture manufacturers worldwide? Challenges, the potential, and benefits... This is how makers 'do it' in Scandinavia, Italy and Japan, and this is how they do it in Poland.

Discussion – invited participants (in alphabetical order):

- **Agnieszka Chmielewska**, marketing communication specialist, Complet Furniture
- **Magdalena Gajek**, Owner, Blend PR
- **Maciej Has**, Author of the book, Made in Poland, Owner, HasConnect
- **Maciej Leszczyński**, Design Manager, Metis Design Studio
- **Marcelina Plichta**, Co-owner, CEO, Wise Habit
- **Tomasz Pydo**, Designer, Design Strategist, KABO & PYDO
- **Dorota Terlecka**, Designer, Founder, Biuro Kreacja

Host:

- **Olga Kisiel-Konopka**, Managing Director, OKK PR

 session rebroadcast

Scene 3_Ballroom A**26 January 2024, 12.00-13.15****PROPERTY FORUM SILESIA**

- **Offices**
- **Warehouses**

12.00-12.45

What's up...Offices. The office transformation. How has the market changed in Katowice?

The state after the pandemic: How have the last three years affected the image of the Katowice office market? Is there a need for new offices? New investors and corporate expansions: Can office building owners and developers rest assured that their businesses are stable? How do employees want to work in Katowice? Developers' plans.

Discussion – invited participants (in alphabetical order):

- **Mariusz Jankowski**, Head of Investor Services Department, Katowice City Hall
- **Andrzej Paschek**, Managing Director, Service Delivery Center in Katowice, PwC Polska
- **Bartłomiej Solik**, Managing Partner, TDJ Estate
- **Sebastian Suchodolski**, Head of Leasing, Cavatina Holding

Host:

- **Grażyna Kuryłło**, Journalist, PropertyNews.pl

12.45-13.15

What's up... Warehouses. A powerful boom in warehouses in Silesia. Why do companies want to invest there?

Warehouses are doing well, but is the 'El Dorado' over? What does the demand for and supply of logistics and industrial space look like in the region? The proximity to Germany and key industrial centres. The infrastructure and access to workforce: What is key for business development? Will the silesian warehouse market maintain the dynamics of previous years?

Discussion – invited participants (in alphabetical order):

- **Janusz Michałek**, President of the Management Board, Katowice Special Economic Zone
- **Tomasz Sikora**, Senior Leasing Manager, Panattoni
- **Artur Tomasiak**, President of the Management Board, Górnśląskie Towarzystwo Lotnicze SA

Host:

- **Aneta Wieczorek-Hodyra**, Editor, PropertyNews.pl

Scene 1_Ballroom C

26 January 2024, 12.00-13.00

ARCHITECTURE

On the way to better cooperation and mutual understanding. Relations between architects and interior designers

Session under the patronage of the Association of Interior Designers

When is interior design (or should be) an integral part of an architectural design? Can we define situations in which interior designers have the right to express their independence? Who should decide and who has the right to answer the questions? We are starting an important cross-community discussion on the relationship between architects and interior designers.

Discussion – invited participants (in alphabetical order):

- **Anna Olga Chmielewska**, Partner, Interior Architect, JAM KOLEKTYW, Member of the Board, the Polish Interior Architects Association,
- **Katarzyna Koszałka**, Interior Designer, Owner, mDom Pracownia Projektowa, Member, Association of Interior Architects
- **Aleksander Lech**, President, Association of Landscape Architects
- **Mikołaj Machuliak**, Architect, Branch President, The Polish Architects Association, branch in Katowice
- **Malwina Morelewska**, Interior Architect, Morelewska.com, Member, Association of Interior Architects
- **Roland Stańczyk**, Architect, Founder, RS Studio Projektowe, Member of the Management Board, the Association of Interior Architects

Host:

- **Justyna Siejka**, Co-founder, Co-owner, Home Sweet Home PR

 session rebroadcast  session translated simultaneously PL/EN

Scene 5_Lower Lobby of the Lecture Hall

26 January 2024, 12.00-13.00

ARCHITECTURE

Propertydesign.pl Studio

12.00-12.15

To build or not to build?

Should we revitalise, redevelop and change functions rather than demolish?

Discussion – invited participants (in alphabetical order):

- **Sylwia Filewicz**, Head of Development & Construction Department, Capital Park Group
- **Jocelyn Fillard**, Director of Architecture, Partner, SUD Architekt Polska
- **Piotr Grochowski**, Head Architect, Arche Group

Hosts:

- **Anna Sołomiewicz**, Journalist, PropertyDesign.pl
- **Dawid Zmuda**, Journalist, PropertyDesign.pl

12.15-12.30

Space without chaos. Does the landscape law actually change Polish cities?

Concrete disease, parcel disease, advertising disease... The landscape act is already 8 years old. Is it effective in the fight against visual chaos in Polish cities? Aesthetic, coherent public space - how to effectively regulate all elements of spatial order and clean the city landscape. How to learn from the experiences of other European cities and capitals?

Presentation:

Catalogs of good practices

Conversations – invited participants (in alphabetical order):

- **Marek Kuzaka**, President of the Management Board, AMS SA
- **Agnieszka Łakoma**, Visual Artist, Lecturer, City Artist of Krakow

Hosts:

- **Anna Sołomiewicz**, Journalist, PropertyDesign.pl
- **Dawid Zmuda**, Journalist, PropertyDesign.pl

12.30-12.45

An argument about architecture

Good architecture costs less than bad bureaucracy: What regulatory changes do we need?

Discussion – invited participants (in alphabetical order):

- **Tomasz Delowski**, Vice-President of the branch in Silesia, Member of the Council, the Polish Association of Development Companies (PZFD)
- **Szymon Wojciechowski**, President of the Management Board, Co-owner, Architect-Partner, APA Wojciechowski Architekci

Hosts:

- **Anna Sołomiewicz**, Journalist, PropertyDesign.pl
- **Dawid Zmuda**, Journalist, PropertyDesign.pl

12.45-13.00

A recipe for mixed-use

Mixed-use is like cooking. To get the best result, you need to use the best ingredients and know the proportions. Is there a ready-made recipe?

Discussion – invited participants (in alphabetical order):

- **Tina Kortmann**, Associate Director, Senior Architect, UNStudio
- **Michał Leszczyński**, Architect, Partner, Group 5 Architects
- **Joanna Nicińska**, Regional Director, Echo Investments SA

Hosts:

- **Anna Sołomiewicz**, Journalist, PropertyDesign.pl
- **Dawid Zmuda**, Journalist, PropertyDesign.pl

Scene 8_Multifunctional Room

26 January 2024, 12.00-13.00

INTERIORS

The perfect office


An office worthy of the 21st century needs to be healthy and comfortable in the first place, but design matters a lot. Are we seeking a recipe for the perfect space for employees?

Discussion – invited participants (in alphabetical order):

- **Paweł Garus**, Architect, Founder, mode:lina
- **Paula Gibała**, Senior Sales Manager, Nowy Styl
- **Beata Kępowicz**, COO, CMS Cameron McKenna
- **Paweł Kołodziej**, Architect, Partner, Workplace Solutions Sp. z o.o.
- **Konrad Krusiewicz**, Architect, Founder, The Design Group
- **Łukasz Manowiecki**, Business Development Manager, Zumtobel Group

Host:

- **Bartosz Trzop**, Architect, Founder, President of the Management Board, Trzop Architekci

 session translated simultaneously PL/EN

Scene 6_Upper Hall

26 January, 2024, 12.00-13.00

ARCHITECTURE

4DD. Architecture over coffee

We invite you to a series of inspiring meetings with representatives of the world of architecture, who will discuss their views on the art of designing buildings, districts, housing estates and cities over coffee. They will share their inspirations, vision of the architecture of the future and opinions on the role of the architect in creating better living spaces.


Presentations – invited participants (in alphabetical order):

- **Maciej Franta**, Founder, Franta Group Architects
- **[ONLINE] Rama Gheerawo**, Director, Helen Hamlyn Centre for Inclusive Design, Royal College of Art in London
- **Ananya Singhal**, Managing Partner, Studio Saar

Host:

- 17 -

- **Tomasz Pągowski**, Designer, Constructor, Host of interior design shows, such as: Remont w 48h, Projekt Lokalny, Bitwa o Dom

 session broadcast

Scene 2_Ballroom B

26 January 2024, 12.00-13.00

GREEN BUILDINGS

Renewable energy sources in construction in the 21st century

Basic RES technologies in the construction industry. When do RES prove profitable? Direction: ZEB! Does zero-energy construction exist in Poland? Legal changes, motivational tools and local conditions.

