

DESIGN DAYS 2022
WHAT WE WANT TO TALK ABOUT

Days for business | 27-28 January, 2022

27 January, 2022

27 January, 2022 | 9.30-11.30 | Black stage (Lecture Hall)

Session translated simultaneously EN / PL

Online broadcast session

OPENING, WELCOMING OF THE GUESTS OF 4 DESIGN DAYS 2022

- **Wojciech Kuśpik**, President of the Management Board, Grupa PTWP S.A.
- **Jerzy Woźniak**, Deputy Mayor of Katowice
- **Małgorzata Burzec-Lewandowska**, Editor-in-chief, PropertyDesign.pl, Deputy Editor-in-chief, PropertyNews.pl
- **Robert Posytek**, Editor-in-chief, PropertyNews.pl, Deputy Editor-in-chief, PropertyDesign.pl

DESIGN

Polish C@aft. Renaissance.

Not for a moment, but for generations. The renaissance of craft signifies a shift towards the sustainable development of humanity – it is worth nurturing. Mass-made, cheap products versus crafts – let's choose durability over low quality. Craft has a price and requires a lot of effort, but it pays back to us, future generations, and the planet.

Craft 2.0 – a notion gaining on popularity, but in need of support – where to find it? How to create a business founded on craft? From local to global brands – how to successfully promote Polish craft? From ceramics to furniture making – what is our speciality? Aesthetics of functionality – what does the consumer want?

The following persons have been invited to participate in the session (alphabetical order):

- **Anna Bera**, Founder, The Whole Elements
- **Kinga Chmielarz-Hulak, Konrad Hulak**, Co-owners, HOP DESIGN
- **Rafał Desczyk**, President of Commercial Affairs, Kler
- **Matěj Janský**, projektant, jeden z właścicieli Janský Dunděra (CZ)
- **Małgorzata Jaszczolt**, Curator, State Ethnographic Museum in Warsaw
- **Mateusz Nowotnik**, Owner, Miloni, Grupa Kolektywni

Moderation:

- **Katarzyna Jaroszyńska**, Journalist Dzień Dobry TVN, Host of the program "Nieoczywiste places" on HGTV

27 January, 2022 | 12.00-13.30 | Black stage (Lecture Hall)

Session translated simultaneously EN / PL

Online broadcast session

ARCHITECTURE

The New European Bauhaus. Let's talk about building without carbon footprint

Do we have the technological capability needed to revolutionize the foundations of modern housing construction? What are the alternatives? Are politicians ready to develop a system incentivizing investors to embrace environmentally friendly solutions?

The following persons have been invited to participate in the session (alphabetical order):

- **Anna Olga Chmielewska**, Partner, Interior Designer, JAM KOLEKTYW, Stowarzyszenie Architektów Wnętrz
- **Katarzyna Chwalbińska-Kusek**, ESG & Sustainability Lead, Savills Poland
- **Pete Kercher**, Ambassador, Design for All Europe
- **Ewa Kuryłowicz**, General Designer, Vice-president, Kuryłowicz & Associates
- **Rainer Mahlamäki**, Architect, Co-founder, Lahdelma & Mahlamäki Architects
- **Jonathan Woodroffe**, Founding Director, Studio Woodroffe Papa

Moderation:

- **Agnieszka Kalinowska-Sołtys**, Architect, partner, board member, APA Wojciechowski

27 January, 2022 | 12.00-13.30 | Very Peri stage (Banquet Hall A)

Online broadcast session

SILESIA PROPERTY FORUM

Questions about the future of the region

- **Metropolis**
What is the current stage of integration of the Metropolitan Association of Upper Silesia and Dąbrowa Basin? Has the region benefited during the three years of its existence?
- **Infrastructure**

It is good, but there is room for improvement. What investments do cities in Silesia need to attract the biggest global players? How to enhance the competitive advantage of the region?

- **Local government supporting business**

Why Silesia – what do global investors know about the region?

The following persons have been invited to participate in the session (alphabetical order):

- **Marcin Bazylak**, Mayor of Dąbrowa Górnicza
- **Adam Drobnik**, Head, Department of Strategic and Regional Studies, University of Economics in Katowice
- **Jolanta Jaworska**, Vice-president of ABSL, Director of Public and Regulatory Affairs at IBM Polska & Bałtyckie
- **Danuta Kamińska**, Vice-Chairman of the Board, Metropolis GZM
- **Janusz Michałek**, President of the Management Board, Katowice Special Economic Zone
- **Maciej Wójcik**, Chairman of the Board, TDJ Estat

Moderation:

- **Adam Sierak**, Editor, WNP.PL

27 January, 2022 | 12.00-13.30 | Gray stage (Banquet Hall B)

DESIGN. ON STAGE

Tribute to... the legends of the Polish school of design [Magda]

Learning the history of the Polish design.

Presentations, were invited to participate (alphabetical order):

POLSKI DESIGN 1.0 (How did it all start?!) (45')

- **Waldemar Smoliński**, Interior Designer, Designer, Art Historian, Beautiful Interiors, Association of Interior Architects

Contemporary period of Polish design (45')

- **Patrycja Suszek-Rączkowska**, Interior Designer, Pracownia Projektowa Poco Design

Moderation:

- **Katarzyna Lisowska**, Journalist, PropertyDesign.pl

27 January, 2022 | 12.00-13.45 | Navy blue stage (Banquet Hall C)

Online broadcast session

ARCHITECTURE

Climate neutrality in civil engineering. Challenges abound and time running out

Buildings are “greener” like never before, but it is still not enough.

The greatest challenges for sustainable construction . The Long-term Renovation Strategy – its goals and role in the green transformation of buildings. Investor, contractor, architect – their role in the decarbonisation of construction.

Circular buildings – PRESENTATIONS

We take a look at the most sustainable buildings and discuss their designs, execution and implemented technologies aimed at limiting their carbon footprint.

The following persons have been invited to participate in the session (alphabetical order):

Alchemia Gdańsk, Nowa Silesia Katowice, Riverview Gdańsk (10')

- **Szymon Wojciechowski**, Architect, Co-owner, President of the Management Board, APA Wojciechowski

AFI V. Offices (10')

- **Andrzej Gacek**, Architect, Head of the Office Projects Department, Iliard Architecture & Interior Design

Eco Warsaw Tower (10')

- **Bogusław Barnaś**, Architect, BXB Studio

The following persons have been invited to participate in the session (alphabetical order):

- **Adam Białobrzeski**, Co-founder, Owner, FAAB studio
- **Janusz Komurkiewicz**, Member of the Management Board for Marketing, FAKRO
- **Robert Konieczny**, Architect, Founder, KWK Promes
- **Waldemar Niedziela**, Business Developer CBS, Somfy Polska
- **Artur Pollak**, CEO, APA Group
- **Marta Weber-Siwirska**, Chair of Landscape Planning, Wrocław University of Environmental and Life Sciences, President of the Management Board, the Polish Green Roof Association
- **Szymon Wojciechowski**, Architect, Co-owner, President of the Management Board, APA Wojciechowski

Moderation:

- **Marcin Sawicki**, Journalist, Dzień dobry TVN

27 January, 2022 | 12.00-13.30 | Pink stage (Conference Room 24)

TECHNOLOGIES

Technologies for construction. What are the challenges, what does the market want?

Time, expenses, safety – how can the hi-tech industry help?

