

4 DESIGN DAYS

24-27 January 2019

(24-25 January – Professional Days; 26-27 January – Open days)

Katowice, International Congress Centre and the Spodek Arena

24 January 2019

24 January 2019 | 9.35-9.35 | Lecture Hall

Opening ceremony and reception of Guests:

- **Marcin Krupa**, Mayor of Katowice
- **Wojciech Kuśpik**, Chairman of the Board, PTWP SA

24 January 2019 | 9.35-11.30 | Lecture Hall

Simultaneous interpreting service PL/ENG

ARCHITECTURE

Architecture for people and the Earth | Opening session

If sustainable architecture is a measure of the progress of civilisation and ecology has become a new cult of developed societies, where does this put us on the eve of the second decade of the 21st century? If architecture indeed impacts energy consumption, the scale of environmental pollution, in particular greenhouse gas emissions, what needs to be sacrificed to make a breakthrough? A fully ecological city, a friendly neighbourhood, zero-energy buildings – will those ideas become popular on a global scale? The faces of architectural sustainability – what solutions will inspire us to use sustainable solutions in commercial and public buildings and create conditions for a better life and work?

Guests invited to participate in the session (alphabetical list):

- **Ron J.P.M. van Dartel**, Ambassador of the Kingdom of the Netherlands to Poland
- **Zbigniew Maćków**, Architect, Maćków Pracownia Projektowa
- **Pieter van Os**, Circo
- **Menno Rubbens**, Owner, Cepezed Projects b.v.
- **Jerzy Szczepanik-Dzikowski**, Architect, Partner, JEMS Architekci Sp. z o.o.
- **Marcin Szczelina**, Critic, Architecture Curator

Speeches:

- **Pieter van Os**, Circo
- **Menno Rubbens**, Owner, Cepezed Projects b.v.

Moderators:

- **Piotr Kraśko**, Journalist
- **Ewa Kuryłowicz**, Architect, Kuryłowicz & Associates Sp. z o.o.

24 January 2019 | 12.00-13.00 | Lecture Hall

Simultaneous interpreting service PL/ENG

ARCHITECTURE. PUBLIC SPACE

Do towns and cities need to get rid of urban clutter? Urban planning challenges of the 21st century

An ideal city. Urban grid plan – how to develop agglomerations to ensure good living and working.

Guests invited to participate in the session (alphabetical list):

- **Tomasz Bradecki**, Department of Urban Design and Spatial Planning, Faculty of Architecture, Silesian University of Technology
- **Tomasz Konior**, Owner, Architect, Urban Planner, Konior Studio
- **Stanisław Lessaer**, Co-Founder, P.A. Nova SA
- **Paulina Rduch**, Department of Strategy and Spatial Policy, Upper Silesia & Zagłębie Metropolis (Górnosląsko-Zagłębiowska Metropolia)
- **Wojciech Wagner**, Deputy Director, Architecture and Spatial Planning Office, Municipal Office of the Capital City of Warsaw
- **Alexander Wandl**, Senior Researcher, Chair of Environmental Technology and Design, Department of Urbanism, Faculty of Architecture and the Built Environment, Delft University of Technology

Moderator:

- **Maciej Orłoś**, Journalist

24 January 2019 | 14.00-15.30 | Lecture Hall

Simultaneous interpreting service PL/ENG

ARCHITECTURE. PUBLIC SPACE

Sustainable city of the future

Combination of modern architecture and ecological solutions. Errors that may not be repeated. Examples to be followed.

Guests invited to participate in the session (alphabetical list):

- **Wojciech Kotecki**, Architect, Urban Planner, BBGK Architekci Sp. z o.o.

