

4 Design Days Online
13 May 2021

Thematic scope:

9.30-9.45**Architects and designers in the New European Bauhaus project**

One-to-one conversation with:

- **Alessandro Rancati**, EU Policy Lab, European Commission
- **Grażyna Kuryłło**, Journalist, PropertyNews.pl

9.45-11.25**The immortal Bauhaus in a new role**

How can we build on the foundations of Walter Gropius' school to create a vision of architecture of the future that puts people and the environment first? Will the ideas of Bauhaus stop the climate crisis and ensure a better life for future generations? What does it take for the 'new Bauhaus' to succeed? Ideas for developing the New European Bauhaus. Architects, designers and investors – their role in building a sustainable future.

Guests invited to participate in the thematic session (alphabetical list):

- **Ewa Kuryłłowicz**, Architect, General Designer, Vice-President, Kuryłłowicz & Associates, Chairwoman of Supervisory Board, Stefan Kuryłłowicz Foundation, Faculty of Architecture, Warsaw University of Technology
- **Alessandro Rancati**, EU Policy Lab, European Commission
- **Hubert Trammer**, Architect, National Institute of Architecture and Urban Planning, Round Table of the New European Bauhaus
- **Andrzej Truszczyński**, Architect, President of the Management Board, TKHolding
- **Maciej Jakub Zawadzki**, President of the Management Board, MJZ Sp. z o.o.

Moderator:

- **Agnieszka Kalinowska-Sołtys**, Architect, Partner, Member of the Management Board, APA Wojciechowski, Vice-President for the Environment and Climate Protection, Association of Polish Architects
- **Tomasz Pągowski**, Designer, Constructor, Host of the Interior Design Programs: Renovation In 48h, Local Project, Battle For Home

11.25-11.45 Break**11.45-12.50****The New European Bauhaus motivates and inspires people! The projects of tomorrow**

What projects do Poland and Europe need? What direction should the transition of cities and the design of new infrastructure take to be modern and environmentally friendly? To build or to revitalise? New forms of architecture; new building techniques; natural materials; technologies.

Guests invited to participate in the thematic session (alphabetical list):

- **Waldemar Bojarun**, Deputy Mayor of Katowice
- **Pablo Camarasa**, Architect, Fran Silvestre Arquitectos
- **Krzysztof Gryczyński**, Associate Director, AHR Architects
- **Tomasz Konior**, Architect, Urban Planner, Founder, Owner, Konior Studio
- **Marcin Mądry**, Marketing and Strategy Director, Lafarge Polska
- **Jarosław Kowalski**, Large Size Projects Sales Deputy Director, ALUPROF SA
- **Hanna Zdanowska**, Mayor of Łódź

Moderator:

- **Robert Majkut**, CEO, Head of Design, Robert Majkut Design

12.50-14.00**Design for the 'new normality' – trends in industrial design and in the ways the space for living and working is designed**

Functionality, innovation, economisation, art... and safety. Will the pioneering ideas of Bauhaus also work in post-COVID interiors? Which ideas will dominate the trends in industrial design and the design of space for living and working in 2021?

Guests invited to participate in the thematic session (alphabetical list):

- **Kama Kowacz**, Architect, Tremend
- **Pete Kercher**, Ambassador, EIDD – Design for All Europe
- **Piotr Voelkel**, Founder, VOX corporate group, SWPS University
- **Krzysztof Zalewski**, Architect, Scientist, Publicist, Owner, ZALEWSKI ARCHITECTURE GROUP
- **Oskar Zięta**, Architect, Designer, Founder, Zięta Proszessdesign

Moderator:

- **Justyna Łotowska**, Editor, PropertyNews.pl

14.00-14.30 Break**14.30-15.30****Residential fashion. How will we live after the pandemic?**

The environment, functionality, and technologies – or on Poles want to live in the era of 'new normality'. Residential fashion changes every year, but the last 12 months have turned previous trends upside down. The pandemic has turned our homes into offices, schools and nursery schools. We bought new furniture and rearranged the old... but we still want to live fashionably. How to do that? Trends in residential interior design..

Guests invited to participate in the thematic session (alphabetical list):

- **Adam Bronikowski**, Co-Owner, Co-Founder, HOLA Grupa Projektowa
- **Joanna Dec-Galuk**, Marketing Director, Roca Polska
- **Mariusz Góraj**, Marketing Specialist, Tema – Gira's Representative in Poland
- **Dagmara Iwańska**, Owner, IDEALNIE Pracownia Projektowa
- **Anna Koszela**, Designer, Pracownia Architektury Wnętrz
- **Małgorzata Zbroińska-Piątek**, Department of Interior Design, The Academy of Fine Arts in Kraków

Moderators:

- **Mirella Firchał-Kępczyńska i Marcin Kępczyński**, Interior Designer, Hosts of the „Para w remont” Programme on HGTV, Authors of the „Mirella i Marcin” Youtube Vlog

15.30-16.30**TrendWatch – environmentally friendly, bold, modern and well-designed**

The market for home furnishing and interior design products is full of innovations. We discuss and present the ones worth paying attention to.

Guests invited to participate in the thematic session (alphabetical list):

- **Joanna Dec-Galuk**, Marketing Director, Roca Polska
- **Damian Fituch**, Managing Director, JUNG Polska, President, KNX POLSKA Association
- **Ida Mikołajska**, Architect, Co-Founder, MIKOŁAJSKAstudio
- **Justyna Mojzyk**, Architect, Poliforma

Moderator:

- **Katarzyna Lisowska**, Journalist, PropertyNews.pl, PropertyDesign.pl

16.30-17.00 Break**17.00-18.00****Masters of Architecture**

Another series of lectures organized by Association of Polish Architects, Katowice (SARP Katowice).

Guests invited to participate in the thematic session (alphabetical list):

- **Fran Silvestre**, Architect, CEO, Fran Silvestre Arquitectos

Moderators:

- **Justyna Boduch**, Architect, Urban Planner, Interior Designer, Member of the Management Board, Association of Polish Architects, Katowice Branch
- **Wojciech Fudala**, Architect, Urban Planner, KWK Promes, Member of the Management Board, Association of Polish Architects, Katowice Branch