Discussion – invited participants (in alphabetical order):

- **Bartosz Dendura**, Architect, Founder, studio4SPACE Architecture Workshop, Assistant Professor, the Faculty of Architecture at Tadeusz Kościuszko University of Technology in Kraków
- **Marek Gachowski**, Main Architect, Owner, ArKuS Design and Consulting Office Marek Gachowski
- **Mateusz Pawelczuk**, Member of the Management Board, RE POWERIC Sp. z o.o.
- **Bogdan Ślęk**, Public & Government Affairs Director CEE, Signify
- **Adam Wójcik**, CEO, Founder, JWA

Host:

- **Adam Sierak**, Journalist, WNP.PL

Conference Room 1

26 January 2024, 12.00-12.45

WELL ART x 4 Design Days

Art and (versus) business

Dangers, controversies, and polemics about how business can influence the development of art. Some examples here include the collaboration between the Omenaa Foundation and the Wilanów Palace (where both parties benefit enormously from the collaboration), and Piotr Krupa's foundation. On the other hand, numerous institutions are not open to private funding, claiming that art should be independent of business representatives, and that private money distorts and spoils the market.

Discussion – invited participants (in alphabetical order):

- **Roman Kaczkowski**, Expert, Art Advisor, ARX Gallery
- **Katarzyna Młyńczak-Sachs**, Culture Manager, Curator, Art Advisor, President, Krupa Art Foundation
- **Anna Niemczycka-Gottfried**, Publisher, Chief Editor, Rynek i Sztuka
- **Karolina Nowak-Sarbińska**, Contemporary Art Expert, Art Advisor, Sarbińska Art Advisory

Host:

- **Rafał Kamecki**, Co-founder, President, Artinfo.pl

Scene 1_Ballroom C

26 January 2024, 13.30-14.30

THE CITY

Green urban revitalisation

At what point of the green transition are Polish cities today? Is there a recipe for an ideal model of sustainable urban centre development? Reducing greenhouse gas emissions, ensuring efficient use of energy and natural resources, de-concreting, and creating green areas... – the list of priorities is long, but what is key there? How to power the cities of the future in the 'low-carbon world' era? The role of new technologies and artificial intelligence. The visions of residents, urban planners, investors, and politicians: Can they be combined? The financing of the green transition.


Discussion – invited participants (in alphabetical order):

- **Klaudiusz Fross**, Department of Design and Qualitative Research in Architecture, Faculty of Architecture, Silesian University of Technology
- **Krzysztof Lasoń**, President of the Management Board, Millenium Inwestycje
- **Alicja Maculewicz**, Designer, mode:lina
- **Jarosław Makowski**, Deputy Mayor of Katowice
- **Katarzyna Teter**, ESG Manager, Respect Energy SA
- **Aldo Vargas-Tetmajer**, Coordinator of theURBACT branch in Poland, the Association of Polish Cities

Host:

- **Karolina Markowska**, Journalist, PortalSamorzadowy.pl



session broadcast  session translated simultaneously PL/EN

Scene 2_Ballroom B

26 January 2024, 13.30-14.30

GREEN BUILDINGS

Green building materials. Why are they still so unpopular?

Bricks made from waste, low-carbon concrete, recycled insulation materials... Projects that use green building materials are still the exceptions today. Why is this the case? Price, awareness, and popularity: What are the challenges in switching to green materials? Healthy, safe, efficient and nature-based: Which construction materials and technologies to promote to make them compatible with the circular economy?

Discussion – invited participants (in alphabetical order):

- **Jerzy Gabriel**, Senior Architect, UNStudio
- **Artur Golda**, President of the Management Board, Managing Director, Centrum Technologiczne BETOTECH Sp. z o. o., Heidelberg Materials Polska
- **Agnieszka Kaczmarek**, Architect, ARSIS Design Atelier
- **Agnieszka Kalinowska-Sołtys**, President, the Association of Polish Architects, Architect, Partner, Member of the Board, APA Wojciechowski
- **Ricardo Paternina**, Technical Director, Managing Director, Arrow Architects błaśiak
- **Krzysztof Zawartka**, Member of the Management Board, OMFO Sp. z o.o. (KLH in Poland)

Host:

- **Marcin Sawicki**, Journalist, Dzień Dobry TVN



session rebroadcast

Scene 3_Ballroom A

26 January 2024, 13.30-14.30

PROPERTY FORUM SILESIA

- **Flats**
- **PRS**

13.30-14.15

What's up... Flats. A recovery in the housing industry. Developers are updating their sales targets. What does it look like in Silesia?

Customers returned to the housing market. Available apartments are disappearing from developers' offers. What is the situation in Silesia? What are developers planning? What challenges do they face?

Discussion – invited participants (in alphabetical order):

- **Mirosława Płużek**, President of the Management Board, Resi Capital
- **Robert Jacek Moritz**, President of the Management Board, ALTA SA, the Creator of Siewierz Jeziorna town
- **Bogumił Sobula**, Deputy Mayor of Katowice

Host:

- **Grażyna Kuryłło**, Journalist, PropertyNews.pl

14.15-14.30

What's up... Flats for rent. The PRS comes into play. Will it become successful in the Katowice Conurbation?

This is how PRS is growing in the Katowice Conurbation. The city's potential for the development of the sector. Planned and ongoing investments. Old office buildings and hotels with the potential for conversion into PRS? The customers' interest, and rents.

1:1 Conversation

- **Jacek Kałużny**, Associate Director, Residential Capital Markets, Savills

Host:

- **Aneta Wieczorek-Hodyra**, Editor, PropertyNews.pl

Scene 4_Lower Hall

26 January 2024, 13.30-14.30

THE CITY

Golden addresses

The Polish premium flat market is growing. Prices have long since exceeded the threshold of PLN 40,000.00 per square metre, but there is no shortage of those willing to buy. Further investments are being implemented in Poland's largest cities. They need to have a wow factor to attract the attention of the most affluent investors. Great lobbies, a concierge, a cinema room, and accompanying services – these are an absolute 'must-have'. The golden addresses: Where are premium properties being developed, and who is designing, building and buying them? How are the prices rising?

Discussion – invited participants (in alphabetical order):



- **Bartłomiej Annusewicz**, President of the Management Board, Lions Estate

- 19 -

- **Karolina Kaim**, President of the Management Board, Ellis
- **Karolina Gadzimska**, Marketing and PR Director, NOHO Investment

Host:

- **Dawid Zmuda**, Editor, PropertyNews.pl

 session rebroadcast  session translated simultaneously PL/EN

Scene 5_Lower Lobby of the Lecture Hall

26 January 2024, 13.30-14.30

INTERIORS

Dobrzemieszkaj.pl Studio

13.30-13.45

Interiors online

Does social media really help interior design and promote good solutions today?

Speeches, presentations – Invited Participants (in alphabetical order):

- **Jagoda Kutkowska**, Blogger, @lovingitpl
- **Roland Stańczyk**, Architect, Founder, RS Design Studio, Member of the Management Board, the Association of Interior Architects

Hosts:

- **Ewa Koziół**, Journalist, PropertyNews.pl, PropertyDesign.pl
- **Artur Indyka**, Designer, Host of the "Meblokreacje" broadcast, Co-host of "Małe Wielkie Zmiany" broadcast on Canal+Domo

13.45-14.00

Poles have fallen in love with open-plan interiors. What pitfalls are there to consider when designing them?

Living room + kitchen + dining room = a perfect layout?