- **Przemo Łukasik**, Co-Owner, Medusa Group Sp. z o.o. Sp.k.
- **Maria Saloni-Sadowska**, President, Warsaw Office, Association of Polish Architects (SARP)
- **Edward Schwarz**, General Manager, LafargeHolcim Foundation for Sustainable Construction
- **Katarzyna Wojda**, General Director, Bjerg Arkitektur Polska

Moderator:

- **Piotr Kraśko**, Journalist

24 January 2019 | 12.00-13.00 | Banquet Hall A

Simultaneous interpreting service PL/ENG

DESIGN. COMMERCIAL INTERIORS

Storytelling in hotel design is increasingly important

Today, it is extremely difficult to stand out, to be noticed in the market and in customers' minds. However, there is something that may not be copied. It is the history of a place. How to show this?

Guests invited to participate in the session (alphabetical list):

- **Piotr Gierałtowski**, Founder, Owner, Gierałtowski & Partnerzy
- **Piotr Grochowski**, Chief Architect, Arche
- **Karolina Kaim**, President of the Board, Tacit Investment
- **Piotr Kalinowski**, CEO, MIXD
- **Dev Malhotra**, Head for Hospitality Business Segment, Jaquar Group

Presentations:

- **Karolina Kaim**, President of the Board, Tacit Investment
- **Dev Malhotra**, Head for Hospitality Business Segment, Jaquar Group

Moderators:

- **Katarzyna Lisowska**, Journalist, PropertyDesign.pl
- **Anna Liszka**, Journalist, PropertyDesign.pl

24 January 2019 | 14.00-15.30 | Banquet Hall A

Simultaneous interpreting service PL/ENG

DESIGN. COMMERCIAL INTERIORS

Changes on the retail market – it is design that underlies success

In times of e-commerce, the approach among consumers to bricks-and-mortar shopping has changed – new expectations and habits have emerged. People who visit shopping centres don't solely go there to do their shopping. Now, it is increasingly a need to have some good time, to become inspired, to gain aesthetic impressions and to relax.

Guests invited to participate in the session (alphabetical list):

- **Jocelyn Fillard**, Architecture Director, Partner, Sud Architekt Polska Sp. z o.o.
- **Marek Gachowski**, ArkuS Biuro Projektowo-Doradcze
- **Urszula Łatka-Styrkowiec**, Asset Manager, Echo Investment, Libero Katowice
- **Agnieszka Operhalska**, Co-Creation Expert, Signify
- **Olimpia Patej**, Director, Investment Department, LPP
- **Jacek Wróbel**, National Design Office Manager, Stegu Sp. z o.o.

Presentations:

- **Jacek Wróbel**, National Design Office Manager, Stegu Sp. z o.o.
- Co-Creation, or how to find one's place in the complex world of the retail market. **Agnieszka Operhalska**, Co-Creation Expert, Signify, **Radosław Buczkowski**, Design Department Manager, Signify
- How to make blood circulate faster? – On how the manufacturer of lighting and refrigeration equipment creates the best purchasing conditions for today's customers. **Klaudia Konsor-Osmęda**, LAKO, **Magdalena Warchoń-Koncewicz**, ES SYSTEM K

Moderator:

- **Irena Suchocka**, PropertyNews.pl

24 January 2019 | 16.00-17.00 | Banquet Hall A

Simultaneous interpreting service PL/ENG

ARCHITECTURE. PUBLIC SPACE

Murals – urban works of art

Cure for the ugliness and boredom of Polish towns and cities.

Guests invited to participate in the session (alphabetical list):

- **Magdalena Federowicz-Boule**, Architect, President, Tremend Sp. z o.o.
- **Konrad Karmański**, Architect, Grupa Tubądzin
- **Maria Prokop**, Your Art Maison Gallery
- **Karolina Szkapiak**, Plenipotentiary of the General Board for co-operation with the young architects and students' community, Association of Polish Architects (SARP)
- **Mona Tusz**, Street Artist

- **Rafał Wyszyński**, President, Giesche Foundation (Fundacja Giesche)
- **Piotr Zaczkowski**, Director, Katowice – City of Gardens, Krystyna Bochenek Cultural Institution

Moderator:

- **Piotr Kraško**, Journalist

24 January 2019 | 12.00-13.00 | Banquet Hall B

ARCHITECTURE. HOUSING PROPERTIES

Great projects for little money

A modest budget is no obstacle. How to design an inexpensive house.

