

**4 DESIGN DAYS 2023
TOGETHER 4 HUMANITY
26-29 January 2023
Katowice, International Congress Centre**

26 January 2023 | Business Days

Scene 1_Lecture Hall
INAUGURATION SESSION
session translated simultaneously PL/EN
26 January 2023 | 10.00 a.m. – 12.00 p.m.

Opening, welcoming of guests

- **Wojciech Kuśpik**, President of the Management Board, Grupa PTWP S.A.
- **Małgorzata Burzec-Lewandowska**, Editor-in-chief of PropertyDesign.pl, Deputy Editor-in-chief of PropertyNews.pl, Co-author of the agenda of 4 Design Days
- **Robert Posytek**, Editor-in-chief of PropertyNews.pl, Deputy Editor-in-chief of PropertyDesign.pl, Co-author of the agenda of 4 Design Days

ARCHITECTURE

#4HUMANITY

Time for reflection – are we heading in the right direction?

The 21st century has been an astounding success of humanity – we have been building more and higher than ever, the availability of goods and services has been virtually unlimited. Such a dynamic development of the world, however, comes at a price, revealing a host of previously unrecognized threats and challenges: climate change, raw materials shortages, rampant consumerism, socio-economic inequality, the ageing of the world's population, homelessness, epidemics... Politicians, architects, urban planners, designers, experienced developers, representatives of construction companies and the global capital are some of the authors of the world's plan for further development. Time for reflection – are we heading in the right direction? What is essential?

Lecture (10'):

- **Andy Yu**, Projects Director, Sou Fujimoto Architects
Together 4 Humanity

Invited Participants (in alphabetical order):

- **Andy Yu**, Projects Director, Sou Fujimoto Architects
- **Maciej Franta**, Founder, Franta Group Architects
- **Hugon Kowalski**, Architect, Owner of UGO architecture
- **Marta Sękulska-Wrońska**, Architect, Partner, CEO, WXCA
- **Cameron Sinclair**, Co-founder, Armory of Harmony

Host:

- **Marcin Sawicki**, Journalist, Dzień dobry TVN

Scene 1_Lecture Hall
26 January 2023 | 12.30 p.m. – 2.00 p.m.
session translated simultaneously PL/UA

ARCHITECTURE

#4HUMANITY

The only mistake we can make is doing nothing. Let's start with dialogue

Institutional patronage: Association of Polish Architects SARP

Ukraine is fighting for its freedom. Another fight will begin when the war ends. The reconstruction of the war-torn country will be Europe's main significant project of the 21st century. The scale of challenges is immense. Architects are needed to draft a plan for Ukraine's future reconstruction. The only mistake we can make is doing nothing. Let's start with dialogue.

Opening:

- **Alexander Czyżewski**, President, National Union of Architects in Ukraine

Invited Participants (in alphabetical order):

- **Alexander Baranowski**, Project Coordinator, Representative for contacts with architects in Poland, National Union of Architects in Ukraine
- **Alexander Czyżewski**, President, National Union of Architects in Ukraine
- **Oleg Drozdov**, Architect, Founder, Drozdov&Partners
- **Szymon Wojciechowski**, President of the Board, Co-owner, Architect-Partner, APA Wojciechowski Architects

- 1 -

Host:

- **Marcin Sawicki**, Journalist, Dzień dobry TVN

Scene 1_Lecture Hall

26 January 2023 | 2.45 p.m. – 4.15 p.m.

session translated simultaneously PL/UA

ARCHITECTURE AND DESIGN

#4HUMANITY

Eye on... presentations and speeches. Architecture and design made in Ukraine

Institutional patronage: Association of Polish Architects SARP

Invited Participants (in alphabetical order):

Speech (10')

- **Alexander Czyżewski**, President, National Union of Architects in Ukraine

Speech (10')

- **Oleg Drozdov**, Architect, Founder, Drozdov&Partners

Speech (10')

- **Bogdan Goj**, Architect, Chairman of the Lviv Regional Union of Architects in 2017-2020, Chief Project Architect, A7 architects

Speech (10')

- **Ostap Ivaniv**, Architect-Partner, APA Wojciechowski Architects

Speech (10')

- **Jurij Kryworuczko**, Professor of the Faculty of Architecture of the Technical University

Speech (10')

- **Anna Kyrii**, Vice-president, Chamber of Architects in Ukraine

Speech (10')

- **Kateryna Romanenko**, Architect, Chairman of the Committee, Architectural Chamber of National Union of Architects of Ukraine

Speech (10')

- **Mykola Szeremeta**, Chairman of the Lviv Branch, National Union of Architects in Ukraine

Host:

- **Anna Solomiewicz**, Journalist, PropertyDesign.pl

Awarding of awards in the competition of the Association of Architects of Ukraine, as well as awards for Polish Partners.

Scene 1_Lecture Hall

26 January 2023 | 4.45 p.m. – 6.45 p.m.

session translated simultaneously PL/EN

ARCHITECTURE

#Masters of Architecture

One of a cycle of lectures: Masters of Architecture

Speech (5'):

- **Mikołaj Machulik**, President, Association of Polish Architects, Katowice Branch

Speech (10'):

- **Paweł Broda**, Technical Design Advisor, Knauf
- **Radosław Kaczmarek**, Product Manager, Equitone

Lecture:

- **Andy Yu**, Projects Director, Sou Fujimoto Architects

Host:

- **Justyna Boduch**, Architect, Board Member, Association of Polish Architects, Katowice Branch
- **Wojciech Fudala**, Architect, Board member, Association of Polish Architects, Katowice Branch

Scene 2_Ballroom C

26 January 2023 | 12.30 p.m. – 2.00 p.m.

session translated simultaneously PL/EN

ARCHITECTURE

#4DEVELOPMENT HOW IT SHOULD BE BUILT

Timeless, sustainable and pleasant to the eye – how to design buildings?

The world is changing. Society is changing. The buildings where we live, work and spend our free time, need to change. Instead of shelters and factories, we are supposed to build “healthy”, eco-friendly, functional and diversified spaces allowing us to work and celebrate life. How to build timeless, sustainable and visually attractive houses, blocks of flats, shopping centres, hotels and civic buildings.

Presentation (10')

- **Dorota Bartosz**, Technical Director of Sustainable Construction, Polish Green Building Council, PLGBC
What about carbon footprint?

Invited Participants (in alphabetical order):

- **Tomasz Borowiak**, Founder, Head Architect, MODO Architecture
- **Onny Eikhaug**, Founder, Innovation for All AS, President of EIDD – Design for All Europe, in 2017-2021
- **Thomas Fagernes**, Partner, Head of Competitions, Architect, Nordic + KJ-A
- **Maciej Janczyk**, Office Director, Architect, Q2 Studio
- **Monika Kropiwnicka**, Interior Designer, KOBO design, Association of Interior Architects
- **Marta Sękulska-Wrońska**, Architect, Partner, CEO, WXCA
- **Marcin Walewski**, Expert, Polish Association of Developers, Head of Development, GH Development

Host:

- **Katarzyna Lisowska**, Journalist, PropertyDesign.pl

Scene 2_Ballroom C

26 January 2023 | 2.45 p.m. – 4.15 p.m.

session translated simultaneously PL/EN

TECHNOLOGIES

#4DEVELOPMENT SUSTAINABLE RAW MATERIALS

Zero-waste buildings

Healthy, safe, effective, inspired by nature, eco-friendly and recyclable – what raw and building materials are in compliance with the idea of closed circuit economy? What is the current level of the environmental awareness of the construction industry?

Invited Participants (in alphabetical order):

- **Damian Fituch**, Managing Director, JUNG POLAND
- **Marek Gachowski**, Architect, Urban Planner, ArKuS Design and Consulting Office
- **Alicja Kuczera**, CEO, The Polish Green Building Council PLGBC, madame chair, Europe Regional Network (European division of the World Green Building Council)
- **Oskar Lewandowski**, Project Architect, DARK Arkitekter Poland
- **Rainer Mahlamäki**, Architect, Co-founder, Lahdelma & Mahlamäki architects
- **Maciej Jakub Zawadzki**, Head Architect, Owner, MJZ studio

Host:

- **Anna Liszka**, Journalist, PropertyDesign.pl

Scene 3_Ballroom B

26 January 2023 | 12.30 p.m. – 2.00 p.m.

TECHNOLOGIES

#4DEVELOPMENT. WE BET ON GREEN ENERGY

Buildings powered by green energy. How modern technologies shorten the way to energy efficiency of buildings and interiors

The development of technology helps in achieving energy self-sufficiency of residential and commercial buildings and turns interiors into intelligent spaces that respond to the needs of users. Property owners install photovoltaic systems or replacing lighting with energy-saving LED luminaires. How do buildings go green in practice? How much do eco-solutions cost and what savings do they give?

Invited Participants (in alphabetical order):

- **Jarosław Fiutowski**, Board Member, Ghelamco Poland
- **Łukasz Jankowski**, Head of Origination, Respect Energy SA
- **Bartłomiej Kisielewski**, Partner, Horizone Studio
- **Kamil Wiśniewski**, Architect, Healthy Construction Academy
- **Ewelina Woźniak-Szpakiewicz**, President, DMDmodular

Host:

- **Tomasz Bradecki**, Architecture Department, Silesian University of Technology

Scene 3_Ballroom B

26 January 2023 | 2.45 p.m. – 4.15 p.m.

DESIGN.

#4DEVELOPMENT THE FURNITURE THAT WE NEED

Sustainable furniture. How will the furniture-making industry change 10 years from today?

One of Poland's top exports – furniture – is struggling against repercussions of the war in Ukraine. Nonetheless, Polish furniture-makers go from strength to strength in complying with the criteria of close circuit economy. Investments in design, innovations, climate neutrality – which way is the industry heading? The availability of raw materials and wood, price competition, logistics, sales, inflation, a shortage of workforce – what are the main challenges? Strategies and plans of furniture producers

Invited Participants (in alphabetical order):

- **Tomasz Augustyniak**, Founder, Tomasz Augustyniak Studio, Designer of industrial design
- **Bartosz Jasiński** Product Innovation and Development Department, IKEA Purchasing Services Poland
- **Aleksander Kądziała**, Founder, AK DESIGN
- **Karolina Manikowska**, Director of workspace research and consulting, Nowy Styl

Host:

- **Ewa Koziół**, Editor, Dobrzemieszkaj.pl

Scene 4_Ballroom A

26 January 2023 | 12.30 p.m. – 2.00 p.m.

session translated simultaneously PL/EN

ARCHITECTURE

#4DIVERSITY. CITIES MUST BE DIVERSIFIED

The future of cities is the future of the world

The cities of today are nothing like what our ancestors imagined them to be. Instead of a Space Age metropolis with flying cars, elaborate robotic contraptions and moving pavements, the urban planners of today try to create sustainable cities in which we are keen on cycling, choosing bike lanes over traffic lanes. Still, we are choosing cities over countryside – soon 75% of the world's population will live in cities. Respect for place, humans and climate. Respecting indigenesness. Examples of unique monoculture and social sensitivity. Sustainable and durable buildings. Urban architecture requires diversity. What will future cities look like?

Invited Participants (in alphabetical order):

- **Pete Kercher**, Ambassador, Design for All Europe
- **Marcin Krupa**, Mayor of Katowice
- **Paweł Kubicki**, Faculty of Interior Design, Academy of Fine Arts, Jagiellonian University in Krakow
- **Przemo Łukasik**, Owner, medusa group
- **Dariusz Malinowski**, Landscape Architect, Owner, Malinowski Design, Urban & Landscape

Host:

- **Rafał Kerger**, Editor-in-chief, PulsHR.pl and WNP.PL

Eye on... presentations and speeches. Orbit City

What will future cities look like? Bold visions of the city of the future.