The following persons have been invited to participate in the session (alphabetical order):

- **Patryk Bolimowski**, Head of R&D DOM 3E and Quality Control SYSTEM 3E
- **Damian Fituch**, Director, JUNG Equipment and automation, President of KNX POLSKA Control Systems
- **Paweł Kobierzewski**, Architect, Co-founder, TK Holding Truszczyński & Kobierzewski
- **Agnieszka Tarnawa**, Business Development Director, Skanska Central Europe
- **Tomasz Wuczyński**, Chief Architect, Founder, Grupa Plus Architekci
- **Krzysztof Zalewski**, Architect, Scientist, Publicist, Owner, Zalewski Architecture Group

Moderation:

- **Ewa Kozioł**, Editor, Dobrzemieszkaj.pl

27 January, 2022 | 12.00-13.30 | Green stage (Conference Room 25)

DESIGN. ON STAGE

Transformacje. Space redefined

In cooperation with designers, investors, producers and experts we will look for inspirations to create safe and well-designed commercial spaces.

The following persons have been invited to participate in the session (alphabetical order):

WORK – office spaces

Presentations:

ING's office in Katowice.

- **Mariusz Sosna**, Director, Business Support Tribe, ING Tech Poland

Clariant Shared Services Center offices in Lodz Monopolis

- **Konrad Krusiewicz**, Architect, Founder, The Design Group

The design of a bathroom in a commercial space matters

- **Maciej Żurański**, Head of the Investment Service Department, Laufen Bathrooms AG

Sanitary solutions for public facilities - new trends in sanitary technology (5')

- **Aleksandra Sanz-Wroblowska**, Sales Manager, DELABIE

Summary, they were invited to participate (alphabetical order):

- **Maciej Żurański**, Head of the Investment Service Department, Laufen Bathrooms AG
- **Anna Federowicz**, Architect, Co-owner, Tremend
- **Aleksandra Sanz-Wroblowska**, Sales Manager, DELABIE
- **Konrad Krusiewicz**, Architect, Founder, The Design Group
- **Mariusz Sosna**, Director, Business Support Tribe, ING Tech Poland

LIFE AND ENTERTAINMENT – hotels, gastronomy, shops, public spaces

Revitalization of The Queens Hotel in Leeds (UK) {10'}

- **Wojciech Witek**, Architect, CEO, Management Board, Iliard Architecture & Interior Design

Food Hall Browary Warszawskie.

- **Karol Pasternak**, Designer, Co-owner, NOKE Architects

Aparthotel in the center of Zakopane

- **Jan Karpiel-Bułecka**, architekt, Karpiel Steindel Architektura

Summary, they were invited to participate (alphabetical order):

- **Janusz Dziewanowski**, Business Development Manager, Multicontract Sp. z o.o.
- **Jan Karpiel-Bułecka**, Architect, Karpiel Steindel Architektura
- **Karol Pasternak**, Designer, Co-owner, NOKE Architects
- **Wojciech Witek**, Architect, CEO, Management Board, Iliard Architecture & Interior Design

Moderation:

- **Anna Solomiewicz**, Journalist, PropertyDesign.pl

27 January, 2022 | 12.00-13.30 | Red stage (Upper Hall)

DESIGN

Presentations of competitors part 1

Furniture:

Umami family of chests of drawers (3')

- **Maksymilian Kobiela**, Chief Designer, CEO, Phormy

Cabinet furniture from the Polka collection (3')

- **Karolina Maksymów**, Head of Marketing & Advertising, One Market

Miu Magic collection of modular furniture (3')

- **Agnieszka Moździerz**, Co-Founder, Brand Designer, B-Line

Unique by LUNN collection of side tables (3')

- **Agnieszka Kapała**, Member of the Board & Designer, Lunn Living sp. z o.o.
- **Anna Lorenz**, President & Designer, Lunn Living sp. z o.o.

Sofa lake (3')

- **Wiesław Lachowicz**, Owner

Bathroom furnishings:**Larga comprehensive collection (3')**

- **Marlena Zagajewska**, Brand Manager, Cersanit

Walk-in shower stall from the Mokko series (3')

- **Michał Kubus**, Product Manager, Deante

'Look' bathroom furniture (3')

- **Tomek Pietrzak**, Sales & Product Director North and Central Europe (NCE), Elita

Arte Collection (3')

- **Magdalena Musiał**, Industrial Design Manager, Marmite

Decorations:**Rock Mirrors – mirrors inspired by boulders from the Bierzysłowski Castle (Zamek Bierzysłowski) (3')**

- **Beata Ludwin**, Owner, P55 Mirrors

LUNA mirror – a decorative mirror inspired by the appearance of the moon in its various phases and positions in the night sky (3')

- **Wioletta Cielemecka**, Designer, Brand Manager, GieraDesign
- **Aleksandra Giera**, Designer, Author, Art Director, GieraDesign

Virus by PAP DECO from the Organic Collection – brass furniture handles manufactured using traditional casting technology (3')

- **Piotr Papliński**, Owner, PAP DECO

Carbon terrazzo (3')

- **Borys Moryl**, Owner, Bori Studio Borys Moryl

Bunratty Oak (Dąb Bunratty) furniture decor (3')

- **Rafał Lemieszko**, Design Consultant, Impress Decor Polska

Lighting:**MONO SURFACE series (3')**

- **Łukasz Jaworski**, Designer, Nowodvorski Lighting

Bibe collection of glass lamps (3')

- **Katarzyna Będzińska-Kowalczyk**, Brand Creator, Designer, Owner, Embassy Interiors

Plug & Light lighting (3')

- **Adam Horbacz**, Key Account Manager, Jung Polska

Jury

- **Adam and Monika Bronikowscy**, Owners, Hola Design
- **Małgorzata Burzec-Lewandowska**, Editor-in-chief, PropertyDesign.pl, Deputy Editor-in-chief, PropertyNews.pl
- **Mirella Firchał-Kępczyńska and Marcin Kępczyński**, Designers, Host of the program "Para w renovation" on HGTV
- **Artur Indyka**, Designer, Host of the "Meblokreacje" program on Domo+
- **Ewa Koziół**, Editor, Dobrzemieszkaj.pl
- **Michał Latko**, Industrial Designer and Design Manager, Academy of Fine Arts in Katowice
- **Beata Łancuchowska and Anna Drozd**, Interior Designers, Authors of the blog "Pani to potrafi"
- **Justyna Lotowska**, Editor, Dobrzemieszkaj.pl
- **Robert Posytek**, Editor-in-chief, PropertyNews.pl, Deputy Editor-in-chief, PropertyDesign.pl
- **Dominika Rostocka**, Interior Architect, Designer, Founder, School of Production and Interior Design
- **Maciej Skupiński**, Chief Architect, President of the Board, Kodo Projects and Realizations Interiors
- **Jan Sikora**, Interior Designer, Founder, Sikora Wnętrza

Moderation:

- **Justyna Lotowska**, Editor, Dobrzemieszkaj.pl

27 January, 2022 | 14.30-16.00 | Black stage (Lecture Hall)

Session translated simultaneously EN / PL

Online broadcast session

DESIGN**Let's discuss Bauhaus. Design that has proven resistant to trends and fashions**

Bauhaus was a recipe for excess, at the same time encouraging simplicity and functionality. The philosophy of the legendary school of design has never been more accurate.