Guests invited to participate in the session (alphabetical list):

- **Piotr Kuczia**, Architect, Founder, Kuczia Architect
- **Maciej Siejka**, Chairman of the Board, Massi Sp. z o.o.
- **Piotr Tokarski**, Architect, Tokarski Tokarska Architecture Team
- **Barbara Uherek-Bradecka**, Owner, STUDIO BB ARCHITEKCI

Presentation:

- **Piotr Kuczia**, Architect, Founder, Kuczia Architect

Moderator:

- **Katarzyna Masłowska**, Lead Editor, 'Najlepsze Domy' Magazine, Journalist, Dobrzemieszkaj.pl

24 January 2019 | 14.00-15.30 | Banquet Hall B

ARCHITECTURE. HOUSING PROPERTIES

An ideal home

Designs by Polish architects attract the attention of world experts. Inexpensive, ecological, timeless and beautiful – what is the blueprint for an extraordinary home? Is there a market for bold designs in Poland?

Guests invited to participate in the session (alphabetical list):

- **Adam and Monika Bronikowski**, Interior Designers, Hola Design
- **Dawid Koziołek**, Director, Roofing and Façade Systems Department, Rathscheck (Śląskie Kruszywa Naturalne)
- **Waldemar Niedziela**, Commercial Building Solutions Business Developer, Somfy Sp. z o.o.
- **Małgorzata Respekta-Paszkiwicz**, Senior Specialist for Co-operation with Architects, FAKRO Sp. z o.o.
- **Grzegorz Stępniewski**, Inteligentny Budynek Polska
- **Waldemar Tomczuk**, Product and Training Director, VASCO Group Sp. z o.o.

Presentation:

- A home that feels, thinks and listens – your safety and comfort every day. **Waldemar Niedziela**, Commercial Building Solutions Business Developer, Somfy Sp. z o.o.

Moderator:

- **Maciej Orłoś**, Journalist

24 January 2019 | 10.00-11.30 | Banquet Hall C

REGIONAL PROPERTY FORUM

Mixed-use development. What kind of projects are needed in the Katowice metropolitan area considering that time is the most valuable currency and the quality of life has become the tool for attracting people?

There is no escape from mixed-use development projects. The modernist model of an ideal city, with each zone performing a specific function, no longer meets the expectations of the city's population and is becoming obsolete. Striving for competitive advantage, developers are combining competences from many different sectors of the property market to identify opportunities for creating urban destinations with residential buildings, offices, commercial and service units, restaurants and cultural facilities. What kind of projects do Katowice and the whole metropolitan area want? What kind of investments could attract new residents and investors and improve the quality of life in this part of Poland?

Guests invited to participate in the session (alphabetical list):

- **Waldemar Bojarun**, Deputy Mayor of Katowice
- **Tomasz Bradecki**, Department of Urban and Spatial Planning, Faculty of Architecture, Silesian University of Technology
- **Agnieszka Kaczmarska**, President, Katowice Office, Association of Polish Architects (SARP)
- **Kazimierz Karolczak**, Chairman of the Board, Upper Silesia & Zagłębie Metropolis (Górnośląsko-Zagłębiowska Metropolia)
- **Tomasz Konior**, Owner, Architect, Urban Planner, Konior Studio
- **Krzysztof Lasoń**, Chairman of the Board, 'Millenium Inwestycje'
- **Przemysław Łukasik**, Co-Owner, Medusa Group Sp. z o.o. Sp.k.
- **Bartłomiej Solik**, Investment Director, TDJ Estate
- **Tomasz Zydorek**, Leasing Director, Cavatina Holding SA

Moderator:

- **Irena Suchocka**, PropertyNews.pl

24 January 2019 | 12.00-13.00 | Banquet Hall C

REGIONAL PROPERTY FORUM

Human resources – the key driving force behind new investments

Labour shortage, inflated salary expectations and incompetence of applicants – these are the challenges faced today by nearly half of businesses operating in Poland, including companies in the logistics, hospitality and commercial sectors, and – increasingly – in the sector of advanced business service centres. The labour market is shrinking. What are local governments doing to attract new residents? Are Silesian universities a magnet for students? What skills shortages are there in Silesia and how to attract competent staff?