Invited Participants (in alphabetical order):

- **Dariusz Malinowski**, Landscape Architect, Owner, Malinowski Design, Urban & Landscape
Liberate space to the rhythm of ESG (10')
- **Dorota Szymaniak-Urban**, Architect, Founder, Urban Architect
Urania Hall in Olsztyn (10')

Host:

- **Rafał Kerger**, Editor-in-chief, PulsHR.pl and WNP.PL

Scene 4_Ballroom A

26 January 2023 | 2.45 p.m. – 4.15 p.m.

session translated simultaneously PL/EN

URBAN PLANNING

#4DIVERSITY. CITIES MUST BE DIVERSIFIED

Small-town communities of megacities

15-minute cities in practice: Aspern Seestadt in Vienna, Rive Gauche in Paris... Looking for a recipe for a well-designed city inhabited by happy dwellers.

Invited Participants (in alphabetical order):

- **Jocelyn Fillard**, Director of Architecture, Partner, SUD Poland
- **Romuald Loegler**, President of the Board, Atelier Loegler Architects
- **Paweł Zalewski**, Creative Architect, Studio Director, Zalewski Architecture Group

Host:

- **Grażyna Kuryłło**, Journalist, PropertyNews.pl

Eye on... presentations and speeches. 6 cities, 6 projects

Strategic urban projects – concluded and ongoing projects

Invited Participants (in alphabetical order):

- **Zuzanna Bińczyk**, President of the Board, Co-owner, Architect-Partner, BCM Architects
City Port in Wrocław (10')
- **Dominik Darasz**, Partner, Horizone Studio
The Silo ecological estate in Jaworzno (10')
- **Jocelyn Fillard**, Director of Architecture, Partner, SUD Poland
A metropolitan project in Poznan's Łazarz district (10')
- **Michał Lorbiecki**, Authorized representative of the Mayor of Tychy
Masterplan of the New Tychy City Centre (10')
- **Przemo Łukasik**, Owner, medusa group
The Fuzja estate in Łódź (10')
- **Marek Tryzybowicz**, Architect, MTDI Group
Wilanow Park (10')

Host:

- **Grażyna Kuryłło**, Journalist, PropertyNews.pl

Scene 5_Lower Hall

26 January 2023 | 12.30 p.m. – 2.00 p.m.

DESIGN

#4DEVELOPMENT. INTERIOR DESIGN THAT MAKES SENSE

Are Instagram-worthy interiors necessarily sustainable and well-designed? Interiors of Polish houses

Producers of bathroom fittings, floors, doors, lighting and furniture keep investing in sustainable development, transitioning their production systems to more sustainable ones. Do Polish consumer recognize their efforts? What interiors do they prefer – sustainable, aesthetic, or cheap? What inspires them? How to create conscious consumers? The role of interior designers.

Presentation (10')

- **Marek Staboń**, Commercial Director, Roca Polska
A Roca bathroom with respect for nature

Presentation (10')

- **Mariusz Barszcz**, Specification Manager, PPG Deco Polska
Tikkurila nature. The highest quality in harmony with nature

Presentation (10')

- **Sebastian Sklepik**, Specialist for Architects and Interior Designers, Jawor-Parkiet
Jawor-Parkiet – an innovative manufacturer of wooden floors

Invited Participants (in alphabetical order):

- **Olka Barczak**, Founder, College College
- **Ida Mikołajska**, Founder, MIKOLAJSKAstudio, Geberit brand Ambassador
- **Sebastian Sklepik**, Specialist for Architects and Interior Designers, Jawor-Parkiet
- **Marek Staboń**, Commercial Director, Roca Polska
- **Monika Staniec**, Architect, Monika Staniec Interior Designer
- **Anna Śliwka**, Architect, Co-owner, 370 Studio
- **Katarzyna Tworek**, Brand Manager, Aurora Lighting Technology

Host:

- **Ewa Koziół**, Editor, Dobrzemieszkaj.pl

Scene 5_Lower Hall

26 January 2023 | 2.45 p.m. – 4.15 p.m.

session translated simultaneously PL/EN

TECHNOLOGIES**#4DEVELOPMENT. GOOD MATERIALS****Recycling is moving up in the world**

Wood, stone, steel – these are only some of the materials used by producers and interior designers. Many of them process materials and recycle them, breathing new life into them. Reduce, reuse and recycle – we will show you **how** to produce and design finishing materials, furniture and fittings in compliance with the idea of reduced consumption.

1:1 conversation (10’):

- **Marina Dubakina**, President, Director-General for Sustainable Development, IKEA Retail Poland

Host:

- **Justyna Łotowska**, Editor, Dobrzemieszkaj.pl

Invited Participants (in alphabetical order):

- **Anna Olga Chmielewska**, Partner, Interior Designer, JAM KOLEKTYW, Member of the Board, Polish Interior Designers Association
- **Giuseppe Di Bucchianico**, Director, course in Ecoinclusive Design, University of Chieti Pescara, President of EIDD – Design for All Europe
- **Marina Dubakina**, President, Director-General for Sustainable Development, IKEA Retail Poland
- **Szymon Hanczar**, Designer, Hanczar Studio
- **Jadwiga Husarska-Sobina**, Designer, Husarska Design
- **Tomek Matejczyk**, Co-owner, Nobonobo
- **Barbara Uherek-Bradecka**, Owner, Architect, STUDIO BB ARCHITECTS

Host:

- **Justyna Łotowska**, Editor, Dobrzemieszkaj.pl

Scene 5_Lower Hall

26 January 2023 | 7.00 p.m.

Property Design Awards Gala 2023

Property Design Awards distinguishes and promotes unique investments, buildings with unique architecture and spaces full of inspiring design. The competition aims to reward the best commercial and public projects in Poland, commissioned by the end of 2022, and their creators. Buildings and interiors with the best architecture and design – we want to honor such projects with the Property Design Awards 2023 statuette.

Leading:

- **Marcin Sawicki**, Journalist, Dzień dobry TVN

Scene 6_Upper Hall

26 January 2023 | 12.30 p.m. – 2.00 p.m.

TECHNOLOGIE**#4DEVELOPMENT. MEANINGFUL INNOVATIONS****On the digital track of BIM**

The Ministry of Economic Development and Technology announces a breakthrough on a path to digitalizing civil engineering in Poland. This is how it describes the establishment of a working group at the ministry concentrated on Building Information Modelling. Can we talk about reaching a milestone on a path to implementing this technology?

Invited Participants (in alphabetical order):

- **Piotr Buśko**, Studio Arkada
- **Grzegorz Kłoda**, Architect, Founder, GK-Atelier
- **Bohdan Lisowski**, Architect, Member of the BIM working group, President of SARP in 2019-2022
- **Marek Salamak**, Professor, Department of Mechanics and Bridges, Faculty of Civil Engineering, Silesian University of Technology
- **Kamil Stolarski**, Legal Adviser, Managing Partner, SMW Legal, buildingSMART Association Poland
- **Maciej Zuber**, Owner, Archas Design Maciej Zuber, SARP Board Representative for BIM

Host:

- **Justyna Łotowska**, Editor, Dobrzemieszkaj.pl

Scene 6_Upper Hall

26 January 2023 | 2.45 p.m. – 3.15 p.m.

TECHNOLOGIES**Eye on... presentations and speeches. Izera from the line of AI**

New technologies are entering our reality more and more boldly. Artificial intelligence can already paint pictures, compose songs, compete with a human in chess or ... design the future. We check how he will design the first Polish electric car of the Izera brand. What effects has the cooperation of man and technology brought?

Speech:

- **Viktor Konovalov**, Creative Director, Dragon Rouge
Behind the scenes of the first IZERA AI custom model learning

Host:

- **Katarzyna Lisowska**, Journalist, PropertyDesign.pl

Scene 7_Multifunctional Room

26 January 2023 | 12.30 p.m. – 2.00 p.m.

DESIGN

GOOD DESIGN

Good Design presentations

Category: Furniture

- **Adam Seweryn**, Designer, VIZDESIGN
0_3 Meble furniture collection (3')
- **Karolina Bajor**, Owner, Benette
Irbis table (3')
- **Agnieszka Zygmunt**, Designer, Z-ONA Design Group
Arte Bed (3')
- **Adam Sala**, Sales Manager, Egoe
Barka+ outdoor furniture collection (3')
- **Przemysław Osiecki**, Owner, OSSKA Design & Investments
Ossi Bed (3')

Category: Office furniture

- **Lukas Jeznach**, Co-Founder, Ergonome
Ergonome electrically adjustable desk configurator (3')
- **Robert Korpacki**, Product Manager, Hushoffice
hushAccess.L acoustic booth (3')
- **Robert Korpacki**, Product Manager, Hushoffice
hushLock office storage system (3')
- **Gosia Knobloch**, Brand Founder, Vitamin D Project
- **Igor Wiktorowicz**, Brand Founder, Vitamin D Project
Mr Woo furniture collection (3')

Category: Bathroom fittings

- **Katarzyna Łogwinienko**, Constructor, Deante
Silia Rainshower (3')
- **Łukasz Grzonka**, Sales Representative, Wiper
Wiper INTENSI 316 shower drain (3')
- **Jakub August**, Co-owner, Tenka Design Office
Washbasin line for seniors and people with disabilities (3')
- **Maciej Rychlewski**, Creative Director, Katewell Katarzyna Rychlewska
Smart Bathroom furniture system (3')
- **Lilianna Barnecka**, Marketing Manager, Invena
Gabro bathroom faucet (3')

Category: Fabrics

- **Laurent Mazurek**, President of the Board, Newmat Poland
ARKELIN linen stretch fabric (3')
- **Małgorzata Dziembaj**, Owner, Designer, Foonka
Summer bedding collection (3')
- **Laurent Mazurek**, President of the Board, Newmat Poland
NEWLUX3D kinetic fabrics (3')

- **Monika Gotlibowska**, Board Member, Samarth
Boleslawiec Carpets Collection (3')

Category: Decorations

- **Katarzyna Burak**, Co-founder, Buket Studio
Vi mirror (3')
- **Barbara Łukasiak**, Sales Director, Muraspec
Well-being collection of acoustic dividers and hangers (3')
- **Aleksandra Kuśmierk**, Designer, Architect, Owner, OT Kwadrat
Organic carpet (3')
- **Beata Ludwin**, Owner, P55 Mirrors
Squiggle mirror (3')
- **Tomasz Michalik**, Owner, Graylama Design
Table lamp inspired by the Japanese art of origami (3')

Host:

- **Tomasz Pałowski**, Designer, Constructor, Host of interior design shows, such as: Remont w 48h, Projekt Lokalny, Bitwa o Dom

Scene 7. Multifunctional Room

26 January 2023 | 2.45 p.m. – 4.15 p.m.

DESIGN**# GOOD DESIGN**

Good Design presentations

Category: Lighting

- **Laurent Mazurek**, President of the Board, Newmat Poland
ALLOW by Newmat decorative luminaire (3')
- **Adam Szczęsny**, Founder of the Yam Yest Design brand
CP-64 lamp (3')
- **Laurent Mazurek**, President of the Board, Newmat Poland
NEWLIGHT Acoustic Illuminated Acoustic Surfaces (3')

