

4 Design Days Pre-Opening Online
28-29 January 2021__1st day__**28 January 2021 | 10.00-11.15****Every epoch needs a different form. Four reasons why architecture and design will be transformed for ever**

Just as the pandemics of the 19th century and the early 20th century gave rise to modern architecture, the coronavirus will revolutionize the way we think about spaces we live, work and spend our free time in. Is this the beginning of a new era in design and architecture? What will the new normal bring? A panel with architects and investors.

Moderator:

- **Robert Majkut**, CEO, Head of Design, Robert Majkut Design

Video feature – an introduction to the subject matterDebate with (alphabetical list):

- **Ivan Blasi**, Architect, Coordinator at European Union Prize for Contemporary Architecture
- **Robert Konieczny**, Architect, Founder, KWK Promes
- **Rainer Mahlamäki**, Architect, Co-Founder, Lahdelma & Mahlamäki architects
- **Jürgen Mayer**, Architect, Founder, J. MAYER H. und Partner, Architekten mbB
- **Gosia Rygalik**, Designer, Studio Rygalik

28 January 2021 | 11.30-12.30**Architecture. “Well-mixed” projects**

Demand for multifunctional buildings is growing and architecture is one of their most valuable assets. Are mix-use facilities a permanent change or just a fad? How is it influencing cities? What is currently being developed in the world and what can Poland boast?

Moderator:

- **Agnieszka Kalinowska-Sołtys**, Architect, Association of Polish Architects (SARP)

Introductory presentation:

- **Agnieszka Kalinowska-Sołtys**, Architect, Association of Polish Architects (SARP)

Debate with (alphabetical list):

- **Magdalena Federowicz-Boule**, Architect, President of the Management Board, Tremend
- **Marek Gachowski**, Architect, Urban Planner, ArKuS Biuro Projektowo-Doradcze
- **Tomasz Konior**, Architect, Urban Planner, Founder, Owner, Konior Studio [online]
- **Przemysław Łukasik**, Co-Owner, Medusa Group
- **Waldemar Olbryk**, Member of the Management Board, Head of Housing Business, Supervisor of the 'Fuzja' multi-purpose project in Łódź, Echo Investment SA
- **Jerzy Szczepanik-Dzikowski**, Architect, JEMS Architekci
- **Łukasz Żelezik**, Executive Director, Leasing, Cavatina Holding

28 January 2021 | 13.00-14.00**Architecture. Buildings on a green mission**

Faster, cheaper – not always better. What counts is the relationship between the building and the environment. How can this relationship prepare objects for future challenges? How should buildings be constructed in the era of sustainable growth?

Moderator:

- **Marcin Szczelina**, Critic, Architecture Curator

Introductory presentation:

- **Marcin Szczelina**, Critic, Architecture Curator

Debate with (alphabetical list):

- **Mirosław Czarnik**, President of the Management Board, GPP Business Park
- **Ewa Kuryłowicz**, Architect, General Designer, Vice-President, Kuryłowicz & Associates, Chairwoman of Supervisory Board, Stefan Kuryłowicz Foundation, Faculty of Architecture, Warsaw University of Technology

- **Przemysław Nowak**, Designer, Founder, Mili Młodzi Ludzie
- **Michał Olszewski**, Deputy Mayor of Warsaw
- **Szymon Wojciechowski**, Architect, Co-Owner, Chairman of the Board, APA Wojciechowski
- **Maciej Wójcik**, Managing Partner, TDJ Estate

28 January 2021 | 14.30-15.30

Architecture. Designing for health

The pandemic has reminded us about the key role of infrastructure and the environment in maintaining health and emotional well-being. What should we do to solve problems of modern-day cities? What actions should experts – architects and representatives of other fields of science – undertake in order to satisfy needs and expectations as well as tackle threats?

Moderator:

- **Wojciech Lesiak**, Architect

Debate with (alphabetical list):

- **Maciej Błaszak**, Faculty of Philosophy, Adam Mickiewicz University in Poznań
- **Justyna Boduch**, Architect, Urban Planner, Interior Designer, Member of the Management Board, SARP, Katowice Brunch
- **Wojciech Fudala**, Architect, Urban Planner, KWK Promes, Member of the Management Board, SARP, Katowice Brunch
- **Paulina Grabowska**, CEO, NASDRA Conscious Design
- **Małgorzata Kądziała**, Institute of Culture Studies, Faculty of Humanities, University of Silesia in Katowice
- **Kamil Krępa**, Director of Commercialization, TDJ Estate

28 January 2021 | 16.00-17.30

Lecture from the Masters of Architecture series

Moderator:

- **Justyna Boduch**, Architect, Urban Planner, Interior Designer, Member of the Management Board, SARP, Katowice Brunch
- **Wojciech Fudala**, Architect, Urban Planner, KWK Promes, Member of the Management Board, SARP, Katowice Brunch

Speech:

Together Whenever. Speculations on public space.