Conversation – invited participants (in alphabetical order):

- **Karolina Drogoszcz**, Interior Architect, President, Mango Investments
- **Anna Drozd**, Interior Designer, Author of the "Pani to potrafi" blog
- **Beata Łańcuchowska**, Interior Designer, Author of the "Pani to potrafi" blog

Hosts:

- **Ewa Koziół**, Editor, Dobrzemieszkaj.pl
- **Artur Indyka**, Designer, Host of the "Meblokreacje" broadcast, Co-host of "Małe Wielkie Zmiany" broadcast on Canal+Domo

14.00-14.30

Cooperation with the client. Where to start so that it runs smoothly, in partnership and ends successfully

Conversation – invited participants (in alphabetical order):

- **Barbara Steciak**, Creative Director, Member of the Management Board, Designer, Viva Design
- **Marcin Steciak**, Member of the Management Board, Managing Director, Viva Design

Hosts:

- **Ewa Koziół**, Journalist, PropertyNews.pl, PropertyDesign.pl
- **Artur Indyka**, Designer, Host of the "Meblokreacje" broadcast, Co-host of "Małe Wielkie Zmiany" broadcast on Canal+Domo

Scena 6_Upper Hall

26 January 2024, 13.30-14.30

ARCHITECTURE

Architectural competitions

A session organized by Stefan Kuryłowicz Foundation

Study competitions preceded by workshops with a Mentor - THEORY competition and PRACTICE competition - experiences of the Stefan Kuryłowicz Foundation

Presentation:

Architecture competitions – navigating reefs, shallows and storms to reach the open water (10')

- **Maria Saloni-Sadowska**, Partner, Project Manager, Kuryłowicz & Associates

Discussion – invited participants (in alphabetical order):

- **Michał Gałuszka**, Architect, the last winner of the Practice (Praktyka) competition
- **Patryk Prychodko**, Architect, the last winner of the Practice (Praktyka) competition
- **Maciej Rodak**, Architect, the last winner of the Theory (Teoria) competition

- **Maria Saloni-Sadowska**, Partner, Project Manager, Kuryłowicz & Associates
- Hosts:
- **Ewa Kuryłowicz** Architect, Kuryłowicz & Associates, Stefana Kuryłowicz Foundation
 - **Oksana Jabłońska**, Proxy, Stefan Kuryłowicz Foundation

Screening of a film:

- Workshop with a Mentor 2022 (5')
- Workshop with a Mentor 2023 (5')

Scene 7_Multifunctional Room

26 January 2024, 13.30-14.30

ARCHITECTURE

Architectural education

Session under the patronage of the Silesian University of Technology

Speeches, presentations – Invited Participants (in alphabetical order):

Architecture and crafts - ceramic model of the Silesian University of Technology Campus in Gliwice (5')

- **Julia Wybraniec**, Student, Department of Fine Arts and Design Arts, Faculty of Architecture, Silesian University of Technology

Architecture – architectural education (25')

- **Grzegorz Nawrot**, Department of Residential and Civic Buildings, Silesian University of Technology

Interior architecture – architectural education (25')

- **Jerzy Stiller**, Department of Fine Arts and Design Arts, Faculty of Architecture, Silesian University of Technology

Host:

- **Krzysztof Groń**, Department of Fine Arts and Design Arts, Faculty of Architecture, Silesian University of Technology

Scene 8_Multifunctional Room

26 January 2024, 13.30-14.30

GREEN BUILDINGS

Will the wave of renovation reach Poland?

We cannot talk about green building solely in the context of new buildings. As many as 75 per cent of existing buildings in the European Union are energy inefficient and, according to EU regulations, will require renovation. Moreover, according to the EU, the rate of upgrading property should be twice as fast as it is today. What needs to be done for the renovation wave to reach Poland? The role of business, government, local authorities, and support instruments.

Discussion – invited participants (in alphabetical order):

- **Dorota Bartosz**, Director of Sustainable Construction, the Polish Green Building Council (PLGBC)
- **Tomasz Gałązka**, Advisor, Division of Building Energy-Efficiency, Department of Low-Emission Economy, the Ministry of Economic Development and Technology of the Republic of Poland
- **Natalia Gnoińska**, Architect, President of the Management Board, 8Marca Foundation
- **Paweł Gregorczyk**, Brand Communication Manager, ALUPROF SA
- **Szymon Liszka**, President of the Management Board, Fundacja na rzecz Efektywnego Wykorzystania Energii (Foundation for Efficient Use of Energy)
- **Jan Ruszkowski**, Project Manager, Department of Energy and Climate Change, Analyses Division. Konfederacja Lewiatan

Host:

- **Justyna Glusman**, Managing Director, the Fala Renowacji Association

Conference Room 1

26 January 2024, 13.30-14.30

WELL ART x 4 Design Days

Collectible design. Where design meets art

Design entered the art market relatively recently, but the fashion for collecting 'objects' has quickly spread around the world. How to create collectible designs, and how deep is this market in Poland and worldwide? Which names light up the minds of connoisseurs and shopping centre owners? What to invest in, and how much does collectible design cost?

Discussion – invited participants (in alphabetical order):

- **Anna Bera**, Designer, Sculptor, The Whole Elements
- **Agnieszka Gniotek**, Art Historian, Art Critic, Owner, Xanadu Gallery
- **Krzysztof Renes**, Sculptor
- **Oskar Zięta**, Architect, Designer, Founder, Zięta Prozessdesign

Host:

- **Olga Kisiel-Konopka**, Managing Director, OKK PR

Scene 1_Ballroom C

26 January 2024, 15.00-16.30

ARCHITECTURE

Trends in the design of commercial and residential property and public buildings

A series of presentations of the newest architectural projects

Speeches, presentations – Invited Participants (in alphabetical order):

„Old and new” – the PLATO Contemporary Gallery of Contemporary Art in Ostrava (10')

- **Robert Konieczny**, Architect, Founder, KWK Promes

Hotel Admiralpalast in Zabrze (10')

- **Tomasz Konior**, Architect, Owner, Konior Studio

Damrota Garden project (green building) (10')

- **Tomasz Konior**, Architect, Owner, Konior Studio

VISION 2030 – see the possibilities – colour trends in architecture and design on the example of projects. (10')

- **Rafał Knypś**, Sales Manager – Powder, GI Poland, Sherwin-Williams, Inver Polska Sp. z o.o.

The Crown Handwritten Collection Kraków (10')

- **Katarzyna Kuchajda**, Architect, Kkat-Interiors

FSO Park – a vision of the revitalization of the district on the site of the former Passenger Car Factory (15')

- **Marta Sękułska-Wrońska**, Architect, Partner, CEO, WXCA

New studio of Dzień Dobry TVN (10')

- **Jan Sikora**, Owner, Sikora Interiors

places:business cards (10')

- **Jerzy Woźniak**, Designer, Co-owner, mode:lina

Hosts:

- **Małgorzata Burzec-Lewandowska**, Chief Editor of PropertyDesign.pl, Deputy Chief Editor of PropertyNews.pl, Co-author of the agenda of 4 Design Days
- **Robert Posytek**, Chief Editor of PropertyNews.pl, Deputy Chief Editor of PropertyDesign.pl, Co-author of the agenda of 4 Design Days

Scene 8_Multifunctional Room

26 January, 2024, 15.00-16.00

CITY

Playing the game of estate: determining the future of housing estate

One of the challenges stemming from a decreasing amount of attractive land well connected with other areas of a city, the requirements of society, and current market conditions is an increasing intensity of development. In light of the above, designing a housing estate becomes a game where the prize is a good place to live. At the panel, we will introduce the Game of Estate – it is an urban card game that can be used as a teaching aid in workshops where the students create designs taking into account all involved parties. As it often happens, residents (hearts), designers (clubs), environmentalists (spades) and developers (diamonds) have conflicting interests, which is why it is so essential to demonstrate how to navigate their differences. The aim of the debate is to discuss social awareness and innovative education in the field of shaping attractive housing estates.

Presentation:

Playing the game of estate

- Members of the URBANMODEL scientific club

Discussion – invited participants (in alphabetical order):

- **Marcin Baron**, Assistant Professor, Department of Strategic and Regional Research, Katowice University of Economics
- **Przemysław Jedlecki**, Journalist, Gazeta Wyborcza
- **Ewa Szymańska-Sułkowska** Member of the Management Board, Initiator and Organizer of architecture workshops for children „ARCHIDZIECI”, the Association of Polish Architects, branch in Katowice
- **Szymon Wojciechowski**, President of the Management Board, Co-owner, Architect-Partner, APA Wojciechowski Architekci
- **Magdalena Wojtas**, Sustainable Development Manager, the Polish Green Building Council (PLGBC)


Host:

- 22 -

POLSKIE TOWARZYSTWO WSPIERANIA PRZEDSIĘBIORCZOŚCI SA

PTWP SA, Plac Sławika i Antalla 1, 40-163, Katowice tel. +48 32/ 209 13 03 www.ptwp.pl ptwp@ptwp.pl

- **Tomasz Bradecki**, Department of Urban Design and Spatial Planning, the Faculty of Architecture, Silesian University of Technology, Co-owner, Architect, STUDIO BB ARCHITEKCI

 session rebroadcast

Scene 3_Ballroom A

26 January 2024, 15.00-16.00

PROPERTY FORUM SILESIA

- Shopping centres
- Hotels

15.00-15.15

What's up... Shopping centres. Retail redefined. What is the balance of power in the Silesian shopping centre market?