Guests invited to participate in the session (alphabetical list):

- **Konrad Czapiewski**, Head, Department of Rural Geography and Local Development, Stanisław Leszczycki Institute of Geography and Spatial Organization, Polish Academy of Sciences (Polska Akademia Nauk – PAN)
- **Grzegorz Glód**, Vice-Dean for Education, Faculty of Economics, University of Economics in Katowice
- **Arkadiusz Hołda**, Founder – Chancellor, Katowice School of Technology (Wyższa Szkoła Techniczna w Katowicach)
- **Kazimierz Karolczak**, Chairman of the Board, Upper Silesia & Zagłębie Metropolis (Górnośląsko-Zagłębiowska Metropolia)
- **Joanna Osoba-Botwina**, EMEA Talent Acquisition Manager, Rockwell Automation Sp. z o.o.
- **Barbara Piontek**, Vice-President, Katowice Special Economic Zone (KSSE)

Moderator:

- **Rafał Kerger**, Editor-in-Chief, PulsHR.pl, WNP.PL

24 January 2019 | 14.00-15.30 | Banquet Hall C

REGIONAL PROPERTY FORUM

Investments. What could draw investors to Silesia? The investment potential of the region

Investors believe in Silesia and Katowice, but the “region can do better”. What attracts investors to the city and the region? What do they most often invest their money in? Availability of locations, human resources... – what challenges need to be addressed to boost the attractiveness of the region and to encourage market players to open new offices, plants, logistic centres, facilities and warehouses?

Guests invited to participate in the session (alphabetical list):

- **Krzysztof Danilewicz**, Director, Sii Katowice
- **Izabela Domogała**, Member of the Board of the Silesian Voivodeship
- **Janusz Michałek**, Chairman of the Board, Katowice Special Economic Zone (KSSE)
- **Renata Osiecka**, Managing Director, Axi Immo
- **Bogumił Sobuła**, Deputy Mayor of Katowice
- **Bartłomiej Stanuch**, Sales Director, Gent Holding SA
- **Radosław Szmit**, VP Business Operations, Cshark Sp. z o.o.
- **Artur Tomasiak**, Chairman of the Board, Polish Regional Airports Association

Presentation:

- ‘Lifespace’-type offices. What does this mean in practice today? **Dawid Wykurz**, Commercial Director Southern Poland, Fabryka Mebli Biurowych MDD Sp. z o.o.

Moderator:

- **Adam Sierak**, Journalist, WNP.PL

24 January 2019 | 16.00-17.00 | Banquet Hall C

REGIONAL PROPERTY FORUM

Start-ups – development in the industrial centre. How does Katowice support start-ups?

Cities compete for **young**, well-educated, and creative people, promote entrepreneurship and support the development of start-ups. How does Katowice aggregate start-ups and create an environment for their development? Developer sector + coworking. What is the relationship? Who is happy with the coworking boom and who feels threatened?

Guests invited to participate in the session (alphabetical list):

- **Błażej Abel**, Founder, CEO, Landingi.com
- **Krzysztof Duława**, Co-Founder, CEO, Ludmo.com
- **Mateusz Maik**, Director, Academic Entrepreneurship Incubator (Akademicki Inkubator Przedsiębiorczości)
- **Oliwia Waligóra**, Area Manager, Regus
- **Dawid Wykurz**, Commercial Director Southern Poland, Fabryka Mebli Biurowych MDD Sp. z o.o.