The following persons have been invited to participate in the session (alphabetical order):

- **Monika and Adam Bronikowscy**, Founders, HOLA Grupa Projektowa
- **Magdalena Hubka**, Designers, Swallow's Tail Furniture
- **Jadwiga Husarska-Sobina**, Designer,, Husarska Design Studio
- **Katarzyna Tworek**, Brand Manager of Aurora Technika Świetlna
- **Małgorzata Zbroińska-Piątek**, Faculty of Interior Architecture, Academy of Fine Arts in Kraków

Moderation:

- **Katarzyna Lisowska**, Journalist, PropertyDesign.pl

27 January, 2022 | 14.30-16.00 | Very Peri stage (Banquet Hall A)

Online broadcast session

SILESIA PROPERTY FORUM**Questions about the future of the region**

- **Offices**
The pace of growth of the offices market in Katowice has been impressive, but the coronavirus pandemic was a turning point for the entire industry, causing a decrease in the activity of developers and diminishing the demand of tenants. When will we witness the comeback of developer's prosperity? Will demand keep up with supply?
- **Education and labour market**
IT, telecommunication, biotechnology, energetics, nanotechnology – where does innovation being? Do Silesian universities address the needs of the labour market? Unemployment rate, salaries, prospects.

The following persons have been invited to participate in the session (alphabetical order):

- **Maciej Gołębiewski**, Asset Management & Leasing Director, Globalworth Poland
- **Marcin Lis**, Vice-rector for student affairs and cooperation with the environment, WSB Academy in Dąbrowa Górnicza
- **Marcin Nowak**, Managing Director, Ammega Business Services
- **Tomasz Trawiński**, Vice-Rector for Infrastructure and Promotion, Politechnika Śląska
- **Bartłomiej Solik**, Managing Partner, TDJ Estate
- **Bogumił Sobuła**, Deputy Mayor of Katowice
- **Mariusz Sosna**, Director, Business Support Tribe, ING Tech Poland
- **Tomasz Zydorek**, Leasing Director, Cavatina Holding SA

Moderation:

- **Małgorzata Burzec-Lewandowska**, Editor-in-chief, PropertyDesign.pl, Deputy Editor-in-chief, PropertyNews.pl
- **Robert Posytek**, Editor-in-chief, PropertyNews.pl, Deputy Editor-in-chief, PropertyDesign.pl

27 January, 2022 | 14.30-16.00 | Gray stage (Banquet Hall B)

DESIGN**The profession of a craftsman. Is it easy to be a creator in one's own country?**

The situation of Polish craft. Education, career, potential for development, market, possibilities.

The following persons have been invited to participate in the session (alphabetical order):

- **Paulina Adamska**, Substantive Expert in the field of plaiting, Serfenta
- **Jerzy Bartnik**, President, Wielkopolska Izba Rzemieślnicza w Poznaniu
- **Tom Bensari**, Founder, Main Carpenter, Bensari Ébénistes
- **Aleksander Kądziała**, AK Design
- **Piotr Kler**, Founder, Kler
- **Bogdan Kosak**, Ceramics Designer, Sculptor
- **Henryk Stawicki**, Designer and Strategist, Design Management, Human Centered Design, School of Form

Moderation:

- **Justyna Lotowska**, Editor, Dobrzemieszkaj.pl

27 January, 2022 | 14.30-16.00 | Navy blue stage (Banquet Hall C)

Online broadcast session

DESIGN

Sustainable design or greenwashing – naming and shaming the impostors

What is and what is not sustainable?

The following persons have been invited to participate in the session (alphabetical order):

- **Maciej Bidermann**, Head of Interior Design, partner, Bidermann + Wide, Association of Interior Architects
- **Janusz Dziewanowski**, Business Development Manager, Multicontract Sp. z o.o.
- **Magdalena Federowicz-Boule**, Architect, Co-owner, Tremend
- **Olga Konik**, Academy of Fine Arts
- **Agata Rzechówka**, Interior Designer, Sustainable Development Advisor, Bidermann+Wide, Stowarzyszenie Architektów Wnętrz
- **Łukasz Sarnat**, Deputy Dean, Chair of Furniture and Interior Design, Faculty of Interior Architecture, Academy of Fine Arts in Kraków

Moderation:

- **Ewa Koziół**, Editor, Dobrzemieszkaj.pl

27 January, 2022 | 14.30-16.00 | Pink stage (Conference Room 24)

DESIGN

„Storytelling” of the Polish design

Model 366 – in search of new icons of Polish design. The Germans have inherited Bauhaus, Scandinavian design has taken the world by the storm, everyone knows what Hampton looks like. Has anyone heard about Polish design? Can we close our eyes for a moment, imagine it and describe what it looks like? Can we name a few brands or associate them with a particular project?

The following persons have been invited to participate in the session (alphabetical order):

- **Anna Eliza Gwiazda**, Designer
- **Filip Ludka**, Designer, Co-founder of the Brand, Tabanda, Furniture Studio, Faculty of Interior Design, Academy of Fine Arts in Gdańsk
- **Malwina Morelewska**, Interior Designer, Morelewska.com, Stowarzyszenie Architektów Wnętrz
- **Zofia Strumiłło-Sukiennik**, Designer

Moderation:

- **Anna Sołomiewicz**, Journalist, PropertyDesign.pl

27 January, 2022 | 14.30-16.00 | Green stage (Conference Room 25)

ARCHITECTURE

There is a Culture Zone. Time for the Science Zone!

Three universities, one river and a great idea for revitalisation – in Katowice, a concept of a City of Science is being born. In a short time, the city has demonstrated how to transform post-industrial areas into a well-designed urban space. Another bold revitalisation project is in development. How, on the foundation of three universities, along the banks of the Rawa river, fulfil a vision of a City of Science cut out for the 21st century – attractive for students, functional for the university, open to residents and attractive to tourists?

The following persons have been invited to participate in the session (alphabetical order):

- **Oskar Grąbczewski**, Architect, OVO Grąbczewscy Architekci
- **Grzegorz Hańderek**, Rector, Akademia Sztuk Pięknych w Katowicach
- **Tomasz Konior**, Architect, Urban Planner, Founder, Owner, Konior Studio
- **Ryszard Koziółek**, President, University of Silesia

Moderation:

- **Joanna Małecka**, Architect, MAŁECCY biuro projektowe
- **Wojciech Małecki**, Architect, MAŁECCY design studio

27 January, 2022 | 14.30-16.00 | Red stage (Upper Hall)

DESIGN

Presentations of competitors part 2

Floors and walls:

iD Inspiration is a concept of six collections of LVT vinyl panels and tiles (3')

- **Mikołaj Wrochna**, Marketing Manager Poland, Tarkett Polska

Color Inspiration collection of two-layer wooden floors with the revolutionary Fusion Hybrid coating (3')

- **Sebastian Sklepik**, Specialist for Architects and Interior Designers, Jawor Parkiet

Kyoto Biolen Terra wallpaper (3')

- **Joanna Dulewicz**, Co-Owner, Technicolor

Unique Lady Paradyż My Way by Gosia Baczyńska collection (3')

- **Aldona Chudzicka**, Director, Product Development, Ceramika Paradyż

- **Beata Dela**, Product Leader, Ceramika Paradyż
- 3D XLA40R (3 ') openwork panels (3')**
- **Lucjan Weiner**, Creator of the Proform® brand, Boss, Owner, Lumatech

Doors and windows:

Proprietary collection of sliding doors (3')

- **Kamila Sitak**, Owner, Originator, Artdorre

Black Piano interior door (3')

- **Luke Novicky**

Interior door Iroko (3')

- **Luke Novicky**

Iriom interior door (3')

- **Monika Gajda**, Owner, Iriom
- **Rafał Wolff**, Independent Technical Adviser, Iriom
- **Karina Gładyszewska**, Assistant Architect, Iriom

CRE (3') flap doors (3')

- **Mateusz Słota**, Designer, Wiśniowski
- **Ireneusz Wierciak**, Produkt Marketing Manager, Wiśniowski

Smart Home:

Model LC3 – an innovative combination of a wall-mounted LED lamp with adjustable brightness and a high-performance surveillance camera (3')

- **Tomasz Kowalewski**, Country Sales Manager, Ezviz

Domestic underground garage (3')