Category: Floors and walls

- **Laurent Mazurek**, President of the Board, Newmat Poland
Arketex by Newmat textile walls (3')
- **Sebastian Sklepik**, Specialist for architects and interior designers, Jawor-Parkiet
Zero Waste wood flooring collection (3')
- **Joanna Muszyńska**, Designer, Muszyńska Waszak Design Studio
- **Mateusz Waszak**, Designer, Muszyńska Waszak Design Studio
Lico – a three-dimensional interior cladding collection (3')
- **Krzysztof Odziomek**, Sales Director, Krause Innowacje w Budownictwie
Corian wall cladding (3')

Category: Doors and windows

- **Piotr Moskal**, Customer Advisor, IFTM Group
Megaline Solarlux folding doors (3')
- **Rafał Buczek**, Sales Manager for the Polish market, AWILUX Polska
AWIDOOR Pivot doors (3')
- **Mariusz Swat**, Department of Architecture and Engineering, Cortizo
Millenium Plus Pivot Door (3')
- **Dariusz Wróbel**, aluminium joinery Technologist, Team Plast

Team GlassLine window line (3')

- **Wojciech Wojda**, Sales Director, Novet
Ergon sliding-revolving door system (3')

Category: Small architecture

- **Piotr Gniewek**, Co-author TYYNI, TYYNI STUDIO
Finnish sauna collection (3')
- **Joanna Hodała**, Sales Manager, Egoe
Ulita mini house (3')
- **Joanna Hodała**, Sales Manager, Egoe
Leva modular system (3')
- **Bartłomiej Kraciuk**, President of the Board, Odpocznij SA
UKOI mobile homes (3')
- **Konstanty Stajniak**, Owner, Konstanty Stajnia
Ergo Bench Set (3')

Category: Kitchen appliances

- **Tomasz Bytnar**, Senior Product Manager, Kernau
Kernau Raw Copper Line (3')
- **Gabriela Wisz**, Product Manager, Kernau
Kernau Obsydian Set (3')

Category: Best Polish Design

- **Monika Struska**, President of the Board, Nobonobo
Lanube furniture collection (3')
- **Bożena Datzuk**, President, Tobo
A non-stigmatizing furniture line dedicated to the elderly (3')
- **Justyna Kasztelan**, Communication Specialist, Flokk
Normo, the first chair designed in accordance with the principles of the circular economy (3')

Host:

- **Tomasz Pągowski**, Designer, Constructor, Host of interior design shows, such as: Remont w 48h, Projekt Lokalny, Bitwa o Dom

Conference room 1

26 January 2023 | 10.00 a.m. – 18.00 p.m.

ACCOMPANYING EVENT

CAD Projekt K&A Architect's Day

Free CAD Decor PRO workshop

Entry upon invitation by organiser

10.00-11.00 Introduction to work in the program

11.10-12.10 Principles of creating an ergonomic and functional space based on different rooms and possibilities

12.10-13.10 BIANCA&STARGRES - let's get to know each other

13.10-13.40 Break

13.40-14.40 Visualization module - design texturing, creating materials, working with the ceramic tiles module

14.40-15.20 Technical questions and common mistakes

15.20-15.40 Break

15.40-16.50 Correct technical documentation is the result of a well-designed interior

16.50-18.00 Visualization of the project - the role of light in the designed space

Invited Participants (in alphabetical order):

- **Anastazja Dublaga**, CAD Projekt K&A
- **Paweł Gazdowski**, Business Manager
- **Marek Krzaczkowski**, CR SOFT
- **Marcin Pietrzyk**, CAD Projekt K&A
- **Anna Zalas**, Business Development Manager Architecture & Design

27 January 2023 | Business days

Scene 1_Lecture Hall

27 January 2023 | 10.00 a.m. – 11.00 a.m.

session translated simultaneously PL/EN

DESIGN**#4DEVELOPMENT. HOW THINGS SHOULD BE MADE****Aim: durability. How to create products that are not turned into waste?**

What the world needs are visually attractive products that will stand the test of time, irrespective of passing fashions. How to create objects that are both beautiful and durable, so that the owners would like to keep them for longer? Quality, design, sustainability – looking for value outside of a product. Raw materials, innovations, craft, costs – finding the key to sustainable goods. How can a noble idea be turned into profitable business? The designer, the producers, the client – where is the common denominator?

Video during speech (7')

- **Adam Sala**, Sales Manager, EGOÉ PL

Presentation (10')

- **Roma Elsner**, Director of Communication with Architects, NORTBERG
"Kitchen and hood are just a background to your beautiful story #nortbergworld" - the story of the Nortberg brand

Invited Participants (in alphabetical order):

- **Giuseppe Di Bucchianico**, Director, course in Ecoinclusive Design, University of Chieti Pescara, President of EIDD – Design for All Europe
- **Jaume Cassanyer**, Project Manager, Bespoke, Laufen
- **Jakub Drabikowski**, Trade Marketing Manager, Geberit Polska
- **Roma Elsner**, Director of Communication with Architects, NORTBERG
- **Tadeusz Jelec**, Main Designer, IZERA
- **Adam Sala**, Sales Manager, EGOÉ PL
- **Petr Vavrouška**, President of the Board, EGOÉ PL
- **Zofia Strumiłło-Sukiennik**, Co-founder, Designer, SPLOT

Host:

- **Katarzyna Jaroszyńska**, Dzień Dobry TVN Journalist, Host of „Nieoczywiste miejsca” on TVN Style

Scene 1_Lecture Hall

27 January 2023 | 11.30 a.m. – 12.30 p.m.

session translated simultaneously PL/EN

DESIGN**#4DEVELOPMENT. LET'S GET INVOLVED IN THE NEW EUROPEAN BAUHAUS****Turning words into action**

The growth of the community centred around NEB. What key initiatives have been undertaken within the framework of the New European Bauhaus since the end of 2022? Which initiatives have been successful? What are the plans of the European Commissions for the years to come?

Invited Participants (in alphabetical order):

- **Natalia Gnoińska**, Architect, President, 8Marca Foundation
- **Alicja Herbowska**, Acting Head, New European Bauhaus Unit, Directorate-General Joint Research Centre, European Commission
- **Pete Kercher**, Ambassador, Design for All Europe
- **Hubert Trammer**, Architect, Board Member, SARP Lublin
- **Kamil Wyszkowski**, National Representative, Executive Director, United Nations Global Compact Network Poland

Host:

- **Justyna Łotowska**, Editor, Dobrzemieszkaj.pl

Scene 1_Lecture Hall

27 January 2023 | 1.00 p.m. – 2.00 p.m.

session translated simultaneously PL/EN

ARCHITECTURE**#4DIVERSITY. MIXED-USE: CONNECTING PEOPLE****Coming back to roots. Mixed-used architecture shaping the future of Polish cities**

Architecture requires diversity. Cities do not like monotony. People have different needs. Modern mixed-use projects are much more than office buildings with commercial premises on the ground floor. Increasingly more

- 10 -

often they perform a vast role of shaping the city's fabric, including city squares, parks or concert halls. Investing in diversity comes at a price. Why is it a good bang for the buck? How to help cities?

Presentation (10')

- **Sonja Moder**, KLH Massivholz GmbH, Area Manager Australia, New Zealand, Eastern Europe

Invited Participants (in alphabetical order):

- **Onny Eikhaug**, Founder, Innovation for All AS, President of EIDD – Design for All Europe in 2017-2021
- **Jocelyn Fillard**, Director of architecture, Partner, SUD Poland
- **Joanna Małecka**, MAŁECCY Design Office
- **Wojciech Małecki**, Architect, MAŁECCY design office, Originator and First Curator of the Masters of Architecture series
- **Sonja Moder**, KLH Massivholz GmbH, Area Manager Australia, New Zealand, Eastern Europe
- **Kinga Nowakowska**, Board Member, COO, Capital Park Group
- **Stanisław Podkański**, Architect of the city of Katowice

Host:

- **Katarzyna Jaroszyńska**, Dzień Dobry TVN Journalist, Host of „Nieoczywiste miejsca” on TVN Style

Scene 1_Lecture Hall

27 January 2023 | 2.45 p.m. – 3.45 p.m.

ARCHITECTURE

#4DIVERSITY. URBAN RENEWAL BRINGING NEW LIFE

Instead of a sprint, it is a marathon with hurdles, but the price is worth the effort

Renewing the historical fabric of a city is expensive, time-consuming and requires lots of patience and dedication. It is best done in the atmosphere of trust and cooperation, but the snowball of change has started to roll through Polish cities. It has started on a small scale, gradually expanding and initiating major social changes. What makes it attractive for investors? How is it changing cities? We are looking for examples that are worth-replicating.

Invited Participants (in alphabetical order):

- **Adrian Burzyk**, Director, Projects and Technologies Department, Geberit Polska
- **Piotr Grochowski**, Head Architect, Arche SA
- **Tomasz Maksymiuk**, Architect, President of the board, MXL4, Vice-President, Association of Polish Architects, Szczecin Branch
- **Rafał Michaś**, Head of Property Development, OPG Property Professionals
- **Mirosław Nizio**, Architect, Founder, Nizio Design International
- **Dorota Szymaniak-Urban**, architect, founder, Urban Architect

Host:

- **Marcin Sawicki**, Journalist, Dzień dobry TVN

Scene 2_Ballroom C

27 January 2023 | 10.00 a.m. – 11.00 a.m.

#PROPERTY FORUM

Silesia Property Forum – City Talk

City Talk – Green and sustainable metropolis

The investor asks the local government, the local government asks the investor - regional authorities and the largest investors on one stage in the Q&A series about the future of Silesia and Katowice and the prospects for real estate business in times of recession:

- What has changed since the beginning of the war and the pandemic? How to prepare the city and its business environment for a new future and the geo-political, economic, social, environmental and technological challenges that are yet to come?
- How to co-create a business hub capable of competing with Europe's most attractive business centres?
- What can Silesia offer to business? How can business reciprocate?

Invited Participants (in alphabetical order):

- **Jolanta Jaworska**, ABSL Vice-president, Director of public and regulatory affairs, IBM Poland & Baltic Countries
- **Anna Jedynak**, Vice-marshal of the Silesian Voivodship
- **Kazimierz Karolczak**, President of the Board, Upper Silesian and Zagłębie Metropolis
- **Janusz Michalek**, President of the Board, Katowicka Specjalna Strefa Ekonomiczna SA
- **Maciej Nowak**, 1st Deputy Rector, Vice-Rector for Science and Academic Staff Development, University of Economics in Katowice
- **Aurelia Rachtan**, Senior Development Manager, Panattoni

- **Maciej Wójcik**, Managing Partner, TDJ Estate
- Host:
- **Karolina Markowska**, Journalist, PortalSamorzadowy.pl

Scene 2_Ballroom C
27 January 2023 | 11.30 a.m. – 12.30 p.m.

#PROPERTY FORUM

Silesia Property Forum – City Talk

City Talk – cities need properties. Developers need land. What and where to build in Silesia?

The developer asks the local government – in a Q&A session we will address the question of the investments that Silesia needs and where to locate them.

- Flats, offices, PRS, dormitories, hotels, warehouses, shopping centres – what type of a property offers most opportunities?
- The offices are there, waiting for investors – how to attract new companies and create an offer that is competitive comparing to that of other Polish cities?
- Investment grounds – where to build in Silesia?