Moderator:

- **Jacek Ziarno**, Editor-in-Chief, ‘Nowy Przemysł’ Magazine

24 January 2019 r. | 12.00-13.00 | Conference Room No. 1

DESIGN

Design and (un)fair competition, or how to effectively exercise one's rights in the furniture industry

Workshop

Moderators:

- **Tomasz Gawliczek**, Attorney-at-Law, Advocacy Trainee, JWP Patent and Trademark Attorneys Poland (JWP Rzecznicy Patentowi)
- **Joanna Janoszek**, Patent and Trademark Attorney (PL), European Patent Attorney, Partner at JWP Patent and Trademark Attorneys Poland (JWP Rzecznicy Patentowi)

24 January 2019 | 14.00-15.30 | Conference Room No. 1

TECHNOLOGIES

Designing under AR | Presentations in AR and VR technologies only

AR or augmented reality is a useful tool in the processes of analysis, design and visualisation of investments. Demand for such specialists has been growing – this is common knowledge among major universities in the world.

Guests invited to participate in the session (alphabetical list):

- **Łukasz Adamski**, Representative of Director for Projects, Silesian Museum (Muzeum Śląskie)
- **Dominik Darasz**, Partner, Horizonte Studio
- **Marcin Tomaszewski**, Artistic Director, Owner, Reform Architekt Marcin Tomaszewski
- **Maciej Jakub Zawadzki**, Chairman of the Board, MJZ Sp. z o.o.

Moderator:

- **Magdalena Gruna**, PR & Education Director, Vectorworks

24 January 2019 | 12.00-13.00 | Conference Room No. 7

Workshop

How to develop innovative design and how to design in a versatile manner, involving European funds – Offer by Polish Agency for Enterprise Development (PARP)

Guests invited to participate in the session (alphabetical list):

- **Izabela Banaś**, Deputy Director, Department of Analyses and Strategy, PARP
- **Anna Forin**, Director, Pro-Innovation Services Department, PARP
- **Monika Karwat-Bury**, Chief Specialist, Enterprise Innovation Implementation Department, PARP
- **Piotr Kowalski**, FADO Co-operative

24 January 2019 | 14.00-15.30 | Conference Room No. 7

Workshop

Creating business through circular design

Circular economy offers many opportunities for companies. Designers are the ones that can facilitate the circular transition. How do you take a first relevant step to identify and work out these opportunities? The CIRCO design methodology helps companies and creative professionals to start circular business on a practical basis, under the motto "Creating business through circular design".

During the mini-workshop the CIRCO methodology will be shared in a pressure cooker format. You are challenged to identify opportunities, apply circular business models and design strategies. You get triggered by interesting cases of companies and designers with similar questions and the experience of over 350 companies and 250 designers that joined CIRCO.

Moderator:

- **Pieter van Os**, Circo

24 January 2019 | 12.00-13.00 | Conference Room No. 23

Simultaneous interpreting service PL/ENG

ARCHITECTURE. PUBLIC SPACE

Equal access – architecture for every one

When architecture discriminates... There are several million handicapped people living in Poland. Facilities must be adapted for their needs as required by the law. Additionally, there is a multitude of operational solutions that investors may incorporate in their projects.

Guests invited to participate in the session (alphabetical list):

- **Maciej Jaworski**, Managing Director, Hewi Polska
- **Pete Kercher**, Founder, European Institute for Design and Disability (EIDD); Ambassador, Design for All Europe
- **Kamil Kowalski**, Interior Architect, Accessibility Designer, Expert, the Integration Foundation (Fundacja Integracja)

Presentation:

- HEWI – solutions that do not stigmatise anyone. **Maciej Jaworski**, Managing Director, Hewi Polska

Moderator:

- **Alicja Knast**, Director, Silesian Museum (Muzeum Śląskie)

24 January 2019 | 14.00-15.30 | Conference Room No. 23

Simultaneous interpreting service PL/ENG

ARCHITECTURE. COMMERCIAL PROPERTIES**Urban farms, apiaries, green roofs – a boom that affects office buildings and shopping centres**