- **Gabriela Cerowska**, Project Manager, SUPark

Somfy TaHoma® switch – connects various household appliances within a single network, making them controllable in a user-friendly way (3')

- **Adam Bieniewski**, Product Marketing Manager, Somfy

LS ZERO Collection (3')

- **Adam Horbacz**, Key Account Manager, Jung Polska

NAZCA, a comprehensive solution for process management and optimization (3')

- **Anna Siwec**, Deputy Sales Director, Apa Group

Best Polish Design:

Night Queen Paradyż My Way by Gosia Baczyńska collection (3')

- **Aldona Chudzicka**, Director, Product Development, Ceramika Paradyż
- **Beata Dela**, Product Leader, Ceramika Paradyż

Tuo furniture collection, Tomek Rygalik, Studio Rygalik for the Miloni brand (3')

- **Mateusz Nowotnik**, Owner, MILONI

Collection of Cosmic mirrors, Nikodem Szpunar and Kamila Niedzwiecka,, Studio Szpunar for the GieraDesign brand (3')

- **Wioletta Cielemecka**, designer, Brand Manager, GieraDesign
- **Aleksandra Giera**, designer, project author, artistic director, GieraDesign

Jury

- **Adam and Monika Bronikowscy**, Owners, Hola Design
- **Małgorzata Burzec-Lewandowska**, Editor-in-chief, PropertyDesign.pl, Deputy Editor-in-chief, PropertyNews.pl
- **Mirella Firchał-Kępczyńska and Marcin Kępczyński**, Designers, Host of the program "Para w renovation" on HGTV
- **Artur Indyka**, Designer, Host of the "Meblkreacje" program on Domo+
- **Ewa Kozioł**, Editor, Dobrzemieszkaj.pl
- **Michał Latko**, Industrial Designer and Design Manager, Academy of Fine Arts in Katowice
- **Beata Łancuchowska and Anna Drozd**, Interior Designers, Authors of the blog "Pani to potrafi"
- **Justyna Lotowska**, Editor, Dobrzemieszkaj.pl
- **Robert Posytek**, Editor-in-chief, PropertyNews.pl, Deputy Editor-in-chief, PropertyDesign.pl
- **Dominika Rostocka**, Interior Architect, Designer, Founder, School of Production and Interior Design
- **Maciej Skupiński**, Chief Architect, President of the Board, Kodo Projects and Realizations Interiors
- **Jan Sikora**, Interior Designer, Founder, Sikora Wnętrza

Moderation:

- **Katarzyna Jaroszyńska**, Journalist Dzień Dobry TVN, Host of the program "Nieoczywiste places" on HGTV

27 January, 2022 | 16.30-18.30 | Black stage (Lecture Hall)

Session translated simultaneously EN / PL

Online broadcast session

ARCHITECTURE

Master of Architecture

Lecture:

- **Jörg Leeser**, Founding Partner, BeL Sozietät für Architektur

Moderation:

- **Justyna Boduch**, Architect, The Polish Architects Association, branch in Katowice
- **Wojciech Fudala**, Architect, The Polish Architects Association, branch in Katowice

27 January, 2022 | 19.00

Property Design Awards Gala

28 January, 2022

28 January, 2022 | 9.30-10.45 | Black stage (Lecture Hall)

Session translated simultaneously EN / PL

Online broadcast session

ARCHITECTURE

Rethinking cities: What are they like? What do we expect them to be?

How can cities be "designed" in order to provide good living conditions and fulfil a function of modern centres of business activity? Mobility, sustainability, digitalisation... – directions for transformation. Urban-planner, local government, developer, architect, dweller – we are trying to develop a formula for the conurbation of the future.

Presentation:

- **Jörg Leeser**, Founding Partner, BeL Sozietät für Architektur

The following persons have been invited to participate in the session (alphabetical order):

- **Tomasz Konior**, Architect, Urban Planner, Founder, Owner, Konior Studio
- **Grzegorz Kwitek**, Member of the Board, Metropolis GZM
- **Jörg Leeser**, Founding Partner, BeL Sozietät für Architektur
- **Przemo Łukasik**, Owner, medusa group
- **Iwona Markešić**, Director, Spatial Planning Office of Gdynia
- **Wojciech Wagner**, Deputy Director, Office of Architecture and Spatial Planning, Warsaw City Hall
- **Jonathan Woodroffe**, Founding Director, Studio Woodroffe Papa

Moderation:

- **Łukasz Radwan**, Journalist, Art promoter

28 January, 2022 | 9.30-10.30 | Red scene (Upper Hall)

Session translated simultaneously EN / PL

- **DESIGN** Another dimension of design

Workshop:

- **Nicholas Baker**, designer, owner of Baker Studio (USA)

Moderation:

- **Katarzyna Lisowska**, journalist, PropertyDesign.pl

28 January, 2022 | 11.00-12.00 | Black stage (Lecture Hall)

Session translated simultaneously EN / PL

Online broadcast session

ARCHITECTURE

The New European Bauhaus. City, people, space, change

Time has come for a great experiment on a public space. How to change public spaces in such a way that they are more beautiful, spectacular, pro-developmental, at the same time increasing the quality of time spent on leisure. How does architecture promote social inclusion of the disabled, youth and old, migrants and ethnic minorities.

The following persons have been invited to participate in the session (alphabetical order):

- **Agnieszka Kaczmarek**, Architect, ARSIS Atelier Projektowe Agnieszka Kaczmarek
- **Ulrich Müller**, Owner, Director, Architektur Galerie Berlin
- **Justyna Napiórkowska**, Artistic Director, Katarzyna Napiórkowska Art Gallery in Warsaw and Brussels and a member of Team Europe

- **Aser Giménez Ortega**, Architect, Associate Director, MVRDV
- **Mateusz Piegza**, Architect, The Habitat for Humanity Poland Foundation

Moderation:

- **Justyna Lotowska**, Editor, Dobrzemieszkaj.pl

28 January, 2022 | 11.00-12.00 | Very Peri stage (Banquet Hall A)

Online broadcast session

SILESIA PROPERTY FORUM

Questions about the future of the region [Ania]

Tourism, Hotels, MIC

Numerous globally recognized conferences and events have boosted tourism and driven the development of Katowice's hotel industry. Nowadays, though, it is clearly seen that the industry has suffered a major slow-down. The following persons have been invited to participate in the session (alphabetical order):

- **Krystyna Gołąbek**, Owner, Business Service GALOP, Vice-president of the Board, Association of Conferences and Congresses in Poland
- **Andrzej Kleeberg**, Hotel Director, Mercure Katowice Centrum
- **Marcin Stolarz**, President of the Management Board, PTWP Event Center
- **Ireneusz Węglowski**, President, Commercial Chamber of the Polish Hotel Industry (pol. Izba Gospodarcza Hotelarstwa Polskiego), Chair of the Council, the Polish Tourism Organisation, Chair of the Supervisory Board, Orbis Group

Moderation:

- **Wojciech Kuśpik**, President of the Management Board, Grupa PTWP S.A

28 January, 2022 | 11.00-12.00 | Gray stage (Banquet Hall B)

ARCHITECTURE. ON STAGE

The visions that will change Polish cities

A cycle featuring new, city-forming projects that are currently being planned and developed in Polish cities.