What is the recipe for retail in the face of inflation, high energy prices, e-commerce, and completely new customer expectations? What strategy do shopping centre owners pursue? What are developers planning to do? Are retail parks a hit?

Discussion – invited participants (in alphabetical order):

- **Ewa Bobkowska**, Vice-President of the Management Board for Development, P.A. NOVA SA
- **Bartłomiej Solik**, Managing Partner, TDJ Estate

Host:

- **Aneta Wieczorek-Hodyra**, redaktorka, PropertyNews.pl

15.15-16.00

What's up... Hotels. The condition of Silesian hotels. Has the boom returned?

What is the condition of the hotel sector in Katowice and the region? Is the market attractive to investors and hotel chains? Trends in business tourism and their impact on the local hotel sector.

Discussion – invited participants (in alphabetical order):

- **Rafał Abramczyk**, Expert on hotels, hotelAG
- **Anna Chwałko**, General Manager, Best Western Hotel Mariacki, Regional Director, Polish Chamber of Commerce
- **Andrzej Kleeberg**, General Manager, Mercure Katowice Centrum
- **Wojciech Kuśpik**, President of the Management Board, PTWP SA
- **Szymon Przydworski**, Hotel Director, Qubus Hotel Katowice

Host:

- **Aneta Kaczmarek**, Editor, PortalSamorzadowy.pl

Scene 4_Lower Hall

26 January 2024, 15.00-16.00

ARCHITECTURE

Young Polish architects and designers appreciated worldwide

They win important competitions and arouse the admiration of international media - we present the most interesting young architects and designers from Poland.

Speeches, presentations – Invited Participants (in alphabetical order):

Transitioning the former “Cracovia” hotel into a new Museum of Design and Architecture in Kraków! (10')

- **Justyna Boduch**, Architect, Member of the Management Board, Association of Polish Architects, Katowice Branch
- **Wojciech Fudala**, Architect, Member of the Management Board, Association of Polish Architects, Katowice Branch

Biathlon stadium in the Kubalonka mountain pass (10')

- **Przemek Gawęda**, Architect, Urban planner, Co-founder, President of the Management Board, Archigeum

Jura Nature Education Center in Krakow (10')

- **Karina Jędrak-Kościeszka**, architektka, założycielka, Pracownia Projektowa Jędrak-Kościeszka

The retrofitting of the National Library (10')


- **Katarzyna Sokołowska**, Art Director, Founder, SOKKA, Co-Founder, Trashstock

The Flora market square (10')

- **Maciej Kowaluk**, Founder, Partner, 3XA Architects
- **Michał Nykiel**, Main Architect, 3XA Architects

Host:

- **Marcin Sawicki**, Journalist, Dzień Dobry TVN

 session rebroadcast

Scene 5_Lower Lobby of the Lecture Hall

26 January 2024, 15.00-16.45

INTERIORS

Dobrzemieszkaj.pl Studio

15.00-15.20

40 metres – this is the household size most frequently chosen by Poles. In search of a recipe for a successful project

Materials, colours, technologies, and clever ideas

Discussion – invited participants (in alphabetical order):

- **Beata Łańcuchowska**, Interior Designer, Author of the “Pani to potrafi” blog
- **Eliza Ziemińska-Żak**, Interior Architect, Nasze Nowe Design Workshop

Hosts:

- **Ewa Koziół**, Editor, Dobrzemieszkaj.pl
- **Artur Indyka**, Designer, Host of the “Meblokreacje” broadcast, Co-host of “Małe Wielkie Zmiany” broadcast on Canal+Domo

15.20-15.40

How to design a modern bathroom in 2024?

We check what is new on the market and what consumers and architects are looking for

Presentation – invited participants (in alphabetical order):

- **Radosław Pabijan**, Designer Sales Manager, Cosentino Poland

Host:

- **Ewa Koziół**, Editor, Dobrzemieszkaj.pl

15.40-16.00

Modern materials rule in the kitchen. Is it already a revolution?

How to design a functional kitchen for years to come?

Discussion – invited participants (in alphabetical order):

- **Przemysław Staroń**, Key Account Manager, Wilsonart Polska
- **Wojciech Szmit**, Product Manager, Deante

Hosts:

- **Ewa Koziół**, Editor, Dobrzemieszkaj.pl
- **Artur Indyka**, Designer, Host of the “Meblokreacje” broadcast, Co-host of “Małe Wielkie Zmiany” broadcast on Canal+Domo

16.00-16.45

Architect + brand – how to arrange cooperation?

Presentation:

Architect-brand cooperation

Discussion – invited participants (in alphabetical order):

- **Katarzyna Grabowska**, Specialist for Cooperation with Architects
- **Hanna Pietras**, Architect, Hanna Pietras Architects
- **Magda Skibka**, CEO, PR Manager, PLN Design Group

Hosts:

- **Ewa Koziół**, Editor, Dobrzemieszkaj.pl
- **Artur Indyka**, Designer, Host of the “Meblokreacje” broadcast, Co-host of “Małe Wielkie Zmiany” broadcast on Canal+Domo

Scene 7_Multifunctional Room

26 January 2024, 15.00-16.00

INTERIORS

Compact space

The small size is not an obstacle to creating beautiful and modern interiors. You just need to choose the right solutions. We present them and inspire them!

Speeches, presentations – Invited Participants (in alphabetical order):

Living in a small flat. What is driving demand for micro-apartments? How to increase the efficiency of a small space? (20')

- **Szymon Hanczar**, Designer, Hanczar Studio

2:1 Conversation (20')


- **Katarzyna Jaros-Puzio**, Country Interior Design Leader, IKEA Retail Sp. z o.o.
- **Ewa Parzychowska**, Global Shop Design Specialist, IKEA Retail Sp. z o.o.\

Górna półka (8')

- **Kamil Zieliński**, CEO, Górna Półka

Host:

- **Katarzyna Jaroszyńska**, TV Presenter hosting interior design shows

 session translated simultaneously PL/EN

Scene 6_Upper Hall**26 January 2024, 15.00-16.30****ARCHITECTURE****DESIGN****Because everyone is different. Inclusive architecture and design****A session held under the patronage of the Association of Polish Architects**

What can be the role of architecture and design in creating a better world for everyone, regardless of their age, background, health or religion? Join us for a series of speeches by designers, experts and manufacturers that will inspire you to design a better world.

Speeches – invited participants (in alphabetical order):

Speech (20')

- **Jan Cieśla**, Architect, Plenipotentiary of the Main Management Board of the Association of Polish Architects for Accessibility and Inclusive Design

Accessibility audits and their role in opening historical buildings to everyone (20')

- **Hanna Malik Trocha**, Architect, Social Design and Assistance Office, Department of Accessibility, City Hall of the capital city of Warsaw

Space open to everyone: the hidden potential of inclusivity (20')



- **Tomasz Pniewski**, Architect, Analyst, Kuryłowicz & Associates

Discussion, a summary– invited participants (in alphabetical order):

- **Katarzyna Borkowska**, Designer, Design Strategist, KABO&PYDO
- **Jan Cieśla**, Architect, Plenipotentiary of the Main Management Board of the Association of Polish Architects for Accessibility and Inclusive Design
- **Rama Gheerawo**, Director, Helen Hamlyn Centre for Inclusive Design, Royal College of Art in London
- **Grzegorz Goworek**, Interior Architect, Owner, STUDIO.ORGANIC
- **Konrad Krusiewicz**, Architect, Founder, The Design Group
- **Hanna Malik Trocha**, Architect, Social Design and Assistance Office, Department of Accessibility, City Hall of the capital city of Warsaw
- **Tomasz Pniewski**, Architect, Analyst, Kuryłowicz & Associates

Host:

- **Ewa Kuryłowicz**, Architect, Kuryłowicz & Associates, Stefana Kuryłowicz Foundation

 session broadcast  session translated simultaneously PL/EN

Scene 2_Ballroom B**26 January 2024, 15.00-16.00****GREEN BUILDINGS****Modules are kicking off the construction industry. All about prefabrication technology**

Flats, office buildings, hotels, schools, nursery schools... This has nothing to do with prefabricated housing any more. This is a technology of the 21st century. How to demystify prefabrication? Selecting a technology and a professional contractor: What is the key to success? Is logistics the most serious challenge for the success of modular construction?