Invited Participants (in alphabetical order):

- **Wojciech Caruk**, President of the board, PFR Nieruchomości SA
- **Arkadiusz Czech**, Mayor of Tarnowskie Góry
- **Mariusz Jankowski**, naczelnik, Wydział Obsługi Inwestorów, Urząd Miasta Katowice
- **Robert Jacek Moritz**, President of the Board, ALTA SA, Creator of Siewierz Jeziorna Town
- **Bartłomiej Solik**, Managing Partner, TDJ Estate

Host:

- **Anna Głowacz**, Director, Industrial Department, Director of Katowice branch, Axi Immo

Scene 2_Ballroom C
27 January 2023 | 1.00 p.m. – 2.00 p.m.

#PROPERTY FORUM

Silesia Property Forum – City Talk

City Talk – the capital of the city – people, education, the standard of living

The investors asks the local government and university how to create a “cool” city and train qualified staff.

- How to make Silesia an interesting place to live, work, and spend one's free time in?
- Do the local employers have access to the employees that they are looking for? What are their plans for development?

Presentation (10')

- **Justyna Kucharczyk**, Vice-Rector for Research and Cooperation, Academy of Fine Arts in Katowice

Invited Participants (in alphabetical order):

- **Ewa Bogusz-Moore**, Chief Executive Officer and Programme Director, Polish National Radio Symphony Orchestra in Katowice
- **Anna Budzanowska**, Champion ESOF 2024 – EuroScience Open Forum, Authorized representative of the Mayor of Katowice for the European Capital of Science Katowice 2024
- **Ryszard Koziółek**, Vice-chancellor, University of Silesia in Katowice
- **Wojciech Kuśpik**, President of the Board, PTWP SA
- **Piotr Sztanowicz**, Head of the unit supervising the areas of Real Estate, Facility Management and Workplace Services, ING Hubs Poland

Host:

- **Adam Sierak**, Editor, WNP.PL, PortalSamorzadowy.pl

Scene 2_Ballroom C
27 January 2023 | 2.45 p.m. – 3.45 p.m.

Property Forum Silesia

#PROPERTY FORUM

City Talk - Hotels in Katowice are going straight. What are the facts?

- Business returned to meetings, guests returned to hotels. What does the post-covid reality look like in hotels in Katowice?
- Katowice hotels record results comparable to pre-pandemic levels. Individual guests or business - who drives traffic in hotels?
- How quickly did the event industry develop after the pandemic?
- Sport, culture or MICE - what kind of events does Katowice need?
- Where and when will the new hotels be built?

Invited Participants (in alphabetical order):

- **Jacek Bijak**, Sales and Marketing Director, Qubus Hotel Management
- **Mariusz Jankowski**, Head of Investor Services Department, Katowice City Hall
- **Andrzej Kleeberg**, Hotel Director, Mercure Katowice City Centre
- **Monika Michałek**, Director, Moxy Airport Katowice
- **Przemysław Wieczorek**, President of the Board, Puro Hotel Development

Host:

- **Wojciech Kuśpik**, President of the Board, PTWP SA

Scene 3_Ballroom B

27 January 2023 | 10.00 a.m. – 11.00 a.m.

ARCHITECTURE

#4DEVELOPMENT THE BUILDINGS THAT WE NEED

Building to rent

The dynamic growth of the institutional rental market in Poland means plenty of newly-built buildings, not only in major cities. The role of architecture cannot be underestimated – how to design buildings for PRS? What is the key to a successful project?

Invited Participants (in alphabetical order):

- **Jakub Bartos**, Managing Director and Owner, Decoroom Interior Design Studio
- **Tomasz Bradecki**, Architecture Department, Silesian University of Technology
- **Rafał Grzelewski**, Architect, Partner, 5 Architects Group
- **Alicja Kościeszka**, Sales and Marketing Director, Resi4Rent
- **Katarzyna Kyrzcz**, Chief Operating Officer, LivUp

Host:

- **Justyna Łotowska**, Journalist, Dobrzemieszkaj.pl

Scene 3_Ballroom B

27 January 2023 | 11.30 a.m. – 12.30 p.m.

session translated simultaneously PL/EN

URBAN PLANNING

#4DIVERSITY. DISTRICTS NEED CHANGE

Districts undergoing transformation

Changing districts of Polish cities. Mayors, architects, urban planners and city-dwellers discussing the needs of local communities.

Invited Participants (in alphabetical order):

- **Tomasz Bradecki**, Architecture Department, Silesian University of Technology
- **Wojciech Kowalczyk**, Architect, todos. architects
- **Rainer Mahlamäki**, Architect, Co-founder, Lahdelma & Mahlamäki architects
- **Mariusz Wołosz**, Mayor of Bytom

Host:

- **Marcin Sawicki**, Journalist, Dzień dobry TVN

Eye on... presentations and speeches.

Designs of districts undergoing transformation

Examples of the most interesting recently-executed and ongoing projects

Invited Participants (in alphabetical order):

- **Dariusz Brzeziński**, Founder, Latergrupa Architects
- **Piotr Chwazik**, Architect, Founder, Board Member, GCK Architects
- **Rainer Mahlamäki**, Architect, Co-founder, Lahdelma & Mahlamäki architects
Żurawie Estates (7')
- **Aleksander Drzewiecki**, 22Architekci
- **Michał Tatjewski**, 22Architekci
Nowy Nikiszowiec in Katowice (7')
- **Wojciech Kowalczyk**, Architect, todos. architekci
TBS in Kalisz (7')
- **Dżafar Bajraszewski**, Architect, Partner, APA Wojciechowski Architects
- **Szymon Wojciechowski**, President of the Board, Co-owner, Architect-Partner, APA Wojciechowski Architects
Doki in Gdańsk (7')

- 13 -

Host:

- **Marcin Sawicki**, Journalist, Dzień dobry TVN

Scene 3_Ballroom B

ARCHITECTURE

27 January 2023 | 1.00 p.m. – 2.00 p.m.

#Eye on...

Presentations and speeches. Commercial buildings

Examples of the most interesting recently-executed and ongoing projects

Invited Participants (in alphabetical order):

- **Gaweł Biedunkiewicz**, Architect, Founder of Nowa Norma - prefabricated houses
Green Concrete Aparthotel and other hotel investments in the coastal area (15')
- **Marek Gachowski**, Architect, Urban Planner, ArKuS Design and Consulting Office
Cuprum Park in Lublin (15')
- **Igor Galas**, Architect, Partner, PRC Architects
Norblin Factory in Warsaw (15')
- **Marek Tryzybowicz**, Architect, MTDI Group
Brno - New Place, New Center (15')

Host:

- **Anna Liszka**, Journalist, PropertyDesign.pl

Scene 3_Ballroom B

27 January 2023 | 2.45 p.m. – 3.45 p.m.

PROPERTY FORUM SILESIA

#PROPERTY FORUM

City Talk - Sustainable city, sustainable business. ESG strategy

- Cities and businesses are switching to "green". How not to fall into the greenwashing trap?
- ESG strategy in Silesia
- How to build without a carbon footprint?
- Good practices, ie specific activities and investments in the field of ESG
- Why it is worth going to the "green" side and how business and residents can get involved

1:2 conversation (10'):

- **Jacek Hutyra**, Climate Officer, Orange Poland
- **Joanna Szpyra**, Key Account Manager, Orange Real Estate Poland

Invited Participants (in alphabetical order):

- **Patryk Białas**, Katowice city councilman, President, BoMiasto Association, Co-founder, Silesian Climate Movement
- **Jakub Jędrzyś**, Head of Building & Project Consultancy, Savills Poland
- **Marek Koczy**, board member, Association of Polish Architects, Katowice Branch
- **Kamil Wyszkowski**, National Representative, Executive Director, United Nations Global Compact Network Poland

Host:

- **Grażyna Kuryłło**, Journalist, PropertyNews.pl

Scene 5_Lower Hall

27 January 2023 | 10.00 a.m. – 11.00 a.m.

ARCHITECTURE

#Eye on...

Presentations and speeches. A road to success

Owners and managers of Polish architectural workshops and design offices will talk about their ongoing projects and key factors leading to success in the industry. What is crucial in the work of an architect and designer, how to spread one's wings, what mistakes are best avoided? Our guests, of whom many are renowned creators, will respond to our questions.

Invited Participants (in alphabetical order):

- **Maciej Franta**, Founder, Franta Group Architects (15')
- **Tomasz Konior**, Architect, Konior Studio (15')
- **Ewa Kuryłowicz**, Chief Designer, Vice-president, Kuryłowicz & Associates (15')

- **Marcin Sadowski**, Partner, JEMS Architects (15')
- Host:
- **Tomasz Pałowski**, Designer, Constructor, Host of interior design shows, such as: Remont w 48h, Projekt Lokalny, Bitwa o Dom

Scene 5_Lower Hall
27 January 2023 | 11.30 a.m. – 12.30 p.m.
ARCHITECTURE

#Eye on...

Presentations and speeches. Eco-friendly and zero-waste houses of the future

Eco-friendly solutions are the exclusive domain of the rich and they are always synonymous to high construction costs – such an opinion is widespread among the Polish. How much does it really cost to build a smart and sustainable house? We present the most attractive interiors from Poland and abroad.

Invited Participants (in alphabetical order):

- **Maciej Franta**, Founder, Franta Group Architects
Żorro multi-family building (15')
- **Michał Koziej**, Architect, Designer and Founder, KOZIEJ ARCHITECTS
ASZ house - hybrid house (15')
- **Ewa Leszczyńska**, Co-owner, Studio Wektor
Climate Fortress catalogue of autonomic house designs (15')
- **Przemysław Woś**, Architect, Co-founder, Designer, Świadom studio
Tagra and Ursus ecological catalogue homes (15')

Host:

- **Ewa Kozioł**, Editor, Dobrzemieszkaj.pl

Scene 5_Lower Hall
27 January 2023 | 1.00 p.m. – 2.00 p.m.
session translated simultaneously PL/EN
ARCHITECTURE

Eye on...

Presentations and speeches. Public buildings

Examples of the most interesting recently-executed and ongoing projects

Invited Participants (in alphabetical order):

- **Jason Flanagan**, Partner, Flanagan Lawrence
- **Przemysław Kołodziej**, Associate, Flanagan Lawrence
Summer theater in Szczecin (15')
- **Romuald Loegler**, President of the Board, Atelier Loegler Architekci
New building of the Music Theatre in Poznań (15')
- **Tomasz Pniewski**, Architect, Analyst, Kuryłowicz & Associates
Building of the Faculties of Neophilology and Applied Linguistics of the University of Warsaw (15')
- **Mariusz Twardowski**, Architect, Mariusz Twardowski Architecture
New building of the KTO theatre in Kraków (15')

Host:

- **Grażyna Kuryłło**, Journalist, PropertyNews.pl

Scene 5_Lower Hall
27 January 2023 | 2.45 p.m. – 3.00 p.m.
DESIGN
EICHHOLTZ by My Honey Home: Marriage of Art and Design, Different Reasons for Creation - Endless Possibilities

Speech:

- **Jacek Pała**, EMBA, DBA, Architect, Store Manager in Katowice, Eichholtz by My Honey Home

Host:

- **Katarzyna Lisowska**, Journalist, PropertyDesign.pl

Scene 5_Lower Hall

27 January 2023 | 7.00 p.m

Good Design Gala 2023

Good Design 2023 – this next edition of the competition will accompany, as last year, the 4 Design Days 2023 event. We are waiting for new icons of Polish design and their creators, who have included high quality, longevity of products and care for sustainable development in the DNA of their businesses. Presentations of the semi-finalists will take place on January 26 at the International Congress Center in Katowice, during the thematic sessions of 4 Design Days 2023.