Presentations:

New Center of Warsaw (10')

- **Małgorzata Smółka**, RS Architecture Landscape

New Town Hall in Łódź (10')

- **Michał Karpiński**, Chief Designer, Autorska Pracownia Projektowa DRAFT
- **Łukasz Chodorowski**, Architect, Lumioo
- **Piotr Cegielski**, Architect, Co-founder, Projekt Oficyna Pracownia Architektury
- **Michał Piech**, Architect, AMP Architekt

Museum of the Eastern Territories of the Former Republic of Poland in Lublin (10')

- **Michał Czerwiński**, WXCA

Communication Center in Kielce (10')

- **Bartosz Bojarowicz**, Kamiński Bojarowicz Architekci
- **Marcin Kamiński**, Kamiński Bojarowicz Architekci

New Bus Station in Rzeszów

- **Maciej Łobos**, Co-founder, President of the Board, architect, MWM Architekci Sp. z o.o.

Moderation:

- **Piotr Wojtasik**

28 January, 2022 | 11.00-12.00 | Navy blue stage (Banquet Hall C)

Online broadcast session

DESIGN

Less-waste interior design. How is it done?

Our awareness on the environment is constantly developing. We pay a lot of attention to our food and what materials our clothes are made of. We do our best to choose products that do not generate unnecessary waste. Can the less-waste approach be applied to interior design?

We are presenting sustainable solutions for the following rooms:

The following persons have been invited to participate in the session (alphabetical order):

- **Aleksandra Biernat**, Brand Expert, FDesign
- **Joanna Dec-Galuk**, Marketing Director, Roca Polska
- **Grzegorz Goworek**, Designer, Co-owner, Studio.O. organic design
- **Anna Koszela**, Architect, Interior Design Studio, Geberit Ambassador

- **Roland Stańczyk**, Interior Designer, RS Studio Projektowe
- **Katarzyna Tworek**, Brand Manager, Aurora Lighting Technology
- **Łukasz Woleński**, Architect, Product Co-creator, (RE) SOBRIMA

Presentation

A new trend in the bathroom and kitchen from the FDESIGN brand. Conscious choice and design with the future in mind (10')

- **Aleksandra Biernat**, Brand Expert, FDesign

Moderation:

- **Tomasz Pałowski**, Designer, Constructor, running interior design programs: Renovation in 48h, Local Project, Battle of the House

28 January, 2022 | 11.00-12.00 | Pink stage (Conference Room 24)

ARCHITECTURE

Let's start from the courtyard. Everything you need to know about relations-forming architecture

End with anonymity in blocks of flats. We want and we need to establish relationships with our neighbours. Can friendly relationships flourish in Polish estates?

The following persons have been invited to participate in the session (alphabetical order):

Presentations:

Centre of Local Activity in Wrocław (5')

- **Agnieszka Chrzanowska**, ch+ architekci

The New Nikisch Schacht Complex of Multifamily Housing Development in Katowice (5')

- **Aleksandra Zubelewicz**, Architect, Partner, 22 ARCHITECTS

Mokotowskie Field (5')

- **Szczepan Wroński**, WXCA

Villa Reden (5')

- **Maciej Franta**, Architect, Owner, Franta Group

Discussion:

- **Agnieszka Chrzanowska**, ch+ architekci
- **Maciej Franta**, Architect, Owner, Franta Group
- **Angelika Kuśmierczyk-Jędrzak**, Landscape Architect, a+f space design
- **Szczepan Wroński**, WXCA
- **Aleksandra Zubelewicz**, Architect, Partner, 22Architekci

Moderation:

- **Katarzyna Lisowska**, Journalist, PropertyDesign.pl

28 January, 2022 | 11.00-12.00 | Green stage (Conference Room 25)

Session translated simultaneously EN / PL

ARCHITECTURE

Wood. Busting the myths

Flammable, expensive, troublesome in maintenance, short-lived – true or false? How to build with wood in the 21st century?

The following persons have been invited to participate in the session (alphabetical order):

- **Agnieszka Kalinowska-Sołtys**, Architect, Partner, Member of the Management Board, APA Wojciechowski
- **Sonia Kowalik**, Specialist, Roble Poland - floors, stairs, terraces and doors
- **Barbara Uherek-Bradecka**, Co-owner, Architect, BB Architekci
- **Sonja Moder**, Director Business Development, International Project Management, KLH Massivholz GmbH
- **Katarzyna Waloryszak**, Co-owner, architect, IARP

Presentation (15 min):

Poland - European leader in the production of solutions for wooden construction

- **Michał Komorowski**, timber construction expert, manager of the Technical Department, STEICO CEE

Moderation:

- **Marcin Sawicki**, Journalist, Dzień dobry TVN

28 January, 2022 | 11.00-12.30 | Red stage (Upper Hall)

Session translated simultaneously EN / PL

DESIGN

New line of the KLER brand

Presentation:

- **Nicholas Baker**, Designer, Owner of Baker Studio (USA)

- **Wojciech Błaszczyk**, Designer, Owner of Sedno Studio (PL)
- **Cyril Dunděra**, Designer, one of the Owners of Janský Dunděra (CZ)
- **Alberto Ghirardello**, Designer, Owner of Alberto Ghirardello Design Studio (IT)
- **Matěj Janský**, Designer, one of the Owners of Janský Dunděra (CZ)

Moderation:

- **Grażyna Kuryłło**, Journalist, PropertyNews.pl

28 January, 2022 | 12.30-13.30 | Black stage (Lecture Hall)

Session translated simultaneously EN / PL

Online broadcast session

ARCHITECTURE

Good bye, monoculture. Welcome, “well-mixed” buildings

Mixed-use is carving out a niche for itself in Polish cities. Why has it been so eagerly embraced in Poland?

The following persons have been invited to participate in the session (alphabetical order):

Soho Factory

- **Natalia Paszkowska**, Architect, Founder, WWAA

Warsaw steel mill

- **Ewa Kuryłowicz**, General Designer, Vice-president, Kuryłowicz & Associates

The Nowy Welnowiec estate in Katowice

- **Marcin Sadowski**, Architect, JEMS Architekci

Moderation:

- **Marcin Sawicki**, Journalist, Dzień dobry TVN

28 January, 2022 | 12.30-13.30 | Very Peri stage (Banquet Hall A)

Online broadcast session

SILESIA PROPERTY FORUM

Questions about the future of the region

Quality of life

Not so long ago, the Katowice conurbation was perceived in a very stereotypical way - as a gray, post-industrial place on the map of Poland. How is life in Silesia today? What does the region offer to its inhabitants? How to effectively revitalize and restore post-industrial areas to residents?

Housing

Not only family houses. Offer, prices, challenges - what is it like to live in GZM?

The following persons have been invited to participate in the session (alphabetical order):

- **Jacek Brzezinka**, Board Member, Metropolis GZM
- **Arkadiusz Czech**, Mayor of Tarnowskie Góry
- **Sylwia Lipnicka**, Chief Real Estate Sales Specialist, Orange Polska
- **Sławek Muturi**, Founder, President, Mzuri
- **Adam Urbański**, Sales Director, TDJ Estate
- Representative: Orange

Moderation:

- **Karolina Markowska**, Journalist, WNP.PL

28 January, 2022 | 12.30-13.30 | Gray stage (Banquet Hall B)

Session translated simultaneously EN / PL

ARCHITECTURE. ON STAGE

The visions that will change Polish cities

A cycle featuring new, city-forming projects that are currently being planned and developed in Polish cities.