Discussion – invited participants (in alphabetical order):

- **Kamil Kowalczyk**, Member of the Management Board, Commercial Director, Unihouse SA
- **Piotr Kuczia**, Architect, Founder, KUCZIA architects
- **Michał Pietrucha**, Head of Design Studio, BIM Manager, Franta Group Architects
- **Maciej Putowski**, Sales Director, Pekabex
- **Grzegorz Skalski**, Architect, Technical Director, maxberg Sp. z o.o.

Host:

- **Dawid Zmuda**, Journalist, PropertyDesign.pl

Conference Room 1**26 January 2024, 15.00-15.45****WELL ART x 4 DESIGN DAYS****Is it possible to live with contemporary art?**

A conversation about collecting contemporary art and exhibiting it in private and professional spaces.

Discussion – invited participants (in alphabetical order):

- **Mateusz Baumiller**, Architect, Collector
- **Grzegorz Layer**, Architect, Collector
- **Ula Michalak**, Interior Stylist, Artistic Ceramics, Blogger, Organizer of Meetblogin, Bloggers Zone and BlogTour
- **Joanna Rzepka**, Owner, the Szara Gallery
- **Katarzyna Wąs**, Curator, Art Advisor

Host:

- **Aleksander Hudzik**, Journalist, Chief Editor, MINT MAGAZIN

Conference Room 24**26 January 2024, 15.00-16.30****ACCOMPANYING EVENTS****AI-assisted imagery and future of photography**

Join DANALKA for a one-hour session, "Exploring Architectural Photography." Beyond just capturing buildings, this workshop delves into the art of storytelling through spaces. Discover the basics of real estate and architectural photography with practical insights from DANALKA. From realistic representation to fine-art creativity, understand that a compelling photo is more about the story it tells. Follow DANALKA's guidance through planning, shooting, and editing - an exploration of natural light, composition, and narrative. This session is for those seeking to grasp architectural photography principles, whether for entering real estate or refining photography skills. DANALKA shares his journey as a fine-art photographer, offering insights into tools and inspiration to fuel your creativity. Remember, a captivating image is all about the story it conveys, independent of your equipment - even if the only equipment you have is your phone.

15.00-16.00

Workshop

Host:

- **Dan Alka**, Architecture Photographer

16.00-16.30

Conversation

- **Dan Alka**, Architecture Photographer
- **Robert Konieczny**, Architect, Founder, KWK Promes
- **Ananya Singhal**, Managing Partner, Studio Saar

Conference Room 25**26 January 2024, 10.30-16.30****ACCOMPANYING EVENTS****Archicad and Twinmotion**

Modern work environment

Entry upon invitation by Organiser

11.00-13.00

Archicad – how to automate everyday work

- How to use a free template by WSC
- The tiles module and other tools from the ARCHICLUB library
- Setting up one's own work environment, importing pre-defined profiles of WSC work environment
- Importing FBX, SKP, 3DS and OBJ files into Archicad
- Preparing one's own library object, also using additional tools (Library Part Maker, Archiglazing)
- Using libraries by producers in everyday work on an example of an electrical design with the use of a library by Simon

2.15 p.m. - 3.45 p.m.

Visualization in Archicad. Real-time rendering in Twinmotion. Tools utilizing AI – revolutionizing the tool-kit of a designer

- An overview of tools based on AI
- A demonstration of the workings of AI Visualiser in Archicad 27
- Archicad i Twinmotion – a modern work environment and real-time visualisation

Hosts:

- **Rafał Ślęk**, CAD Specialist, WSC
- **Konrad Zabiello**, Technical Support BIM Specialist, WSC

Scene 1_Ballroom C
26 January 2024, 17.00
GALA**Good Design 2024 (Dobry Design 2024)**

Good Design 2024 (Dobry Design 2024) – this next edition of the contest will accompany (as it did last year) the 4 Design Days 2024 event. We are waiting for the new icons of Polish design and their creators, who have embedded high quality, product longevity and concern for sustainable development in the DNA of their businesses.

Hosts:

- **Katarzyna Jaroszyńska**, TV Presenter hosting interior design shows
- **Tomasz Pągowski**, Designer, Constructor, Host of interior design shows, such as: Remont w 48h, Projekt Lokalny, Bitwa o Dom

Open Days | 27 January 2024**Scene 6_Upper Hall**
27 January 2024, 11.00-11.45
DESIGN**What will be HOT and what will be NOT in 2024?**

Experts' advice: The 10 interior design trends for 2024 that will stay with us for a long time, and... 10 ideas that will not do the job

Speeches, presentations – Invited Participants (in alphabetical order):

- **Karolina Janczy**, Interior Architect, Owner, Janczy Studio
- **Rafał Sukiennik**, Owner, RPS Architekci

Host:

- **Katarzyna Jaroszyńska**, TV Presenter hosting interior design shows

Scene 6_Upper Hall
27 January 2024, 12.00-12.45
INTERIORS**Furnishing interiors online**

How to strut your stuff in the online interior design world? What works and what does not necessarily do the job? Case studies from architects and brands – they know how to promote interiors online
(*case study – each speaker talks about her idea for an online presence in a short 1:1 conversation*)

Discussion – invited participants (in alphabetical order):

- **Justyna Siejka**, Co-founder, Co-owner, Home Sweet Home PR
- **Monika Staniec**, Architect, Monika Staniec Interior Architect

Host:

- **Ewa Koziół**, Editor, Dobrzemieszkaj.pl

Scene 6_Upper Hall
27 January 2024, 13.00-14.00
THE CITY**Cities that are good to live in**

How to design cities that are good to live in? A discussion with urban planners, architects, city authorities and residents. We will discuss:

- decarbonisation
- mobility and transport
- digitalisation
- urban planning
- the return to the city centres
- multifunctional districts
- water in the city
- new investments and projects

Discussion – invited participants (in alphabetical order):

- **Maciej Franta**, Founder, Franta Group Architects
- **Marek Gachowski**, Main Architect, Owner, ArKuS Design and Consulting Office Marek Gachowski
- **Oskar Grąbczewski**, Architect, Owner, OVO Grąbczewscy Architekci
- **Krystian Grzesica**, Mayor of Bieruń
- **Bartosz Piziak**, Institute for Development of Cities and Regions
- **Katarzyna Ujma-Wąsowicz**, President, Society of Polish Town Planners, Branch in Silesia

Host:

- **Agnieszka Widera-Ciochoń**, Editorial Secretary, PortalSamorzadowy.pl, WNP.PL

Scene 6_Upper Hall

27 January 2024, 14.15-15.00

DESIGN

The colours of 2024: Do they really deserve our attention?

How to choose the right colours for interiors? Is it better to go for timelessness, or to follow the trends?

Discussion – invited participants (in alphabetical order):

- **Beata Ignasiak**, Interior Architect, Owner, Ignasiak Interiors
- **Katarzyna Maciejewska**, Interior Architect, Maciejewska Design
- **Małgorzata Mataniak-Pakuła**, Interior Architect, "Profilart" Architecture and Interiors
- **Kamil Zieliński**, CEO, Górna Półka

Host:

- **Artur Indyka**, Designer, Host of the "Meblokreacje" broadcast, Co-host of "Małe Wielkie Zmiany" broadcast on Canal+Domo

Scene 6_Upper Hall

27 January 2024, 15.15-17.00

INTERIORS

The most beautiful interiors in Poland

They were recently featured on the dobrzemieszkaj.pl portal. And today you can hear about them at the 4DD! Architects and designers on their most interesting projects

Speeches, presentations – invited Participants (in alphabetical order):

A classical flat in Mikołajki (10')

- **Alicja Łotysz-Pogorzelska**, Landscape Arcitect, Amaltea Workshop

A modern interior of a house in the Beskidy Mountains (10')

- **Anna Kapinos**, Interior Architect, TOKA+home
- **Tomasz Słomka**, Interior Designer, Founder of the TOKA+Home workshop

Modern Classic Apartment and its multi-layer design (10')

- **Katarzyna Kukułka**, Designer, Mango Investments
- **Katarzyna Abramowicz**, Interior Designer, Mango Investments

A Hamptons house in the Kraków-Częstochowa Upland (10')

- **Katarzyna Maciejewska**, Architect, Owner, Maciejewska Design

A 66-metre apartment on the coast (10')

- **Michał Maciejewski**, Owner, mJoy workshop
- **Renata Michałowicz**, Owner, mJoy workshop

A modern house in black and white (10')

- **Joanna Ochota**, Owner, Architect, Concept JOanna Interior Design

A flat with green stairs (10')

- **Monika Skuza**, Interior Architect, CudnieBosko

A 150-metre house for a family with two children (10')

- **Paweł Ślęzak**, Interior Architect, Owner, Architaste

An apartment inspired with tradition at Lake Czorsztyn (10')

- **Ewa Tarapata**, Interior Architect, Ewa Studio Wnętrz

A CONSEQUENCE OF SURPRISES

85-square-meter apartment in a historic building from the beginning of the 20th century (10')

- **Barbara Wiśniewska**, architekt wnętrz, KODO Projekty i Realizacje Wnętrz

Host:

- **Tomasz Pągowski**, Designer, Constructor, Host of interior design shows, such as: Remont w 48h, Projekt Lokalny, Bitwa o Dom

Scene 7_Sala Wielofunkcyjna A

27 January 2024, 10.30-12.00

CITY

Silesia is changing - presentations of the most interesting local government investments in the region

We invite you to presentations of the most interesting local government investments in Silesia, important from the point of view of residents and the quality of life in the city.