Leading:

- **Katarzyna Jaroszyńska**, Dzień Dobry TVN Journalist, Host of „Nieoczywiste miejsca” on TVN Style
- **Tomasz Pałowski**, Designer, Constructor, Host of interior design shows, such as: Remont w 48h, Projekt Lokalny, Bitwa o Dom

Scene 6_Upper Hall

27 January 2023 | 10.00 a.m. – 11.00 a.m.

#ARCHITECTURE

Architectural education is needed. Where to get positive role models?

With the growing awareness of the impact of construction on our planet, architectural education plays an increasingly important role. However, in order to really increase the society's sensitivity to the quality of materials and space, it is necessary to take systemic measures. What can people who influence the shape of our cities do to ensure that people are imbued with good quality solutions from an early age? Architects and local government officials about working at the grassroots, thanks to which more will be said about valuable architecture.

Invited Participants (in alphabetical order):

- **Justyna Boduch**, Architect, Board Member, Association of Polish Architects, Katowice Branch
- **Wojciech Fudala**, Architect, Board Member, Association of Polish Architects, Katowice Branch
- **Karina Jędrak-Kościeszka**, Architect, Founder, Jędrak-Kościeszka Design Studio
- **Ewa Klimaszewska**, City Architect, Racibórz City Hall
- **Michał Lorbiecki**, Authorized representative of the Mayor of Tychy

Host:

- **Katarzyna Pachelska**, Deputy Editor-in-chief, Media-Operator

Scene 6_Upper Hall

27 January 2023 | 11.30 a.m. – 12.30 p.m.

ARCHITECTURE IN PRACTICE

#WORKSHOPS

Update. The changing work of an architect. Social media

Social media - here you have to promote yourself, but there are many risks. Social Media Best Practices. Inspiring workshops in turbulent times. One place, important topics, a wide spectrum of issues, exceptional experts - everything about the future of the architect's work.

Invited Participants (in alphabetical order):

- **Marcin Poboży**, Co-founder, Co-owner, Home Sweet Home PR
- **Marta Matylda Rydzka**, Social media specialist, Home Sweet Home PR
- **Justyna Siejka**, Co-founder, Co-owner, Home Sweet Home PR

Scene 6_Upper Hall

27 January 2023 | 1.00 p.m. – 2.00 p.m.

DESIGN

#Eye on...

Presentations and speeches. Commercial interiors

Examples of the most interesting recently-executed and ongoing projects

Invited Participants (in alphabetical order):

- **Dominik Banaszak**, Head Designer, Board Member, LAB 3 Architects
Ulrich's Gardens in Warsaw (15')
- **Karolina Kózka**, Senior Interior Designer, The Design Group
Allegro Offices in Poznań (15')
- **Kinga Gajewska**, Architect, COO, Trzop Architects
PKO Bank Polski branch concept (15')
- **Monika Lemańska**, Architect,, WXCA
Ulrich's Gardens in Warsaw (15')

- 16 -

Host:

- **Anna Sołomiewicz**, Journalist, PropertyDesign.pl

Scene 6_Upper Hall

27 January 2023 | 2.45 p.m. – 3.45 p.m.

DESIGN

#4DIVERSITY. OFFICES THAT BRING EMPLOYEES TOGETHER

Offices – new horizons

They place human at the centre, stimulate creativity, and their design corresponds to the values of the company. They are also supposed to address the challenges of hybrid work, be sustainable and in compliance with ESG principles. Working spaces broaden the horizons – how far is their reach?

Invited Participants (in alphabetical order):

- **Maciej Bidermann**, Head Designer, Co-founder, Bidermann+Wide, Polish Interior Designers Association
- **Aleksandra Durzyńska-Prochowska**, Managing Director, Global Delivery Centre Poland, Fujitsu Technology Solutions in Poland
- **Piotr Kalinowski**, CEO, Design Director, MIXD
- **Kinga Gajewska**, Architect, COO, Trzop Architects
- **Andrzej Paschek**, Managing Director, PwC Service Delivery Center
- **Hanna Ruszkowska-Świąder**, Head of Design Services Poland, Tétris Poland

Host:

- **Artur Indyka**, Designer, Host of the program "Meblokreacje" on the air of Domo, Co-host of the Small Big Changes program on Canal+Domo

Scene 7_Multifunctional Room

27 January 2023 | 11.30 a.m. – 12.30 p.m.

TECHNOLOGIES

#ENERGY EFFICIENCY SCENE

Responsibility towards the planet and people

Property owners want buildings to stop having a negative impact on the environment and their carbon footprint to be reduced as much as possible. How to adapt facilities to the principles of sustainable development? What does the law say? Can it be ecological and beautiful?

Invited Participants (in alphabetical order):

- **Igor Galas**, Architect, Partner, PRC Architects
- **Marcin Furtak**, Architect, Pwner, F11 Design Studio
- **Agnieszka Kalinowska-Sołtys**, Architect, President, SARP, Partner, Board Member, APA Wojciechowski Architects
- **Tomasz Konior**, Architect, Konior Studio
- **Marcin Mikos**, Architect, Founder, INDO Architects

Host:

- **Tomasz Pągowski**, Designer, Constructor, Host of interior design shows, such as: Remont w 48h, Projekt Lokalny, Bitwa o Dom

Scene 7_Multifunctional Room

27 January 2023 | 1.00 p.m. – 2.00 p.m.

TECHNOLOGIES

#ENERGY EFFICIENCY SCENE

Ecological building - how to build it?

Ecology is only for the wealthy, and environmentally friendly solutions mean high construction costs - these are still common opinions among Poles. How much does it really cost to build a smart and environmentally friendly building? What role does light play in it and how does it affect the effectiveness of rest or work? How much can you save on thoughtful solutions?

Presentation (10')

- **Krzysztof Hajduk**, Country Manager, FabricAir
The Textile Architecture of Air

Invited Participants (in alphabetical order):

- **Oliwia Drobnicka**, Architect, Ambassador Geberit
- **Emilia Durka-Zielińska**, Architect, Owner, Dom Architektów
- **Walenty Durka**, Architect, Owner, Dom Architektów
- **Maciej Franta**, Founder, Franta Group Architects

- **Oskar Grąbczewski**, Architect, Owner, OVO Grąbczewscy Architects
- **Krzysztof Hajduk**, Country Manager, FabricAir
- **Agnieszka Kaczmarska**, Architect, ARSIS Design Atelier
- **Piotr Kuczia**, Architect, Founder, KUCZIA Architect
- **Dorota Koziara**, Designer, Artist, Interior Designer, Dorota Koziara Studio
- **Roland Stańczyk**, Owner, RS Design Studio

Host:

- **Mirella Firchał-Kępczyńska and Marcin Kępczyński**, the Hosts of the Youtube channel Mirella and Marcin, known from the program Para w redemption broadcast on HGTV, Owners, interior design studio Interior360

Scene 7_Multifunctional Room

27 January 2023 | 2.45 p.m. – 3.45 p.m.

DESIGN

Eye on...

Presentations and speeches. Residential interiors

Examples of the most interesting recently-executed and ongoing projects

Invited Participants (in alphabetical order):

Presentation (12')

- **Martyna Banaszczuk**, Owner, Martyna Banaszczuk Interior Design
A modern 330 square metre house

Presentation (12')

- **Adam Bronikowski**, Co-founder, Co-owner, HOLA Design Group
- **Monika Bronikowska**, Co-founder, Co-owner, HOLA Design Group
A residence near Warsaw

Presentation (12')

- **Piotr Łucyan**, Interior Designer, Art'Up Interiors
A house on the backwaters of Narew

Presentation (12')

- **Ida Mikołajska**, Founder, MIKOLAJSKAstudio, Geberit brand Ambassador
- **Krystyna Mikołajska**, Founder, MIKOLAJSKAstudio, Geberit brand Ambassador
The art of contrast - how the different needs of investors shaped two different spaces in the same building

Presentation (12')

- **Malwina Morelewska**, Interior Designer, Morelewska.com
A house near Warsaw

Host:

- **Katarzyna Jaroszyńska**, Dzień Dobry TVN Journalist, Host of „Nieoczywiste miejsca” on TVN Style

Conference room 1

27 January 2023 | 10.00-15.45

ACCOMPANYING EVENT

A day with Archicad and Twinmotion

Entry upon invitation by organiser

10.00-10.45 | Twinmotion - real-time visualisation

11.00-11.45 | Archicad, Twinmotion, BIMx – the optimum toolbox for architectural and interior design - a presentation of software capabilities

12.00-12.45 | Archicad – a proprietary "Tile Module" tool in standard design applications

13.00-13.45 | Archicad, Twinmotion i BIMx – applications supporting work in the office, in the field and at client meetings. Best practices

14.00-14.45 | Archicad and interior design - how to compile lists of design elements in Archicad

15.00-15.45 | Archicad - library management, creation of custom objects and their parametrisation (Archicad/Library Part Maker/Archiglazing)

28 January 2023 | Open Days

Scene 5_Lower Hall

28 January 2023 | 11.00 a.m. – 12.30 p.m.

INSPIRED BY DOBRZEMIESZKAJ.PL

Your house can be ECO – ECONomical and ECO-friendly. How can you do it?

Building or renovating a house is like an obstacle race. Are you willing to cut down on the expenses, but are afraid of making wrong decisions that you will regret for years to come? Would you like to economize on heating, but you do not know what heating unit to choose? Which materials and technologies are the best, and which are best avoided, if you do not want to let your money down the drain? Where to look for savings and financing?

Invited Participants (in alphabetical order):

- **Gaweł Biedunkiewicz**, Architect, Founder of Nowa Norma - prefabricated houses
- **Karol Nieradka**, Architect, Founder of Nowa Norma - prefabricated houses
Affordable to build and cheap to maintain - that's what your home can be! (20')
Which materials and technologies are a bull's-eye, and which ones are a hit? What interesting it offers market? What can you save on?
- **Elżbieta Kisiel**, Energy Advisor, Regional Fund for Environmental Protection and Water Management in Katowice
Cheaper construction and renovation: all about subsidies for building and modernizing a house in 2023 (20')
Current programs, how to apply, how much can you get
- **Michał Pierzchalski**, Director, Energy Saving Building Design Studio, National Energy Conservation Agency
Analysis of the carbon footprint in the life cycle of a building in Poland (20')
- **Magdalena Wiśniewska**, Architect, Interior Designer, naekoINTERIORS
Ecological and sustainable interiors - temporary fashion or a conscious choice? (20')

Host:

- **Ewa Kozioł**, Editor, Dobrzemieszkaj.pl

Scene 5_Lower Hall

28 January 2023 | 12.45 p.m. – 2.45 p.m.

LIVE WELL IN SILESIA

That is what I love in Katowice! PropertyDesign.pl presents

How is the capital of Silesia changing? What is the role of architecture in cities? Green areas, sky-scrapers, culture... What investments in leisure time infrastructure do the citizens of Katowice want? How should it be designed? Or maybe they have already got it? Join us in a discussion between architects, artists, citizens, and representatives of the municipality.