Cognitarium Science Center in Koszalin

- **Oskar Grąbczewski**, Architect, OVO Grąbczewscy Architekci

Theater of Stefan Żeromski in Kielce

- **Szczepan Wroński**, WXCA

Central Square in Warsaw

- **Zygmunt Borawski**, Architect, A-A Collective
- **Srdjan Zlokapa**, Architect, A-A Collective
- **Martin Marker Larsen**, Architect, A-A Collective

The Metallurgy Museum in Chorzów

- **Jan Poborski**, Architect, Blank Architekci

Moderation:

- **Piotr Wojtasik**

28 January, 2022 | 12.30-13.30 | Navy blue stage (Banquet Hall C)

Online broadcast session

DESIGN**Offices after the pandemic**

Workspace redefined– how to encourage people to come to offices and make them feel comfortable and safe
The following persons have been invited to participate in the session (alphabetical order):

- **Anna Ciok**, Country Director, Origameo by HB Reavis
- **Marta Chrzanowska**, Architect, Co-founder of MXCF Architekci, IARP
- **Barnaba Grzelecki**, Founder, Architect, Bit Creative
- **Łukasz Kowalski**, Interior Designer, Helikon
- **Bogusz Parzyszek**, CEO, Founder, Workplace Solutions Sp. z. o.o.
- **Przemysław Wardęga**, Senior Communication and Marketing Manager Poland, Immofinanz

Moderation:

- **Łukasz Radwan**, Journalist, Art promoter

28 January, 2022 | 12.30-13.30 | Pink stage (Conference Room 24)

ARCHITECTURE. ON STAGE**The best houses from Poland**

How to design a house that will go down in the history of Polish architecture? They know the answer.

The following persons have been invited to participate in the session (alphabetical order):

(Non)city house (10')

- **Paweł Naduk**, Founder and Owner of the workshop, Main Architect, 77 STUDIO

House in the Bieszczady mountains (10')

- **Przemo Łukasik**, Owner, medusa group

The Old Blacksmith's loft in Leszno (10')

- **Jan Sikora**, Architect, Sikora Wnętrza

Moderation:

- **Ewa Kozioł**, Editor, Dobrzemieszkaj.pl

28 January, 2022 | 12.30-13.30 | Green stage (Conference Room 25)

Session translated simultaneously EN / PL

ARCHITECTURE**Building houses without a permit. Are we doomed for urban chaos?**

Will Polish suburbs be mauled in effect? Who will take responsibility for projects developed without a permit?

The following persons have been invited to participate in the session (alphabetical order):

- **Tomasz Bradecki**, Deputy Dean for Cooperation and Development, Faculty of Architecture, Silesian University of Technology
- **Agnieszka Buczkowska-Korlińska**, Owner, Inter-Arch Architekci
- **Tomasz Widawski**, Architect, Widawscy Studio Architektury
- **Seweryn Nogalski**, Architect, co-owner, Beton House

Moderation:

- **Anna Sołomiewicz**, Journalist, PropertyDesign.pl

28 January, 2022 | 14.30-15.30 | Very Peri stage (Banquet Hall A)

Online broadcast session

SILESIA PROPERTY FORUM**Questions about the future of the region****Trade**

Huge shopping centres, compact shopping malls and retail parks or a renaissance of the high street? What future awaits trade in Silesia?

The following persons have been invited to participate in the session (alphabetical order):

- **Paweł Essel**, Head of Real Estate, Action Poland
- **Paweł Kapłon**, Partner, PAAN CAPITAL sp.z o.o. sp. K.

Logistics and production

The warehouse sector, with its excellent road, rail and air transport connections, is doing exceptionally well in Silesia, and keeps attracting investors. What about the availability of investment land? What locations do developers and tenants look for? What key elements should be taken care of?

The following persons have been invited to participate in the session (alphabetical order):

- **Maciej Madejak**, Chief Development Officer, MDC2
- **Zofia Morbiato**, General Director, Association of Polish Employers of Trade and Services
- **Marek Mazur**, Head of the Investment and Management of Warehouse Facilities, InPost
- **Aurelia Rachtan**, Senior Development Manager, Panattoni
- **Michał Żelazek**, Land Development and Acquisition Manager, GLP

Moderation:

- **Katarzyna Pyś-Fabiańczyk**, Director of the warehouse and industrial space department, Savills

28 January, 2022 | 14.30-15.30 | Gray stage (Banquet Hall B)

Session translated simultaneously EN / PL

ARCHITECTURE

Arts & Crafts

Popular at the turn of the 19th and 20th centuries, the Arts & Crafts movement aimed at creating objects that were both beautiful and useful. What items are used by contemporary architects in their projects? Are artists-craftsmen of today capable of fulfilling their visions by themselves? What should cooperation between designers and representatives of other domains look like in order for them to create objects that are not only functional and aesthetic, but also eco-friendly and in line with the knowledge about the functioning of the human body?

The following persons have been invited to participate in the session (alphabetical order):

- **Justyna Boduch**, Architect, The Polish Architects Association, branch in Katowice
- **Wojciech Fudala**, Architect, The Polish Architects Association, branch in Katowice
- **Paulina Grabowska**, Chief Innovation Officer, NASDRA Conscious Design
- **Wojciech Sokółowski**, Co-Owner, Design Director, SOKKA

Moderation:

- **Adrian Chorębała**, Manager, the Art Roundabout, Journalist, Curator, Organiser of cultural events

28 January, 2022 | 14.30-15.30 | Navy blue stage (Banquet Hall C)

Session translated simultaneously EN / PL

Online broadcast session

TECHNOLOGIES

Green transformation of the Polish real estate market

Corporate Social Responsibility, lower operational costs, improved reputation or genuine concern about the environment – what is the best incentive to erect green buildings? How does the real estate market react to the assumptions of sustainable growth? How is the approach to ESG reflected in buildings? Health and comfort of occupants is a top priority – latest standards in buildings' energy efficiency certificates. Eco-sham – busting the myths.

The following persons have been invited to participate in the session (alphabetical order):

- **Emilia Dębowska**, Senior Marketing & Sustainability Manager, Panattoni Europe
- **Billy Grayson**, Executive Vice-president, Centres and Initiatives, Urban Land Institute
- **Agnieszka Kalinowska-Sołtys**, Architect, Partner, Member of the Management Board, APA Wojciechowski
- **Alicja Kuczera**, Managing Director, The Polish Green Building Council, Chairman, Europe Regional Network (European division of the World Green Building Council)
- **Sylwia Piechnik**, Head of Office Leasing, EPP Sp. z o.o.
- **Stanisław Rewski**, Architect, Founder, HRA Architekci

Moderation:

- **Łukasz Radwan**, Journalist, Art Promoter

28 January, 2022 | 14.30-15.30 | Green stage (Conference Room 25)

Session translated simultaneously EN / PL

ARCHITEKTURA

Small towns, great architecture

State institutions and personalities involved with architecture alike have recently started highlighting the uniqueness of smaller cities and their architectural heritage. The role of architecture in the history of small cities and defining the identity of a place.