Speeches, presentations – invited participants (in alphabetical order):

Ecological Education Center - Exotarium and Biodiversity Park in Sosnowiec

- **Sebastian Kulawiak**, specialist, CEE Exotarium and Biodiversity Park in Sosnowiec

Revitalization - creation of public space - Niepodległości Square in Ruda Śląska

- **Piotr Janik**, Head of the Investment Department, Ruda Śląska City Hall

Technology Demonstrator – passive municipal building in Myslowice

- **Małgorzata Książek-Grelewicz**, Director, Municipal Management Board in Myslowice

Headquarters of the Unia Kalety Sports Club

- **Klaudiusz Kandzia**, Mayor of Kalety

Bytom – revitalization of Dworcowa Street

- **Mariusz Wołosz**, Mayor of Bytom

Host:

- **Tomasz Klyta**, Editor, PortalSamorzadowy.pl

Scena 7_Multifunctional Room

27 January 2024, 12.30-13.30

INTERIORS

A 40-square-metre flat: Is it liveable? Sure!

How do you furnish a 40-square-metre flat to comfortably accommodate the whole family? Materials, colours, technologies, and clever ideas

Speeches, presentations – invited participants (in alphabetical order):

- **Aldona Banasiuk**, Interior Designer
- **Ewa Tarapata**, Interior Architect, Ewa Studio Wnętrz
- **Katarzyna Tomaszewska**, Interior Architect, Sqala Interior Design workshop

Host:

- **Artur Indyka**, Designer, Host of the "Meblokreacje" broadcast, Co-host of "Małe Wielkie Zmiany" broadcast on Canal+Domo

Scena 7_Multifunctional Room

27 January 2024, 14.00-15.00

INTERIORS

Interiors as good as new without refurbishment. How to style flats and homes using accessories and plants

- **Katarzyna Jaroszyńska**, TV Presenter hosting interior design shows
- **Kamila Jakubowska-Sznyt**, Interior Stylist

Scena 7_Multifunctional Room

27 January 2024, 15.15-16.15

INTERIORS

Living room + kitchen + dining room = the flat of your dreams?

Find out how to design open interiors and avoid making mistakes

Speeches, presentations – invited participants (in alphabetical order):

- **Kinga Śliwa**, Interior Architect, Owner, Art&Design Studio Projektowe Kinga Śliwa
- **Barbara Uherek-Bradecka**, Faculty of Architecture, Construction and Applied Arts, Academy of Silesia, Architect, Co-owner, STUDIO BB ARCHITEKCI
- **Katarzyna Widawska**, Architect, Owner, Widawscy Studio Architektury
- **Tomasz Widawski**, Architect, Owner, Widawscy Studio Architektury

Host:

- **Justyna Łotowska**, Editor, Dobrzemieszkaj.pl

Live Well Zone

27 January 2024, 11.00-16.15

- 29 -

DOBRZEMIESZKAJ.PL ADVICE**The portal's editorial team invites you to consultations with architects and interior designers**

Are you dreaming of a house or a holiday cottage? Already have a project? Or maybe you don't know which one to choose? Prepare your questions and visit the Well Live zone during the 4 Design Days - our architects will tell you how to make your dream of your own home come true and what solutions to choose.

Are you furnishing your apartment? Or maybe you just need a change and don't know where to start? Prepare your questions, take a floor plan of your apartment or house with you and visit the Well Live zone during 4 Design Days - our designers will tell you how to arrange it, how to choose furniture and colors, how to enlarge a small kitchen or transform a non-functional bathroom.

Advice of architects – invited participants (in alphabetical order):

- **Zbigniew Gierczak**, INOSTUDIO (11.00-16.15)
- **Joanna Ochota**, Owner, Architect, Concept JOanna Projektowanie Wnętrz (11.00-15.15)
- **Tomasz Słomka**, Interior Architect, Owner, TOKA+Home (13.00-15.00)
- **Piotr Stanisławski**, Designer (13.00-16.15)
- **Kinga Śliwa**, Interior Architect, Owner, Art&Design Studio Projektowe Kinga Śliwa (11.00-14.00)
- **Magdalena Wolska**, INOSTUDIO (11.00-16.15)

Conference Room 1**27 January 2024, 11.30-12.15****WELL ART x 4 Design Days****Art is a lady, but the art market is not**

The role of women investors operating in the Polish art market. The phenomenon of Grażyna Kulczyk, Anna Starak, and Omenaa Mensah. Why are there so few women collectors in the art market, and is this changing as women establish their own businesses and start making big money?

Discussion – invited participants (in alphabetical order):

- **Agnieszka Gniotek**, Art Historian, Art Critic, Owner, Xanadu Gallery
- **Katarzyna Rij**, curator, exhibition organizer, owner, Galeria van Rij
- **Katarzyna Wąs**, Curator, Art Advisor

Host:

- **Aleksandra Nagel**, Editor-in-Chief, Well.pl

Conference Room 1**27 January 2024, 12.30-13.15****WELL ART x 4 Design Days****Art in public space**

Murals, installation art, garden sculptures, etc. – a conversation about how cities are opening up to this type of display. What are they anxious about? How do they protect artworks? Etc.

Discussion – invited participants (in alphabetical order):

- **Tytus Brzozowski**, Architect, Watercolourist, Muralist
- **Tomasz Górnicki**, Artist, Sculptor
- **Izabela Myszka**, Lecturer, Department of Landscape Art, Warsaw University of Life Sciences
- **Kinga Nowak**, Artist
- **Agnieszka Staszek**, Architect, laArchitekci

Host:

- **Joanna Polus**, Art Advisor, Your Art Maison

Conference Room 1**27 January 2024, 13.30-14.15****WELL ART x 4 Design Days****Can artificial intelligence replace Leonardo da Vinci?**

In what ways are art institutions, galleries, and collectors preparing for the AI revolution? Do artists feel threatened by AI, or do they want to create their works using it as a tool? Will we be purchasing (if we are not already!) AI-created artworks in the future

Discussion – invited participants (in alphabetical order):

- **Mikołaj Birek**, Lecturer, Department of Graphic Design, University of Information Technology and Management, Rzeszów
- **Aleksandra Maciejewicz**, Patent Attorney, Lawyer, Partner, LAWMORE, Founder, ONDARE
- **Anna Maj**, Media and Culture Researcher, Institute of Cultural Studies, University of Silesia
- **Natalia Pelak**, Co-founder, Mad Illustrators

Host:

- **Aleksandra Nagel**, Editor-in-Chief, Well.pl

Conference Room 1**27 January 2024, 14.45-15.45****WELL ART x 4 Design Days****Oh, that boring art... or why only Matejko was a great painter**

On the problems related to the following: education and the nurturing of children's artistic sensibility from an early age; the lack of a proper curriculum and extra-curricular activities; mainstream kitsch and stereotypes; and the lack of contemporary art teaching.

Discussion – invited participants (in alphabetical order):

- **Aleksandra Adryńska-Krzakała**, Architect, Co-owner, Plac Grunwaldzki Foundation
- **Ula Michalak**, Interior Stylist, Artistic Ceramics, Blogger, Organizer of Meetblogin, Bloggers Zone and BlogTour
- **Anna Osadnik**, Lecturer, Department of Fine Arts and Design, Silesian University of Technology
- **Monika Popow**, Teacher, Philosopher, Researcher of Society, University of Pomerania in Starogard Gdański
- **Paweł Szeibel**, Deputy Dean, Artistic Department, Academy of Fine Arts and Design in Katowice
- **Karolina Treler**, Mur.Art

Host:

- **Krzysztof Groń**, Department of Fine Arts and Design, Faculty of Architecture, Silesian University of Technology

27 January 2024 | 11.00-12.15**Workshop Zone 1_Multifunctional Room C****WORKSHOPS****Making cases out of old advertising banners. Creative workshop in processing**

Host:

- **Barbara Kalfa**, Owner, Balik Hand Made
- **Agnieszka Krasnowska**, Author of upcycled jewelry, Trykocie

27 January 2024, 12.30-13.00**Workshop Zone 1_Multifunctional Room****WORKSHOPS****JEGER – decorative effects for walls**

Add style to your interior. Discover inspiring effects for wall decoration. Effective and easy to use.