How to develop recreational spaces for employees, customers and inhabitants that are not restricted

Guests invited to participate in the session (alphabetical list):

- **Karolina Dzięgielewska**, Landscape Architect, Green Décor
- **Magdalena Filcek**, Creator of the Balonodrom Project, Designer
- **Konrad Grabowiecki**, Architect, BBGK Architekci Sp. z o.o.
- **Marcin Grzelewski**, Architect, Co-Owner, Partner, APA Wojciechowski Sp. z o.o.
- **Alicja Kuczera**, Managing Director, Polish Green Building Council (Polskie Stowarzyszenie Budownictwa Ekologicznego – PLGBC)
- **Joanna and Wojciech Małecki**, MAŁECCY biuro projektowe

Moderators:

- **Katarzyna Lisowska**, Journalist, PropertyDesign.pl
- **Anna Liszka**, Journalist, PropertyDesign.pl

24 January 2019 | 12.00-13.00 | Conference Room No. 24

Simultaneous interpreting service PL/ENG

ARCHITECTURE. PUBLIC SPACE**Street furniture – great architecture. Details that change the environment**

Public space is being increasingly furnished with street furniture elements, often used as a practical supplement to places of relaxation. What street furniture is expected by inhabitants? How this is done out there in the world?

Guests invited to participate in the session (alphabetical list):

- **Bartłomiej Gowin**, Architect, Pracownia Architektoniczna Gowin&Siuta sp.j.
- **Magdalena Gruna**, PR and Education Director, Vectorworks
- **Stanisław Podkański**, City Architect, Adviser to the Mayor of Katowice on Architecture and Urban Planning, Katowice City Hall
- **Dorota Rudawa**, Partner, RS Architektura Krajobrazu
- **Oskar Zięta**, Architect, Designer, Founder, Zięta Prossdesign Sp. z o.o.

Presentation:

- **Adam Maroszek**, Commercial Director, Bruk Sp. z o.o.

Moderator:

- **Marcin Szczelina**, Critic, Architecture Curator

24 January 2019 | 14.00-15.30 | Conference Room No. 24

Simultaneous interpreting service PL/ENG

ARCHITECTURE. COMMERCIAL PROPERTIES**Imperial Shipyard, New Centre of Łódź, Warsaw Brewery, ... How does modern architecture rely on the identity of places?**

Something new, something old – respect for memories. What is successful revitalisation based on?

Guests invited to participate in the session (alphabetical list):

- **Anna Banaś**, President, St. Paul's Developments Polska
- **Jan Belina-Brzozowski**, Architect, BBGK Architekci Sp. z o.o.
- **Michał Gerwat**, Project Manager, Browary Warszawskie, Echo Investment SA
- **Mateusz Mastalski**, Lead Design Architect, Competitions, Senior Architect MAA, Henning Larsen
- **Krzysztof Tyszkiewicz**, Member of the Board, BBI Development SA
- **Adam Zwierzyński**, Architect, MUS Architects

Presentation:

- Spot: St. Paul's Developments Polska SPP Sp. z o. o. S.K.A.

Moderator:

- **Aneta Wieczorek-Hodyra**, PropertyNews.pl

24 January 2019 | 12.00-13.00 | Conference Room No. 25

Simultaneous interpreting service PL/ENG

ARCHITECTURE. PUBLIC SPACE**Architectonic competitions – how do they perform their role?**

Has the prestige of architectonic competitions been decreasing or quite the opposite – are they still the best method to select development concepts for public spaces?