The following persons have been invited to participate in the session (alphabetical order):

- **Olga Drenda**, Writer, Author of essays, Translator
- **Krzysztof Faber**, Owner, Chief Designer, FAAR architects, Association of Interior Architects
- **Marcin Furtak**, Architect, Lecturer, Founder, Pracownia Projektowa F-11
- **Alicja Gzowska**, Architectural Historian, Curator of the "Powiaty" project, National Institute of Architecture and Town Planning
- **Zuzanna Mielczarek**, Architect and Architectural Researcher, Curator of the "Powiaty" project, National Institute of Architecture and Town Planning
- **Maciej Janczyk**, Office Director, Q2Studio Sp. z o.o. Sp.k.
- **Jacek Grzonkowski**, Director, Revitalisation and Development Department, City Hall of the city of Żyrdów

28 January, 2022 | 14.30-15.30 | Red stage (Upper Hall)

DESIGN

Presentations of competitors part 3. [Ewelina]

Office furniture:

EcoPET the Desk Divider – sound-absorbing and sound-insulating desk screen (3')

- **Aleksandra Dębska**, Acoustic Designer, Gorycki&Sznyterman
 - **Weronika Nowak**, Interior Designer, Gorycki&Sznyterman
 - **Anna Topolska**, Sales Social Media Manager, Gorycki&Sznyterman
 - **Michał Wojciechowski**, Sales Manager, Gorycki&Sznyterman
- HushHybrid – the latest acoustic booth from Hushoffice, designed for individual work and videoconferencing (3')**
- **Robert Korpacki**, Product Manager, Hushoffice
- Wei chair design (3')**
- **Anna Sadłoń**, Regional Sales Director, Bejot
- KGS D 6078 1B1D Deep Black (3') sink**
- **Gabriela Kożuszek**, Product Manager, Kernau
-
- **Kitchens:**
- Magnetic sink (3')**
- **Katarzyna Łogwinienko**, Design Engineer, Deante
 - **Magdalena Paszkowska**, Product Manager, Deante
 - **Ewa Włodarczyk**, Product Manager, Deante
- Tamizo kitchen tap (3')**
- **Katarzyna Łogwinienko**, Design Engineer, Deante
 - **Magdalena Paszkowska**, Product Manager, Deante
 - **Ewa Włodarczyk**, Product Manager, Deante
-
- Kitchen appliances:**
- **Nikoła Tesla Fit induction hob (3')**
 - **Paweł Łada**, Brand Representative, Elica
- Retro-style fridge-freezer with a pop-art portrait of Frederic Chopin from the Vestfrost Art Collection (3')**
- **Rafał Derecki**, Category Manager, Vestel Poland
- Okap KCH 0440 Gold Island typu tuba (3')**
- **Gabriela Kożuszek**, Product Manager, Kernau
-
- Fabrics:**
- PVC membrane and fabrics for interior decoration of ceiling and wall surfaces (3')**
- **Laurent Mazurek**, CEO, Nowmat Polska
- Toronto EN upholstery material (3')**
- **Dusan Sever**, Brand Representative, Continental
- Pure bedding collection (3')**
- **Konrad Hulak**, Hop Design
-
- Small architecture:**
- CANA® Style 6M NOVA garden kitchen – model of the year 2022 (3')**
- **Jarosław Goraj**, CEO, Optimum Grupa; Owner, CANA Concept
- Tuula garden sauna (3')**
- **Wojciech Kumik**, Architect, Founder, Home Made Sauna
- Innovative pavers with a unique geometric form I(3')**
- **Adam Maroszek**, Chief Commercial Officer, Bruk
-
- Jury**
- **Adam and Monika Bronikowscy**, Owners, Hola Design
 - **Małgorzata Burzec-Lewandowska**, Editor-in-chief, PropertyDesign.pl, Deputy Editor-in-chief, PropertyNews.pl
 - **Mirella Firchał-Kępczyńska and Marcin Kępczyński**, Designers, Host of the program "Para w renovation" on HGTV
 - **Artur Indyka**, Designer, Host of the "Meblokreacje" program on Domo+
 - **Ewa Koziół**, Editor, Dobrzemieszkaj.pl
 - **Michał Latko**, Industrial Designer and Design Manager, Academy of Fine Arts in Katowice
 - **Beata Łancuchowska and Anna Drozd**, Interior Designers, Authors of the blog "Pani to potrafi"
 - **Justyna Lotowska**, Editor, Dobrzemieszkaj.pl
 - **Robert Posytek**, Editor-in-chief, PropertyNews.pl, Deputy Editor-in-chief, PropertyDesign.pl
 - **Dominika Rostocka**, Interior Architect, Designer, Founder, School of Production and Interior Design
 - **Maciej Skupiński**, Chief Architect, President of the Board, Kodo Projects and Realizations Interiors
 - **Jan Sikora**, Interior Designer, Founder, Sikora Wnętrza

Moderation:

- **Tomasz Pągowski**, Designer, Constructor, running interior design programs: Renovation in 48h, Local Project, Battle of the House

January 28, 2022 | 19.00

Dobry Design Gala

Open Days

29 January, 2022

29 January, 2022 | 10.00-10.15 | Red stage (Upper Hall)

DESIGN

Idea ReStore

Presentation:

- **Maria Malinowska-Sikora**, ReStore Development Manager, The Habitat for Humanity Poland Foundation

Opening:

- **Piotr Wojtasik**

January 29, 2022 | 10.15-11.15 | Red stage (Upper Hall)

DESIGN

Interviews with the winners of the Dobry Design competition

1:1 interview

Best Polish Design (the best Polish projects of the last year)

Night Queen Paradyż My Way collection by Gosia Baczyńska

- **Aldona Chudzicka**, Director of the Product Development Department, Ceramika Paradyż
- **Beata Dela**, Product Leader, Ceramika Paradyż

Best Polish Designer (last year's best Polish design designer)

- **Oskar Zięta**

Best Polish Designer under 30 (the best Polish designer of the young generation)

- **Klaudia Gołaszczuk**

Moderation:

- **Piotr Wojtasik**, Journalist, Good Morning TVN

29 January, 2022 | 11.15-12.00 | Red stage (Upper Hall)

WORKSHOPS

Cooperation BRAND - ARCHITECT. How can a marriage of convenience turn into a partnership for years?

Regardless of whether you are a representative of a large brand or a small manufactory, you can cooperate with interior designers and architects. During the workshop, we will tell you how to create a brand offer in a few steps to meet the needs of architects and build a lasting relationship with them, based on values and cooperation. We have specific tips and ready solutions for you.

- **Karolina Sieniawska**, Managing Director, Wordsmith PR

29 January, 2022 | 12.15-13.45 | Red stage (Upper Hall)

DESIGN

Poland's most beautiful interiors

A cycle of presentation in which the best Polish architects and interior designers will invite the audience behind the scene of the most interesting interior designs of recent years. From studio flats to grand lofts and condominiums – each space can be designed well and some executions will be presented by their authors in order to prove it.

Presentations:

A 300-metre house by the lake (10')

- **Marta Drzymała**, Founder, MUM Studio

A 47-metre flat in the Bauhaus style (10')

- **Marta Magnowska**, Interior Architect, KODO Projekty i Realizacje Wnętrz

An 80-metre apartment in Wrocław (10')

- **Monika Staniec**, Architect, Monika Staniec Interior Design

A loft in an attic in Poznań (10')

- **Agnieszka Szalbierz**, Owner of the workshop, Szalbierz Design

A modern house in Kraków (10')

- **Agnieszka Tarnawska**, Tarna Design Studio

The opening of a new showroom by KLER in Katowice (10')

- **Renata Milej**, Commercial Director, KLER

A pre-war house after a metamorphosis (10')

- **Antonina Sadurska**, Architect, Fuga Architektura Wnętrz
- **Katarzyna Burak**, Architect, Fuga Architektura Wnętrz

Moderation:

- **Tomasz Pągowski**, Designer, Constructor, running interior design programs: Renovation in 48h, Local Project, Battle of the House

29 January, 2022 r. | 14.00-15.30 | Red stage (Upper Hall)
DESIGN
Furnish your flat with Dobrzemieszkaj.pl Flat interiors you dream about! Part 1

A cycle of presentations, conversations, consulting sessions with interior designers and interior products manufacturers. Tips and ready-made solutions.