Hosts:

- **Roman Jaworski**, Jeger
- **Wojciech Hamerski**, Jeger

27 January 2024 | 13.15-14.00**Workshop Zone 1_Multifunctional Room****ADVICE BY 4DD****How to survive a makeover without losing your senses?**

Wiesiek Skiba on how to prepare for it, how to choose the right contractor, where to find them, and how to avoid mistakes.

Speech:

- **Wiesiek Skiba**, Construction Specialist, Host of the "Wieśka Renovation Emergency Service" program in Domo+

27 January 2024, 14.15-14.45**Workshop Zone 1_Multifunctional Room****WORKSHOPS****JEGER – decorative effects for walls**

Add style to your interior. Discover inspiring effects for wall decoration. Effective and easy to use.

Hosts:

- **Roman Jaworski**, Jeger
- **Wojciech Hamerski**, Jeger

27 January 2024, 15.15-15.45**Workshop Zone 1_Multifunctional Room****WORKSHOPS****JEGER – decorative effects for walls**

Add style to your interior. Discover inspiring effects for wall decoration. Effective and easy to use.

Hosts:

- **Roman Jaworski**, Jeger
- **Wojciech Hamerski**, Jeger

27 January 2024, 16.00-16.45

Workshop Zone 1_Multifunctional Room

WORKSHOPS

Colorful lampshades - lamps in a different light

Host:

- **Artur Indyka**, Designer, Host of the program "Meblokreacje", Co-host of the program "Małe Wielkie Zmiany" on Canal+Domo

27 January 2024, 11.00-12.30

Workshop Zone 2_Multifunctional Room

WORKSHOPS

Together 4 Humanity – Spatial Forms, Paper, Cardboard

Workshops by the Silesian University of Technology – many minds have been preoccupied with the role city of the future plays in accommodating forever increasing requirements of humanity. The students of the the Faculty of Architecture of the Silesian University of Technology have taken up the challenge of designing a vision of the future. Using complementing models, they have been developing a model of a city compatible with the TOGETHER 4 HUMANITY idea. With the issues concerning urban planning and design in mind, the main goal of the project is to create a space where everyone is welcome. As time goes by, we begin to notice how people differ in navigating urban space, with many facing various difficulties. This observation has prompted the students of architecture, interior architecture, and representatives of Student Government of the Faculty of Architecture to consider what are the criteria for a perfect city; a city that could inspire a new generation of designers.

Host:

- **Klaudiusz Fross**, Department of Design and Qualitative Research in Architecture, Faculty of Architecture, Silesian University of Technology
- **Krzysztof Groń**, Department of Fine Arts and Design Arts, Faculty of Architecture, Silesian University of Technology
- **Joanna Zabawa-Krzywickowska**, Department of Fine Arts and Design, Faculty of Architecture, Silesian University of Technology

27 January 2024, 13.00-14.30

Workshop Zone 1_Multifunctional Room

WORKSHOPS

Forests in jars

Host:

- **Karolina Kudłacik**, Greenery Designer, Host of the Karolina's Plants program at Domo+

27 January 2024, 12.45-13.15

Workshop Zone 1_Multifunctional Room

WORKSHOPS

JEGER – decorative effects for walls

Add style to your interior. Discover inspiring effects for wall decoration. Effective and easy to use.

Hosts:

- **Roman Jaworski**, Jeger
- **Wojciech Hamerski**, Jeger

27 January 2024 | 15.00-16.30

Workshop Zone 2_Multifunctional Room

WORKSHOPS

Aleksander Kądziała – UPHOLSTER and renew furniture with a Master!

Host:

- **Aleksander Kądziała**, Upholstery Industry Expert, Creator of the Tapicer w Akcji channel on YouTube, owner, AK DESIGN Akademia Rzemiosła

27 January 2024, 15.15-15.45

Workshop Zone 1_Multifunctional Room

WORKSHOPS

JEGER – decorative effects for walls

Add style to your interior. Discover inspiring effects for wall decoration. Effective and easy to use.

Hosts:

- **Roman Jaworski**, Jeger
- **Wojciech Hamerski**, Jeger

27 January 2024 | 10.30-16.30

4KIDS Zone by NIDI_Multifunctional Room

4DD FOR KIDS

Painting wooden houses; construction bricks; kinetic sand; spatial colouring books

- Painting of wooden houses
- Construction bricks – wooden Linden bricks and Bamp straws
- Kinetic sand in boxes
- XL spatial colouring books

Hosts:

- **Martyna Buszka**, Tajemniczy Kuferek
- **Lidia Hyla**, Tajemniczy Kuferek

27 stycznia 2024 r. | 10.00-17.00

Animoacje dla dzieci_Sala Wielofunkcyjna

ANIMACJE

Strefa Animacji Hapijama

W Strefie Animacji Hapijama znajdują się m.in. Mobilna Strefa Kreatywność, Klocki Mammutico, EduRurki oraz EkoZabawki do samodzielnych działań kreatywnych. Podczas animacji będzie można sprawdzić się w roli architekta tworzącego domki, kryjówki i zakamarki lub konstruktora budującego konstrukcje z użyciem kolorowych rurek albo budowle z giga klocków. Dla chętnych będzie dostępne miejsce do twórczego działania nad własnymi ekozabawkami.

27 January 2024, 10.00-17.00

Animations for children_Multifunctional Room

ANIMATIONS

Hapijama Animation Zone

The Hapijama Animation Zone will include, among others: Mobile Creativity Zone, Mammutico Blocks, EduTubes and EcoToys for independent creative activities. During the animation, you will be able to test yourself as an architect creating houses, hideouts and nooks, or as a constructor building structures using colorful pipes or buildings from giant blocks. There will be a place for those interested to work creatively on their own eco-toys.

Open Days | 28 January 2024

Scene 6_Upper Hall

28 January 2024, 11.00-12.00

INTERIORS

What to put on the wall in the living room?

We take a look at the novelties and trends, and we suggest fashionable and good solutions

Speeches, presentations – Invited Participants (in alphabetical order):

- **Monika Zawolik-Szczyrbowska**, Interior Designer, Owner, Zawolik Design

Host:

- **Justyna Łotowska**, Editor, Dobrzemieszkaj.pl

Scene 6_Upper Hall

28 January 2024, 12.30-13.15

INTERIORS

How to design a bathroom in 2024?

We check what is absolutely essential in a modern bathroom.

Speeches, presentations – invited participants (in alphabetical order):

- **Aldona Banasiuk**, Interior Designer
- **Małgorzata Górską**, Interior Designer, MGN Pracownia Architektoniczna
- **Anna Kapinos**, Interior Designer, TOKA+home

Host:

- **Ewa Koziół**, Editor, Dobrzemieszkaj.pl

Scene 6_Upper Hall

28 January 2024, 13.30-14.15

INTERIORS

Dreaming of a new kitchen?

Find out how to furnish it so that it will serve its purpose for years to come. We show you great designs, colours and furniture. We suggest the best tricks for a comfortable kitchen!

- 33 -

Speeches, presentations – Invited Participants (in alphabetical order):

- **Kinga Kwestarz**, Director of the Design Department, Decoroom
- **Joanna Ochota**, Owner, Architect, Concept JOanna Interior Design
- **Katarzyna Uszok**, Architect, Founder, Pracownia Architektoniczna Uszok

Host:

- **Justyna Łotowska**, Editor, Dobrzemieszkaj.pl

Scene 6_Upper Hall

28 January 2024, 14.30-15.30

ARCHITECTURE

These Polish homes are the talk of the town these days!