Invited Participants (in alphabetical order):

- **Oskar Grąbczewski**, Architect, Owner, OVO Grąbczewscy Architects
- **Krzysztof Kafka**, Town planner, Architect, Society of Polish Town Planners, Silesian Branch, Professor at the Faculty of Architecture, Silesian University of Technology
- **Stanisław Podkański**, Architect of the city of Katowice
- **Ewa Sadkowska**, Director, Film Institution "Silesia Film"

Host:

- **Marek Czyż**, Editor-in-Chief, Czyttak.pl, Information Director, Radio Zet

Scene 5_Lower Hall

28 January 2023 | 2.30 p.m. – 3.30 p.m.

4KIDS

Impressive! In such a designed space, it's just fun! Urban spaces for children - how to design them so that they fulfill the dreams of the youngest

We invite children to discuss the ideal playgrounds and places to spend free time. Draw the playgrounds of your dreams, take the drawings with you to 4 Design Days 2023, where we will talk to you about:

- what do you miss in urban spaces;
- what kind of playgrounds do you dream about;
- where to look for inspiration to create such zones

Host:

- **Katarzyna Jaroszyńska**, Dzień Dobry TVN Journalist, Host of „Nieoczywiste miejsca” on TVN Style
- **Piotr Wojtasik**, Journalist, Dzień dobry TVN

Scene 5_Lower Hall

28 January 2023 | 3.45 p.m. – 4.15 p.m.

MEET YOUR IDOLS ON 4 DESIGN DAYS!

Artur Indyk and his creations

Speech:

- **Artur Indyka**, Designer, Host of the program "Meblokreacje" on the air of Domo, Co-host of the Small Big Changes program on Canal+Domo

Scene 6_Upper Hall

28 January 2023 | 11.00 a.m. – 12.15 p.m.

MEET YOUR IDOLS AT 4 DESIGN DAYS!**How to buy a property in sunny Italy? Piotr Wojtasik will talk about the purchase, renovation and everyday life in the south of Italy**

Speech:

- **Piotr Wojtasik**, Journalist, Dzień dobry TVN

Scene 6_Upper Hall

28 January 2023 | 12.30 p.m. – 1.30 p.m.

INSPIRED BY DOBRZEMIESZKAJ.PL**The most beautiful studios and small apartments**

These interiors are the best proof that small can be beautiful! Are you arranging or renovating a flat? Are you looking for an inspiration? See how it is done by the best in business! In our cycle of presentations the best Polish architects and interior designers will invite the audience behind the scenes of the most interesting interior designs in recent years!

Invited Participants (in alphabetical order):

- **Małgorzata Gastoł-Fajkowska**, Owner, ATUT Interior Design
- **Kaja Kowalska**, Owner, ATUT Interior Design
Blue apartment (15')
- **Małgorzata Staniek**, Interior Designer, Founder, Marbou Studio
34-metre apartment in Kraków (15')
- **Klaudia Tworo**, Interior Designer, Owner, Klaudia Tworo Interior Design Studio
Apartment in Łódź (15')

Host:

- **Piotr Wojtasik**, Journalist, Dzień dobry TVN

Scene 6_Upper Hall

28 January 2023 | 1.45 p.m. – 2.45 p.m.

INSPIRED BY DOBRZEMIESZKAJ.PL**The most beautiful houses up to 70m²**

The market of small houses is booming. They are easy to build and maintain, but are they visually attractive? We can prove they are! Are you arranging or renovating a house? Are you looking for an inspiration? See how it is done by the best in business! In our cycle of presentations the best Polish architects and interior designers will invite the audience behind the scenes of the most interesting house designs and interiors in recent years

Invited Participants (in alphabetical order):

- **Katarzyna Buczkowska-Grobecka**, Architect, Founder, Ktura Architects
Green House (15')
- **Katarzyna Buczkowska-Grobecka**, Architect, Founder, Ktura Architects
Yellow House (15')
- **Eliza Ziemińska-Żak**, Interior Designer, Nasze Nowe studio
TSHP Ingrid, a small house on wheels (15')

Host:

- **Tomasz Pągowski**, Designer, Constructor, Host of interior design shows, such as: Remont w 48h, Projekt Lokalny, Bitwa o Dom

Scene 6_Upper Hall

28 January 2023 | 3.00 p.m. – 4.00 p.m.

LIVE WELL IN SILESIA**Architecture without borders PART 1****Does universal architecture need to be "ugly"?**

(discussion + urban obstacle course. The session is organized in cooperation with the Integracja Foundation)

How to design cities and buildings so that they are adjusted to the needs of people with disabilities? Busting the myths! Visual attractiveness is an element of accessibility rather than its opposite.

Invited Participants (in alphabetical order):

- **Piotr Czarnota**, Expert, European Forum of People with Disabilities on Transport
- **Marcin Grabiński**, Manager, Important People Foundation
- **Oskar Grąbczewski**, Architect, Owner, OVO Grąbczewscy Architects
- **Zofia Kijak**, ESG & Sustainability Coordinator, HB Reavis Poland

Host:

- **Kamil Kowalski**, Integration

Scene 6_Upper Hall

28 January 2023 | 4.15 p.m. – 4.30 p.m.

DESIGN

EICHHOLTZ by My Honey Home: Marriage of Art and Design, Different Reasons for Creation - Endless Possibilities

Speech:

- **Jacek Pala**, EMBA, DBA, Architect, Store Manager in Katowice, Eichholtz by My Honey Home

Host:

- **Justyna Łotowska**, Editor, Dobrzemieszkaj.pl

Scene 7_Multifunctional Room

28 January 2023 | 11.00 a.m. – 11.45 a.m.

MEET YOUR IDOLS AT 4 DESIGN DAYS!

3xE (Economics/Ecology/Aesthetics) in interiors

- **Tomasz Pągowski**, Designer, Constructor, Host of interior design shows, such as: Remont w 48h, Projekt Lokalny, Bitwa o Dom

Scene 7_Multifunctional Room

28 January 2023 | 12.00 p.m. – 12.45 p.m.

4DD Library

A meeting with Kinga Nettmann-Multanowska, author of the book „Warszawa rysuje Skopje” (en. Warsaw Draws Skopje)

„Warszawa rysuje Skopje” is a first ever attempt at researching and telling the story of the involvement of Polish urban planners in the reconstruction of Skopje after an earthquake that destroyed the city in 1963. Publisher:

Centrum Architektury

- **Kinga Nettmann-Multanowska**, Author of the book „Warsaw draws Skopje”, Fundacja Centrum Architektury

Scene 7_Multifunctional Room

28 January 2023 | 1.00 p.m. – 2.00 p.m.

SARP READING ROOM

The release of a book about the Masters of Architecture cycle

The book about the Master of Architecture cycle summarizes the history of lectures organized by SARP Katowice since 2004 to this date. It is an album presenting the world's finest architecture as well as documenting over a decade of the activity of the society of Silesian architects. During the formal release ceremony, the organizers of the cycle will share their memories of meetings with world-famous architects.

Invited Participants (in alphabetical order):

- **Paulina Adamczyk**, Architect, MA.PA design studio
- **Justyna Boduch**, Architect, Board member, Association of Polish Architects, Katowice Branch
- **Wojciech Fudala**, Architect, Board Member, Association of Polish Architects, Katowice Branch
- **Mikołaj Machulik**, Architect, Branch President, Association of Polish Architects, Katowice Branch
- **Wojciech Małecki**, Architect, MAŁECCY design office, Originator and First Curator of the Masters of Architecture series
- **Ryszard Nakonieczny**, Architect, Architecture historian, Silesian University of Technology
- **Anna Pohl**, Designer, Academy of Fine Arts in Katowice
- **Tomasz Studniarek**, Architect, Archistudio Studniarek + Pilinkiewicz

Host:

- **Małgorzata Tomczak**, Editor-in-chief, Architektura & Biznes magazine
- **Łukasz Harat**, Board Member, Antyrama foundation

Scene 7_Multifunctional Room

28 January 2023 | 2.15 p.m. – 3.00 p.m.

SARP READING ROOM

Meeting with a book „Tadeusz Barucki: architekt-podróżnik-badacz” (en. Tadeusz Barucki: Architect-Traveller-Researcher)

Tadeusz Barucki was an architect-traveller living behind the Iron Curtain, a master of words, a treasure trove of knowledge on architecture, and a person sensitive to its beauty.

In the SARP Reading Room we will talk about Tadeusz Barucki and the book commemorating his 100th birthday.

Video clip:

Tadeusz Barucki, Architect – a film portrait (10')

Invited Participants (in alphabetical order):

- **Julia Giżewska**, Architect, Institute for Architecture Documentation, Silesian Library
- **Jacek Kamiński**, Architect, Institute for Architecture Documentation, Silesian Library
- **Magdalena Żmudzińska-Nowak**, Department Head, Department of Theory, Design and History of Architecture, Faculty of Architecture, Silesian University of Technology

Host:

- **Katarzyna Hołda-Milczyńska**, Art historian, Manager, SARP Gallery of Architecture, Katowice branch

Scene 7_Multifunctional Room

28 January 2023 | 3.15 p.m. - 4.45 p.m.

DESIGN 4YOU

Furniture and items by Polish designers PART 1

We are presenting works by Polish interior designers. What defines fashion and design? What makes for a good investment? What are the trends?

Invited Participants (in alphabetical order):

- **Katarzyna Będzińska-Kowalczyk**, Architect, Creator of the Embassy Interiors brand
Presentation (15')
- **Ewa Bochen**, Kosmos Project
- **Maciej Jelski**, Kosmos Project
Presentation (15')
- **Małgorzata Dziembaj**, Designer, Foonka
Presentation (15')
- **Mateusz Peringer**, Zakwas Studio
Presentation (15')
- **Magda Pilaczyńska**, Look At Me Plates
Presentation (15')
- **Izabela Serej**, Architect, Bujnie
- **Szymon Serej**, Designer, Bujnie
Presentation (15')

Host:

- **Katarzyna Jaroszyńska**, Dzień Dobry TVN Journalist, Host of „Nieoczywiste miejsca” on TVN Style

Workshop Zone 1_Multifunctional Room

28 January 2023 | 11.00 a.m. – 12.00 p.m.

MEET YOUR IDOLS AT 4 DESIGN DAYS!

House plant for dummies

Host:

- **Karolina Kudłacik**, Landscape Designer, Host of Rośliny Karoliny show on Domo+

Workshop Zone 1_Multifunctional Room

28 January 2023 | 12.15 p.m. – 1.45 p.m.

WORKSHOPS

Making necklaces out of t-shirts. Creative workshop in processing

Host:

- **Agnieszka Krasnowska**, Owner, Trykocie

Workshop Zone 1_Multifunctional Room

28 January 2023 | 2.00 p.m. – 3.00 p.m.

WORKSHOPS

Aleksander Kądziela – UPHOLSTER and renew furniture with a Master

Host:

- **Aleksander Kądziela**, Founder, AK DESIGN

Workshop Zone 1_Multifunctional Room

28 January 2023 | 3.15 p.m. – 4.15 p.m.

MEET YOUR IDOLS AT 4 DESIGN DAYS!
Jimi Ogden presenting traditional and modern methods of renovation

The workshops will show old and already forgotten as well as new and clever ways of making and restoring furniture:

- how to paint wood to make it perfect
- old and new ways of joining wood
- wood polishing
- renewing a damaged table surface

Leading:

- **Jimi Ogden**, Designer, Artist, Carpenter

Workshop Zone 1_Multifunctional Room

28 January 2023 | 4.30 p.m. – 5.30 p.m.

#WORKSHOPS
Origami

Host:

- **Patrycja Tarasek**

Workshop Zone 2_Multifunctional Room

28 January 2023 | 11.00 a.m. – 11.45 a.m.

#WORKSHOPS
Forest-scented lanterns. Craft workshop for children

Host:

- **Pracownia Guzik**

Workshop Zone 2_Multifunctional Room

28 January 2023 | 12.00 p.m. – 1.30 p.m.

WORKSHOPS
Together 4 Humanity – Spatial Forms, Paper, Cardboard. Workshops by the Silesian University of Technology

The city of the future in terms of adaptation to the constantly growing needs of humanity is the subject of many considerations. Students of the Faculty of Architecture of the Silesian University of Technology took up the challenge of designing an idea for the future. Using mutually complementary modules, they create a model of the city in accordance with the idea of TOGETHER 4 HUMANITY. Bearing in mind the issues of urban planning and design, the main assumption of the project is to create a space that is friendly to everyone. With the passage of time, differences and difficulties in moving freely around cities become noticeable, which prompted students of Architecture, Interior Design and representatives of the Council of the Faculty of Architecture to consider issues and functional needs related to the features of an ideal city; city that could be an inspiration for future designers.