The following persons have been invited to participate in the session (alphabetical order):

A sofa + an armchair or a corner sofa – what to choose for your interior (10')

- **Alina Badora**, Owner, Interior Architect, Pracownia Projektowa Alina Badora

An office for remote work – how to make the best of it (10')

- **Agata Frątczak**, Owner, Pracownia Madama

A fancy living room: these colours will be a hit in 2022 (10')

- **Beata Ignasiak**, Interior Designer, Ignasiak Interiors

A small kitchen: 10 great ideas (10')

- **Joanna Ochota**, Owner, Architect, Concept JOana Projektowanie Wnętrz

A wall behind the bed in a living room: 20 great ideas (10')

- **Katarzyna Uszok**, Architect, Founder, Pracownia Architektoniczna Katarzyna Uszok

A tailor-made kitchen. Advice of architects (10')

- **Monika Zawolik-Szczyrbowska**, Owner, Zawolik Design

A wall that evokes emotions - new murals from Muraspec (10')

- **Barbara Łukasiak**, Trade Director, Muraspec

Minimalism. How to reach a compromise between simplicity and functionality? (10')

- **Łukasz Magoń**, Architect, Co-owner of the studio14, Geberit Brand Ambassador

Moderation:

- **Katarzyna Jaroszyńska**, Journalist Dzień Dobry TVN, Host of the program "Nieoczywiste places" on HGTV

28 January, 2022 | 15.45-17.15 | Red stage (Upper Hall)
WORKSHOPS
Restoration with eco-friendly ethics

- **Jimi Ogden**, Designer, Artist, Carpenter

29 January, 2022 | 10.00-12.00 | Black stage (Multifunctional Room C)
DESIGN
Polish craft on stage

Talented, creative, recognized both in the country and abroad. Polish designers prove that crafts made in Poland are our household name.

Inspiring conversations with interesting artists and craftsmen on how they started their businesses and where they looked for inspiration. How it is done, what to avoid, where is potential – we will discuss all that when we meet on the stage.

1:1 conversations

- **Piotr Kler**, Founder, Kler (30')
- **Tom Bensari**, Founder, Main Carpenter, Bensari Ébénistes
- **Małgorzata Herman**, Projekt Pracownie
- **Aleksander Kądziała**, AK Design
- **Mateusz Lewandowski, Grzegorz Lewandowski**, Introligatornia Lewandowscy
- **Tomasz Matejczyk**, Co-owner, Nobonobo

Moderation:

- **Łukasz Radwan**, Journalist, Art Promoter

29 January, 2022 | 12.15-13.45 | Black stage (Multifunctional Room C)
WORKSHOPS
Wood ornament something out of nothing

- **Dariusz Wardziak** (Darek Stolarz)

29 January, 2022 | 14.30-15.30 | Black stage (Multifunctional Room C)**WORKSHOPS****ABC of DIY – there is so much you can do alone!**

It is easier than you may think. All you need to do is follow a few rules. On Youtube you can only watch it. With us you will try it – join us in workshops where you will learn how to:

- lay flooring
- drill in a wall
- paint walls
- put on wallpaper
- install lighting
- and much more

The following persons have been invited to participate in the session (alphabetical order):

You can too! - or decorating tricks in interiors

- **Beata Lancuchowska, Anna Drozd**, Interior Designers, Authors of the blog "Pani can do it"

How to seamlessly install a toilet bowl with hidden fixings. Color your bathroom - replace the old faucet without renovation with the colorful Everlux by Roca

- **Jacek Graliński**, Sales Engineer, Roca Polska
- **Artur Indyka**, Designer, Host of the program "Meblokreacje" on the air of Domo

Leading:

- **Justyna Lotowska**, Editor, Dobrzemieszkaj.pl

30 January 2022**30 January 2022 | 12.15-13.45 | Red stage (Upper Hall)****DESIGN****Furnish your flat with Dobrzemieszkaj.pl Flat interiors you dream about! Part 2**

A cycle of presentations, conversations, consulting sessions with interior designers and interior products manufacturers. Tips and ready-made solutions.

1: 1 conversation

How to plan well and choose traditional decorative lighting in modern interiors?

- **Natalia Kuzera**, Marketing Specialist, Elstead Lighting Polska

2: 1 interview

- **Anna Hirsberg**, Owner and Designer, Hirsberg Pracownia Architektoniczna
- **Katarzyna Tworek**, Brand Manager, Aurora Lighting Technology

A wall over a table-top. 15 inspirations for tiles (10')

- **Tomasz Słomka**, Interior Designer, CEO, Owner, TOKA Home

10 ideas for a wall behind a sofa (10')

- **Kinga Śliwa**, Owner, Art&Design Kinga Śliwa

4 smart scenarios in a comfortable and energy-saving apartment (10')

- **Marta Witkowska**, Marketing Department, Somfy Sp. z o.o.

Moderation:

- **Mirella Firchał-Kępczyńska and Marcin Kępczyński**, Designers, Hosting the 'Para w remont' program on HGTV

30 January, 2022 | 14.00-15.00 | Red stage (Upper Hall)**ARCHITECTURE****Designer houses**

A cycle of presentations in which Polish architects will talk about their ambitious, inspiring and awarded projects of single-family detached houses. Presented will be current trends in the residential sector in Poland and abroad. We will also share with you information on how Poland's most beautiful projects of houses are developed.

The following persons have been invited to participate in the session (alphabetical order):

House Wide Shut

- **Tomasz Wuczyński**, Main Architect, Founder, Grupa Plus Architekci

An Arcaded Hut in Lesser Poland

- **Bogusław Barnaś**, Architect, BXB Studio

A Forest House

- **Anna Paszkowska-Grudziąż, Rafał Grudziąż**, Architects, 81waw.pl

Moderation:

- **Justyna Lotowska**, Editor, Dobrzemieszkaj.pl

30 January, 2022 | 10.00-12.00 | Black stage (Multifunctional Room C)

ARCHITECTURE

Social Cities

From a child to a senior, from a skater to a mother with a pram - the inhabitants of the agglomeration talk to officials, town planners and architects about the quality of public space. How to create super-cities for life and leisure activities.

1: 1 interviews

Architecture that builds relationships. Good and bad sides of Katowice (10')

- **Marek Gachowski**, Architect, Town Planner, ArKuS Biuro Projektowo-Doradcze

Unique revitalization. How Nikiszowiec has changed over the years. What has gone well, what still needs to be worked on? Patterns worth repeating? (10')

- **Waldemar Jan**, President, Factory of Local Initiatives Association Ogródów - Institution of Culture.
Krystyna Bochenek

Silesia is a good architecture. What about spatial policy and planning? (10')

- **Mikołaj Machulik**, Branch President, The Polish Architects Association, Branch in Katowice

Concrete cities. What should a good urban space look like? (10')

- **Bartosz Majewski**, Architect, Co-owner, AMAYA Architekci

Spatial segregation. How to build a socially sustainable city? (10')

- **Jarosław Makowski**, Philosopher, Theologian, Publicist, Director, Civic Institute

How it is to live in Katowice: urban policy, accessibility, prospects (10')

- **Irma Kozina**, Researcher of design, Architecture and Art, Academy of Fine Arts in Katowice
- **Zbigniew Szreniec**, Mayor of Czeladź

Architecture that builds relationships. Good and bad sides of Katowice (10')

- **Marek Gachowski**, Architect, Town Planner, ArKuS Biuro Projektowo-Doradcze

Cities without barriers. How to build them? (10')

- **Kamil Kowalski**, Director, LAB Integration

Moderation:

- **Justyna Lotowska**, Editor, Dobrzemieszkaj.pl

30 January, 2022 | 12.15-13.45 | Black stage (Multifunctional Room C)

WORKSHOPS

Restoration with eco friendly ethics

- **Jimi Ogden**, Designer, Artist, Carpenter

30 January, 2022 | 14.00-15.30 | Black stage (Multifunctional Room C)

WORKSHOPS

Building a radiator with lamellas

- **Dariusz Wardziak** (Darek Stolarz)