They receive awards, and they are loved on Instagram and Pinterest. How were they created? We ask the architects! Presentations of the most beautiful Polish homes of recent seasons

Speeches, presentations – invited participants (in alphabetical order):

Cave House (12')

- **Bogusław Barnaś**, Architect, Owner, BXB Studio

Polish Cottage (12')

- **Bogusław Barnaś**, Architect, Owner, BXB Studio

A house near Warsaw in the style of a modern barn (12')

- **Adam Bronikowski**, Co-founder, Co-owner, Hola Grupa, Hola Design, Exterio Architektura
- **Monika Bronikowska**, Co-founder, Co-owner, Hola Grupa, Hola Design, Exterio Architektura
- **Marcin Klukowski**, Co-founder, Hola Grupa, Architect, Co-owner, Exterio Architektura

A house in Olsza near Kraków (12')

- **Bartosz Dendura**, Architect, Founder, studio4SPACE Architecture Workshop, Assistant Professor, Faculty of Architecture at Tadeusz Kościuszko University of Technology in Kraków

A house in the Tuchola Forest (12')

- **Wiktor Kurc**, Owner, MAKA Studio
- **Aleksandra Kurc**, Owner, MAKA Studio

Host:

- **Ewa Kozioł**, Editor, Dobrzemieszkaj.pl

Scene 7_Multifunctional Room

28 January 2024, 11.00-12.00

INTERIORS

Mixing the old with the new in interiors: How to combine the two? | Part 1

- **Katarzyna Jaroszyńska**, TV Presenter hosting interior design shows
- **Karol Łącki**, Architect, Originator, Founder, Użyj.to

Scene 7_Multifunctional Room

28 January 2024, 12.15-13.15

ARCHITECTURE

What do architects predict? These 10 trends will be the talk of 2024

What trends will rule interiors in 2024? What colours, patterns and materials will be in vogue? The 10 interior design trends for 2024 – we will show you how to apply them to your living room, kitchen and bedroom.

Speeches, presentations, conversations – invited participants (in alphabetical order):

Presentation (15')

- **Małgorzata Bacik**, Interior Architect, Co-owner, MM Architekci Design Studio

Presentation (15')

- **Beata Ignasiak**, Interior Architect, Owner, Ignasiak Interiors

Jak będą wyglądały wnętrza w 2024 (15')

- **Agnieszka Lesiuk**, Founder, Art Design Studio

Presentation (15')

- **Kinga Śliwa**, Interior Architect, Owner, Art&Design Studio Projektowe Kinga Śliwa

Host:

- **Tomasz Pągowski**, Designer, Constructor, Host of interior design shows, such as: Remont w 48h, Projekt Lokalny, Bitwa o Dom

Scene 7_Multifunctional Room

28 January 2024, 13.30-14.15

INTERIORS

Mixing the old with the new in interiors: How to combine the two? | Part 2

- **Katarzyna Jaroszyńska**, TV Presenter hosting interior design shows
- **Karol Łącki**, Architect, Originator, Founder, Użyj.to

Scene 7_Multifunctional Room

28 January 2024, 14.30-15.30

GREEN BUILDINGS

Homes with good vibes

Speeches, presentations – invited participants (in alphabetical order):

Can an energy-efficient house be pleasant to the eye? (12')

- **Tomasz Bradecki**, Department of Urban Design and Spatial Planning, the Faculty of Architecture, Silesian University of Technology, Co-owner, Architect, STUDIO BB ARCHITEKCI

A highly energy-efficient house – success depends on a good architectural and construction design. How to choose it? (12')

- **Kamila Kaprzyk**, Chief Architect, Certified European Designer of Passive Buildings, Hexa Green Architekt

Smart buildings = sustainable buildings (12')

- **Maciej Turski**, General Director, Futunext Polska Sp. z o.o.

An energy-efficient house vs. a passive house – how are they different? (12')

- **Kamil Wiśniewski**, Architect, International Expert, Passive Construction Trainer, Healthy Construction Academy

A formula for a healthy building (12')

- **Kamil Wiśniewski**, Architect, International Expert, Passive Construction Trainer, Healthy Construction Academy

Host:

- **Justyna Łotowska**, Editor, Dobrzemieszkaj.pl

Live Well Zone

28 January 2024, 11.00-15.30

DOBRZEMIESZKAJ.PL ADVICE

The portal's editorial team invites you to consultations with architects and interior designers

Are you dreaming of a house or a holiday cottage? Already have a project? Or maybe you don't know which one to choose? Prepare your questions and visit the Well Live zone during the 4 Design Days - our architects will tell you how to make your dream of your own home come true and what solutions to choose.

Are you furnishing your apartment? Or maybe you just need a change and don't know where to start? Prepare your questions, take a floor plan of your apartment or house with you and visit the Well Live zone during 4 Design Days - our designers will tell you how to arrange it, how to choose furniture and colors, how to enlarge a small kitchen or transform a non-functional bathroom.

Advice of architects – invited participants (in alphabetical order):

- **Zbigniew Gierczak**, INOSTUDIO (11.00-15.30)
- **Tomasz Słomka**, Interior Architect, Owner, TOKA+Home (11.00-13.00)
- **Piotr Stanisławski**, Designer (11.00-15.30)
- **Kinga Śliwa**, Interior Architect, Owner, Art&Design Studio Projektowe Kinga Śliwa (11.00-14.00)
- **Magdalena Wolska**, INOSTUDIO (11.00-15.30)
- **Monika Zawolik-Szczyrbowska**, Interior Designer, Owner, Zawolik Design (12.30-14.00)

28 January, 2024 | 13.00-14.30

Workshop Zone 1_Multifunctional Room

WORKSHOPS

Forests in jars

Host:

- **Karolina Kudłacik**, Greenery Designer, Host of the Karolina's Plants program at Domo+

28 January, 2024 | 13.30-15.00

Workshop Zone 1_Multifunctional Room

WORKSHOPS

Aleksander Kądziela – UPHOLSTER and renew furniture with a Master!

Host:

- **Aleksander Kądziela**, Upholstery Industry Expert, Creator of the Tapicer w Akcji channel on YouTube, owner, AK DESIGN Akademia Rzemiosła

28 January, 2024 | 10.30-12.00

Workshop Zone 2_Multifunctional Room

WORKSHOPS

Together 4 Humanity – Spatial Forms, Paper, Cardboard Workshops by the Silesian University of Technology – many minds have been preoccupied with the role city of the future plays in accommodating forever increasing requirements of humanity. The students of the Faculty of Architecture of the Silesian University of Technology have taken up the challenge of designing a vision of the future. Using complementing models, they have been developing a model of a city compatible with the TOGETHER 4 HUMANITY idea. With the issues concerning urban planning and design in mind, the main goal of the project is to create a space where everyone is welcome. As time goes by, we begin to notice how people differ in navigating urban space, with many facing various difficulties. This observation has prompted the students of architecture, interior architecture, and representatives of Student Government of the Faculty of Architecture to consider what are the criteria for a perfect city; a city that could inspire a new generation of designers.

Host:

- **Klaudiusz Fross**, Department of Design and Qualitative Research in Architecture, Faculty of Architecture, Silesian University of Technology
- **Krzysztof Groń**, Department of Fine Arts and Design Arts, Faculty of Architecture, Silesian University of Technology
- **Joanna Zabawa-Krzywicka**, Department of Fine Arts and Design, Faculty of Architecture, Silesian University of Technology

28 January, 2024 | 12.15-2.15

Workshop Zone 2_Multifunctional Room

WORKSHOPS

Macrame work, tapestry wall hangings on a rod

Host:

- **Anna Komora**, Inspiradonia

28 January, 2024 | 14.30–16.00

Workshop Zone 1_Multifunctional Room

WORKSHOPS

Paintings made of moss, reindeer lichen, bark

Host:

- **Anna Komora**, Inspiradonia

28 January, 2024 | 10.30-15.30

4KIDS Zone by NIDI_Multifunctional Room

4DD FOR KIDS

Painting wooden houses; construction bricks; kinetic sand; spatial colouring books

- Painting of wooden houses
- Construction bricks – wooden Linden bricks and Bamp straws
- Kinetic sand in boxes
- XL spatial colouring books

Hosts:

- **Martyna Buszka**, Tajemniczy Kuferek
- **Lidia Hyla**, Tajemniczy Kuferek

28 January 2024, 10.00-16.00

Animations for children_Multifunctional Room

ANIMATIONS

Hapijama Animation Zone

The Hapijama Animation Zone will include, among others: Mobile Creativity Zone, Mammutico Blocks, EduTubes and EcoToys for independent creative activities. During the animation, you will be able to test yourself as an architect creating houses, hideouts and

nooks, or as a constructor building structures using colorful pipes or buildings from giant blocks. There will be a place for those interested to work creatively on their own eco-toys.