Host:

- **Klaudiusz Fross**, Department of Design and Qualitative Research in Architecture, Faculty of Architecture, Silesian University of Technology
- **Krzysztof Groń**, Department of Fine Arts and Design, Faculty of Architecture, Silesian University of Technology
- **Joanna Zabawa-Krzypkowska**, Department of Fine Arts and Design, Faculty of Architecture, Silesian University of Technology

Workshop Zone 2_Multifunctional Room

28 January 2023 | 1.45 p.m. – 2.45 p.m.

MEET YOUR IDOLS AT 4 DESIGN DAYS!
Let's make an effective wall decoration from simple elements together

- **Mirella Firchał-Kępczyńska and Marcin Kępczyński**, the Hosts of the Youtube channel Mirella and Marcin, known from the program Para w redemption broadcast on HGTV, Owners, interior design studio Interior360

Workshop Zone 2_Multifunctional Room

28 January 2023 | 3.00 p.m. – 4.15 p.m.

WORKSHOPS
Ecolove – no-foil. Workshops in creating beeswax wraps

Host:

- **Barbara Kalfa**, Balik Hand Made

Workshop Zone 2_Multifunctional Room

28 January 2023 | 4.30 p.m. – 5.30 p.m.

4KIDS

MEET YOUR IDOLS AT 4 DESIGN DAYS!

Having fun with color. The second colorful life of furniture

Speech:

- **Artur Indyka**, Designer, Host of the program "Meblokreacje" on the air of Domo, Co-host of the Small Big Changes program on Canal+Domo

Green Zone_Multifunctional Room

28 January 2023 | 10.00 a.m. – 6.00 p.m.

FLOWER FOR FLOWER

Plants-swap point

Open Days of 4 Design Days will feature a plants-swap point. Flower for Flower. It is place where participants can bring their plants and swap them with others. They can also put their plant up for adoption, if they are no longer able to take care of it, so that it can be taken home by another participant of 4 Design Days. This idea is also a way of promoting a less consumerist lifestyle. All in all, why buy a plant, if you can swap it?

Live Well Zone_Multifunctional Room

28 January 2023 | 10.00 a.m. – 6.00 p.m.

ADVISE BY DOBRZEMIESZKAJ.PL

Editorial staff of the website invites participants to consultation with architects and interior designers

Do you dream of a house or a holiday cottage? Have you got a project yet? Or maybe you are still considering the available options? Make a list of questions and visit the zone of the Dobrze Mieszkaj (eng. Live Well) magazine at 4 Design Days – our architects will tell you how to fulfil your dream of your own flat and what solutions to choose.

Are you arranging a flat? Or maybe you simply want change and do not know where to start? Make a list of questions, take a plan of your flat or house with you and visit the zone of the Dobrze Mieszkaj (eng. Live Well) magazine at 4 Design Days – our designer will tell you how to arrange a flat, what furniture and colours to choose, how to make a small kitchen look more spacious, or how to transform an impractical bathroom.

Invited Participants (in alphabetical order):

- **Zbigniew Gierczak**, INOSTUDIO (I'm building a house, 11.00 a.m. – 3.00 p.m.)
- **Joanna Ochota**, Concept JoAna (I'm arranging an apartment, 10.30 a.m. – 3.30 p.m.)
- **Piotr Stanisław**, Pracownia Architektury (I'm arranging an apartment, 11.00 a.m. – 6.00 p.m.)
- **Kinga Śliwa**, Art.&Design (I'm arranging an apartment, 2.00 p.m. – 6.00 p.m.)
- **Magdalena Wolska**, INOSTUDIO (I'm building a house, 11.00 a.m. – 3.00 p.m.)

Children's Zone 4KIDS_Multifunctional Room

28 January 2023 | 12.00 p.m. – 4.00 p.m.

4KIDS

Origami

Host:

- **Patrycja Tarasek**

Children's Zone 4KIDS_Multifunctional Room

28 January 2023 | 10.00 a.m. – 10.45 a.m.

4KIDS

Imaginatively painted picture frames. Handicraft workshops for children

Host:

- **Pracownia Guzik**

Children's Zone 4KIDS_Multifunctional Room

28 January 2023 | 10.30 a.m. – 5.30 p.m.

4KIDS

Face/tattoo painting, builder's corner, stone painting

- Face painting - each child will be able to choose a pattern they would like to have on themselves
- Builder's corner - the ability to build with various types of blocks
- Stone painting is a way of artistic creativity. Children will have the opportunity to paint with stones according to their own ideas or following templates. The stones will be painted with acrylic markers

Host:

- 24 -

- Tajemniczy Kuferek

29 January 2023 | Open Days

Scene 5_Lower Hall

29 January 2023 | 11.45 a.m. – 12.45 p.m.

MEET YOUR IDOLS AT 4 DESIGN DAYS!

The most interesting interiors tracked down in 2022 by Katarzyna Jaroszyńska

Presentation:

- **Katarzyna Jaroszyńska**, Dzień Dobry TVN Journalist, Host of „Nieoczywiste miejsca” on TVN Style

Scene 5_Lower Hall

29 January 2023 | 1.00 p.m. – 2.00 p.m.

INSPIRED BY DOBRZEMIESZKAJ.PL

Interior of your dreams – together we can make it happen! Learn the tricks that will help you avoid making mistakes! PART 1

Invited to speak will be the best interior designers, architects, and experts, who will outline the principles of arranging functional interiors and familiarize the audience with the latest trends in interior design!

Invited Participants (in alphabetical order):

Presentation (12')

- **Alina Badora**, Interior Designer, Owner, Alina Badora Design Studio
Living room wall materials
Trendy wooden panels, elegant marble or maybe wallpaper resembling a mural? What do architects recommend, what's new from manufacturers?

Presentation (12')

- **Beata Ignasiak**, Interior Designer, Owner, Ignasiak Interiors
Does Design have an age limit?
How do you design a home to meet the needs of an elderly or disabled person?

Presentation (12')

- **Joanna Ochota**, Owner, Architect, Concept Joanna Interior Design
A hallway is more important than you think
How to arrange the entrance area in both a house and an apartment in a block of flats?

Presentation (12')

- **Tomasz Słomka**, Interior Designer, CEO, Owner, TOKA+HOME
2023 bathroom trends
What's new? What bathroom colours, materials and technologies are trendy right now?

Presentation (12')

- **Monika Zawolik-Szczyrbowska**, Interior Designer, Owner, Zawolik Design
Polish homes are getting smaller. How to arrange them to make the most of the space?
The average apartment size today today is 50 square meters, down from 60 square meters 10 years ago. Tricks for optical enlargement, multifunctional furniture, best colours for a small flat.

Host:

- **Małgorzata Burzec-Lewandowska**, Editor-in-chief of PropertyDesign.pl, Deputy Editor-in-chief of PropertyNews.pl, Co-author of the agenda of 4 Design Days
- **Robert Posytek**, Editor-in-chief of PropertyNews.pl, Deputy Editor-in-chief of PropertyDesign.pl, Co-author of the agenda of 4 Design Days

Scene 5_Lower Hall

29 January 2023 | 2.15 p.m. – 2.45 p.m.

DESIGN

Ultralightness - the challenge of the future

Speech:

- **Małgorzata Udała**, Marketing & Sales Manager, Zieta Studio

Scene 5_Lower Hall

29 January 2023 | 3.30 p.m. – 4.30 p.m.

INSPIRED BY DOBRZEMIESZKAJ.PL

Interior of your dreams – together we can make it happen! Learn the tricks that will help you avoid making mistakes! PART 2

Invited to speak will be the best interior designers, architects, and experts, who will outline the principles of arranging functional interiors and familiarize the audience with the latest trends in interior design!

Invited Participants (in alphabetical order):

Presentation (15')

- **Karolina Janczy**, Interior Designer, Owner, Janczy Studio
2023 trends – these interiors are trendy now!
Are you decorating your apartment? You must get to know them!

Presentation (15')

- **Kinga Śliwa**, Interior Designer, Owner, Art&Design Kinga Śliwa Design Studio
How to furnish a modern living room with a kitchenette?
Tips, tricks, most common mistakes. Best examples of well-designed living rooms with kitchen and dining areas.

Presentation (15')

- **Maciej Turski**, CEO, Futunext Poland, Author of the „10 mitów inteligentnych domów” book (“10 Myths of Smart Homes”)
Smart home will save electricity, gas and water for you
Smart home - which solutions to choose? We ask the experts, tell you how much a smart home costs, what's worth investing in, and what will work even in a block of flats!

Presentation (15')

- **Katarzyna Uszok-Adamczyk**, Architect, Owner, Uszok Architecture Studio
2023 kitchen trends
What's new? We ask interior designers, we follow the news from exhibitions around the world!

Host:

- **Justyna Łotowska**, Editor, Dobrzemieszkaj.pl

Scene 6_Upper Hall

29 January 2023 | 11.00 a.m. -11.30 a.m.

DESIGN

The second life of the present. The design collection of the Silesian Museum in Katowice

Programmatically initiated in 2020, the project of creating a new museum collection assumes capturing the current proposals of unique and industrial design in a regional, national, European and global scale. He is driven by the ambitions of a broad, holistic vision of the artistic culture of our time, pulsating with deep ideas, various aesthetic tendencies and technological innovation. The focus is on interior design and furnishings (from furniture to lighting), ceramics and glass, fashion and jewelry, as well as applied graphics and mass-produced items (from advertising to a bottle of mineral water).

The schedule of events accompanying the creation of the new collection includes exhibitions and scientific conferences, as well as lectures, workshops, discussion panels and promotions of thematic publications.

Speech:

- **Michał Burdziński**, Curator, Head of the Art Department, Silesian Museum in Katowice
- **Magdalena Niziołek**, Custodian of the Art Department, Silesian Museum in Katowice

Scene 6_Upper Hall

29 January 2023 | 12.00 p.m. – 1.00 p.m.

INSPIRED BY DOBRZEMIESZKAJ.PL

The most beautiful large houses

Modern, smart, creative. Poland's most beautiful large houses! Are you arranging or renovating a house? Are you looking for an inspiration? See how it is done by the best in business! In our cycle of presentations the best Polish architects and interior designers will invite the audience behind the scenes of the most interesting house designs and interiors in recent years!