- **Jürgen Mayer**, Architect, Founder, J. MAYER H. und Partner, Architekten mbB

__2nd day__

29 January 2021 | 10.00-11.15

Design. How to design a 1,5-metre community in... *

Moderator:

- **Justyna Łotowska**, Editor, Dobrzemieszkaj.pl

One-to-one interview

- **Zbigniew Maćków**, architekt, Maćków Pracownia Projektowa

How to design a 1,5-metre community in offices. Architects talking about the challenges of creating an office from scratch

Debate with (alphabetical list):

- **Aleksandra Durzyńska-Prochowska**, Managing Director, Poland GDC, Fujitsu Technology Solutions
- **Patrycja Suszek-Rączkowska**, Interior Designer, Poco Design Studio

How to design a 1,5-metre community in hotels. Discreetly safe. Design on a mission to create safe spaces for leisure and travelling

Debate with (alphabetical list):

- **Agata Frątczak**, Co-Founder, MADAMA Studio

- **Władysław Grochowski**, President of the Management Board, Arche SA
- **Barbara Kowzan**, Owner, Manuttone

How to design a 1,5-metre community in hotels trade. Shopping centres will not discover a new world using old maps

Debate with (alphabetical list):

- **Piotr Kalinowski**, CEO, MIXD
- **Aleksandra Zentile-Miller**, Member of the Management Board, Polish Council of Shopping Centres (PRCH), Director, Chapman Taylor International Services Sp. z o.o.

How to design a 1,5-metre community in public space. City dwellers need green space

Debate with (alphabetical list):

- **Zbigniew Maćków**, Architect, Maćków Pracownia Projektowa
- **Dominika Skaluba**, Architect, DNA architektki

29 January 2021 | 11.30-12.30

TrendWatch Flats

TrendWatch – Living Room

TrendWatch – Bathroom

TrendWatch – Kitchen

TrendWatch – Bedroom

What has changed in terms of Poles' expectations towards flats? What are the latest must-haves and what has become a thing of the past? New challenges for architects. A cycle of discussions between architects and a cycle of presentations by producers and suppliers

Moderator:

- **Mirella Firchał-Kępczyńska i Marcin Kępczyński**, Interior Designers, Hosts of the „Para w remont” Programme on HGTV, Creators of Youtube channel „Mirella i Marcin”

Debate with (alphabetical list):

- **Monika Bronikowska**, Co-Founder, President of the Management Board, Hola Design Studio
- **Joanna Dec-Galuk**, Marketing Director, Roca Polska
- **Elżbieta Pękala**, Member of the Management Board, Managing Director, Duravit Sp. z o.o.
- **Anna Maria Sokołowska**, Interior Architect, Anna Maria Sokołowska Architektura Wnętrza
- **Jan Sikora**, Architect, Sikora Wnętrza

Film

- REHAU Sp. z o.o.
- Duravit Sp. z o.o.
- Roca Polska

29 January 2021 | 13.00-14.00

Design. A new, touchless era.

Convenient, stylish, voice-controlled or proximity and safe – are smart systems and touchless devices going to settle in our flats, offices, shops and streets? What does the market offer? What do customers expect?

Moderator:

- **Ewa Koziół**, Editor, Dobrzemieszkaj.pl

Debate with (alphabetical list):

- **Damian Fituch**, Country Sales Manager, Jung Polska
- **Marcin Jędrzak**, Designer, Jędrzak Design
- **Konrad Krusiewicz**, Architect, Founder, The Design Group
- **Robert Majkut**, CEO, Head of Design, Robert Majkut Design
- **Tomasz Słomka**, CEO, Owner, TOKA+HOME

29 January 2021 | 14.30-15.30

Design. Goal – healthy climate. Zero waste, carbon neutral furniture industry

The role of closed circuit economy in the manufacturing of furniture. Raw materials, energy, technology. Sustainability as a part of a business plan – how much does it cost?

Moderator:

- **Anna Sołomiewicz**, Journalist, Propertydesign.pl

Introductory presentation:

- **Anna Sołomiewicz**, Journalist, Propertydesign.pl

Guests invited to participate in the thematic session (alphabetical list):

- **Maciej Karpiak**, Designer
- **Pete Kercher**, Ambassador, EIDD - Design for All Europe
- **Oskar Zięta**, Architect, Designer, Founder, Zieta Prozesdesign