Invited Participants (in alphabetical order):

- **Michał Kucharski**, Architect, o4architekci
- **Mateusz Piwowski**, Architect, o4architekci
Old windmill house (15')
- **Marcin Tomaszewski**, Architect, Owner, REFORM Architect Group
Modern Tuscany-inspired house (15')

Host:

- **Justyna Łotowska**, Editor, Dobrzemieszkaj.pl

Scene 6_Upper Hall

- 26 -

29 January 2023 | 1.15 p.m. – 2.15 p.m.

INSPIRED BY DOBRZEMIESZKAJ.PL

The most beautiful large flats

Large surface can pose a challenge See how it was tackled by the best in business!

Invited Participants (in alphabetical order):

- **Joanna Kubieniec**, Architect, Owner, Kubieniec+Długosz studio
- **Katarzyna Długosz**, Architect, Owner, Kubieniec+Długosz studio
125-square-meter apartment in a tenement house (15')
- **Mateusz Limanówka**, architekt wnętrz, właściciel, Spacja Studio
Design of an apartment in Gliwice (15')
- **Michał Maciejewski**, Owner, pracownia mJoy
- **Renata Michałowicz**, Owner, pracownia mJoy
95-square-metre scandi boho style apartment (15')
- **Katarzyna Widawska**, Architect, Owner, Widawscy Architecture Studio
- **Tomasz Widawski**, Architect, Owner, Widawscy Architecture Studio **(15')**

Host:

- **Justyna Łotowska**, Editor, Dobrzemieszkaj.pl

Scene 6_Upper Hall

29 January 2023 | 2.45 p.m. – 3.45 p.m.

4DD Library

Aleksander Kądziela – UPHOLSTER and renew furniture with a Master! Lecture

Host:

- **Aleksander Kądziela**, Founder, AK DESIGN

Scene 7_Multifunctional Room

January 29, 2023 | 11.45 a.m. – 12.30 p.m.

MEET YOUR IDOLS AT 4 DESIGN DAYS!

My Little Big Changes

Speech:

- **Artur Indyka**, Designer, Host of the program "Meblokreacje" on the air of Domo, Co-host of the Small Big Changes program on Canal+Domo

Scene 7_Multifunctional Room

29 January 2023 | 12.45 p.m. – 1.45 p.m.

LIVE WELL IN SILESIA

Architecture without borders PART 2

Universal design – when the needs of the minority demonstrate what the majority needs

Universal design is not about creating products for people with disabilities. How to create things that are pleasant to the eye and accessible to all the users?

Invited Participants (in alphabetical order):

- **Iwona Benek**, Assistant Professor, Department of Design and Qualitative Research in Architecture, Faculty of Architecture, Silesian University of Technology
- **Maciej Jaworski**, Commercial Director, HEWI
- **Lech Kolański**, Assistant Professor, Pedagogical University in Cracow

Host:

- **Katarzyna Rzehak**, Design Historian, Industrial Design Expert, Universal Design Specialist, IntegracjaLAB

Scene 7_Multifunctional Room

29 January 2023 | 2.00 p.m. – 3.00 p.m.

DESIGN 4YOU

Furniture and items by Polish designers PART 2

We are presenting works by Polish interior designers. What defines fashion and design? What makes for a good investment? What are the trends

Invited Participants (in alphabetical order):

- **Katarzyna Galicka-Szer**, MIOOU
Presentation (15')

- **Ariel Śliwiński**, Designer, Tfori
Presentation (15')

Host:

- **Katarzyna Jaroszyńska**, Dzień Dobry TVN Journalist, Host of „Nieoczywiste miejsca” on TVN Style

Scene 7_Multifunctional Room

29 January 2023 | 3.45 p.m. – 4.45 p.m.

4DD Library

Architectural guide to Poland

Robert Konieczny and Tomasz Malkowski are the authors of the Architectural Guide to Poland (pol. Archiprzewodnik po Polsce) – a first comprehensive monograph devoted to modern Polish architecture. Broadly commented among architects as well as outside of the community, the book was published in mid-2022. Written in the form of a guide, the richly-illustrated labum is a collection of conversations between an architect and a critic of architecture.

Speech:

- **Tomasz Malkowski**, Publicist, Architecture Critic, Co-author of the book "Archiguide to Poland" and "Archiguide to Europe", Publisher: Pascal
- **Robert Konieczny**, Architect, KWK Promes, Co-author of the book "Archiguide to Poland" and "Archiguide to Europe", Publisher: Pascal

Workshop Zone 1_Multifunctional Room

29 January 2023 | 11.00 a.m. – 12.00 p.m.

#WORKSHOPS

Origami

Host:

- **Patrycja Tarasek**

Workshop Zone 1_Multifunctional Room

29 January 2023 | 12.15 p.m. – 1.15 p.m.

MEET YOUR IDOLS AT 4 DESIGN DAYS!

Jimi Ogden presenting traditional and modern methods of renovation

The workshops will show old and already forgotten as well as new and clever ways of making and restoring furniture:

- how to paint wood to make it perfect
- old and new ways of joining wood
- wood polishing
- renewing a damaged table surface

Leading:

- **Jimi Ogden**, Designer, Artist, Carpenter

Workshop Zone 1_Multifunctional Room

29 January 2023 | 1.30 p.m. – 2.30 p.m.

WORKSHOPS

Aleksander Kądziela – UPHOLSTER and renew furniture with a Master!

Host:

- **Aleksander Kądziela**, Founder, AK DESIGN

Workshop Zone 1_Multifunctional Room

29 January 2023 | 2.45 p.m. – 3.30 p.m.

WORKSHOPS

Picture frames painted with imagination. Craft workshop for children.

Host:

- **Pracownia Guzik**

Workshop Zone 1_Multifunctional Room

29 January 2023 | 3.45 p.m. – 5.15 p.m.

WORKSHOPS

Making key rings out of t-shirts. Creative workshop in processing

Host:

- **Agnieszka Krasnowska**, Owner, Trykocie

Workshop Zone 2_Multifunctional Room

29 January 2023 | 11.00 a.m. – 12.30 p.m.

WORKSHOPS

Together 4 Humanity – Spatial Forms, Paper, Cardboard. Workshops by the Silesian University of Technology

The city of the future in terms of adaptation to the constantly growing needs of humanity is the subject of many considerations. Students of the Faculty of Architecture of the Silesian University of Technology took up the challenge of designing an idea for the future. Using mutually complementary modules, they create a model of the city in accordance with the idea of TOGETHER 4 HUMANITY. Bearing in mind the issues of urban planning and design, the main assumption of the project is to create a space that is friendly to everyone. With the passage of time, differences and difficulties in moving freely around cities become noticeable, which prompted students of Architecture, Interior Design and representatives of the Council of the Faculty of Architecture to consider issues and functional needs related to the features of an ideal city; city that could be an inspiration for future designers.

Host:

- **Klaudiusz Fross**, Department of Design and Qualitative Research in Architecture, Faculty of Architecture, Silesian University of Technology
- **Krzysztof Groń**, Department of Fine Arts and Design, Faculty of Architecture, Silesian University of Technology
- **Joanna Zabawa-Krzyżkowska**, Department of Fine Arts and Design, Faculty of Architecture, Silesian University of Technology

Workshop Zone 2_Multifunctional Room

29 January 2023 | 12.45 p.m. – 1.45 p.m.

MEET YOUR IDOLS AT 4 DESIGN DAYS!

Let's make an effective wall decoration from simple elements together

Host:

- **Mirella Firchał-Kępczyńska and Marcin Kępczyński**, the Hosts of the Youtube channel Mirella and Marcin, known from the program Para w redemption broadcast on HGTV, Owners, interior design studio Interior360

Workshop Zone 2_Multifunctional Room

29 January 2023 | 2.00 p.m. – 3.30 p.m.

WORKSHOPS

Ecolove – no-foil. Workshop in creating bags for groceries

Host:

- **Barbara Kalfa**, Balik Hand Made

Workshop Zone 2_Multifunctional Room

29 January 2023 | 3.30 p.m. – 4.30 p.m.

MEET YOUR IDOLS AT 4 DESIGN DAYS!

Having fun with color. The second colorful life of furniture

Host:

- **Artur Indyka**, Designer, Host of the program "Meblokreacje" on the air of Domo, Co-host of the Small Big Changes program on Canal+Domo

Workshop Zone 2_Multifunctional Room

29 January 2023 | 4.45 p.m. – 6.00 p.m.

MEET YOUR IDOLS AT 4 DESIGN DAYS!

House plants for dummies

Host:

- **Karolina Kudłacik**, Landscape Designer, Host of Rośliny Karoliny show on Domo+

Green Zone_Multifunctional Room

29 January 2023 | 10.00 a.m. – 6.00 p.m.

FLOWER FOR FLOWER

Plants-swap point

Open Days of 4 Design Days will feature a plants-swap point. Flower for Flower. It is place where participants can bring their plants and swap them with others. They can also put their plant up for adoption, if they are no longer able to take care of it, so that it can be taken home by another participant of 4 Design Days. This idea is also a way of promoting a less consumerist lifestyle. All in all, why buy a plant, if you can swap it?

Live Well Zone_Multifunctional Room

29 January 2023 | 10.00 a.m. – 6.00 p.m.

ADVISE BY DOBRZEMIESZKAJ.PL

Editorial staff of the website invites participants to consultation with architects and interior designers

Do you dream of a house or a holiday cottage? Have you got a project yet? Or maybe you are still considering the available options? Make a list of questions and visit the zone of the Dobrze Mieszkaj (eng. Live Well) magazine

at 4 Design Days – our architects will tell you how to fulfil your dream of a perfect house and what solutions to choose.

Are you arranging a flat? Or maybe you simply want change and do not know where to start? Make a list of questions, take a plan of your flat or house with you and visit the zone of the *Dobrze Mieszkaj* (eng. Live Well) magazine at 4 Design Days – our designer will tell you how to arrange a flat, what furniture and colours to choose, how to make a small kitchen look more spacious, or how to transform an impractical bathroom.

Invited Participants (in alphabetical order):

- **Tomasz Słomka, TOKA+Home** (I'm arranging an apartment, 2.00 p.m. – 6.00 p.m.)
- **Piotr Stanisł, Pracownia Architektury** (I'm arranging an apartment, 11.00 a.m. – 6.00 p.m.)
- **Bartosz Iskierko, Art.&Design** (I'm arranging an apartment 3.00 pm. – 6.00 p.m.)
- **Monika Zawolik-Szczyrbowska, Zawolik Design** (I'm arranging an apartment, 2.30 p.m. – 4.00 p.m.)

Children's Zone 4KIDS_Multifunctional Room

29 January 2023 | 12.30 p.m. – 4.30 p.m.

4KIDS

Origami

Host:

- **Patrycja Tarasek**

Children's Zone 4KIDS_Multifunctional Room

29 January 2023 | 4.30 p.m. – 5.15 p.m.

4KIDS

String studio, i.e. a macrame tapestry. Handicraft workshops for children

Host:

- **Pracownia Guzik**

Children's Zone 4KIDS_Multifunctional Room

29 January 2023 | 10.30 a.m. – 5.30 p.m.

4KIDS

Glitter tattoos, painting cotton bags, constructor's corner

- Glitter tattoos - are a form of body art using glitter. Thanks to the use of appropriate products - skin degreaser, body glue, tattoos can adorn the child's hand for about a week
- Art workshop - painting cotton bags. The activity consists in painting the bag according to your own idea or using ready-made templates
- Builder's corner - the ability to build with various types of blocks

Host:

- **Tajemniczy Kuferek**