Guests invited to participate in the session (alphabetical list):

- **Ivan Blasi**, Architect, Co-ordinator, European Union Prize for Contemporary Architecture – Mies van der Rohe Award
- **Magdalena Federowicz-Boule**, Architect, President, Tremend Sp. z o.o.
- **Wojciech Kotecki**, Architect, Urban Planner, BBGK Architekci Sp. z o.o.
- **Jacek Lenart**, Deputy Chairman of the Board for Legislation, Association of Polish Architects (SARP)
- **Bohdan Lisowski**, President, Kraków Office, Association of Polish Architects (SARP)

Moderator:

- **Agnieszka Kaczmarek**, President, Katowice Office, Association of Polish Architects (SARP)

24 January 2019 | 14.00-15.30 | Conference Room No. 25

Simultaneous interpreting service PL/ENG

TECHNOLOGIES

'DESIGN-it-UP – Project at the start' – semi-final of the popularity contest. Presentations of creators of the best solutions and technologies

The audience and the Jury of the popularity contest will listen to the creators (selected by the Jury from among the submitted applications) of innovative solutions and technologies that help architects and designers as well as companies operating in the interior design industry (manufacturers and distributors) to create the boldest of concepts, while improving and optimising the process of preparing and implementing them, and ensuring more comfortable and less stressful work.

Final of the 'DESIGN-it-UP – Project at the start' popularity contest during the Property Design Awards 2019 Gala.

Jury (alphabetical list):

- **Małgorzata Burzec-Lewandowska**, Editor-in-Chief, PropertyDesign.pl; Deputy Editor-in-Chief, PropertyNews.pl
- **Agnieszka Kalinowska-Sołtys**, Architect, Director, APA Wojciechowski Sp. z o.o.
- **Piotr Kalisz**, President, Colors of Silesia Foundation
- **Amadeusz Kowalski**, Deputy Chairman of the Board, Tubądzin Management Group Sp. z o.o.
- **Robert Posytek**, Editor-in-Chief, PropertyNews.pl; Deputy Editor-in-Chief, PropertyDesign.pl

Presentations:

- Piano made of 'foil' material. **Iwona Jałocha**, Designer and Fashion; **Piotr Kozłowski**, Ds Kozłowski Perfekcyjne Wnętrza;
- Futustart – Home Technology Programme. **Maciej Turcki**, Chairman of the Board, Futunext Polska Sp. z o.o.
- Smart mirrors and cabinet fronts. **Marek Nowak**, Owner, Future Glass
- Bike hangers. **Radek Kozubski**, Partner, Bike2box
- Smart mirrors. **Arek Adamek**, CEO, Abyss Glass Group Sp. z o.o.

Moderator:

- **Bartosz Dobrowolski**, Founder, CEO, Proptech Poland; Member of the Supervisory Board, RICS

24 January 2019 | 16.00-17.00 | Conference Room No. 25

TECHNOLOGIES

Design+Tech

Multimedia and innovations in interiors. How to combine them with design?

Guests invited to participate in the session (alphabetical list):

- **Cezary Kowalczyk**, Head of Projects, Grohe Polska Sp. z o.o.
- **Olimpia Patej**, Director, Investment Department, LPP
- **Artur Pollak**, Chairman of the Board, APA Sp. z o.o.
- **Jakub Wiśniewski**, Architect, JMW Architekci

Presentation:

- From Irkutsk to London, or how design and technology intertwine in today's commercial investment projects. **Olimpia Patej**, Director, Investment Department, LPP

Moderator:

- **Zbigniew Urbański**, Television Presenter; technology enthusiast, gadget tester and collector

24 January 2019 | 12.00-13.00 | Stage in the Lower Foyer

Hot list – the most interesting commercial and public projects of recent years

A review of the most spectacular investments and projects of recent years. Presentations of the most interesting projects, presentations of creators – investors and architects. Learn about the most recent trends, find out who has designed the newest facilities and interiors, and who has fitted them out. Find inspirations for your own projects!

Guests invited to participate in the session (alphabetical list):

- GetResponse Headquarters – A green office building with a wooden structure. **Marcin Grzelewski**, Architect, Member of the Board, APA Wojciechowski Sp. z o.o.; **Agnieszka Kalinowska-Sołtys**, Architect, Member of the Board, APA Wojciechowski Sp. z o.o.; **Szymon Wojciechowski**, Architect, Member of the Board, APA Wojciechowski Sp. z o.o.
- The world's vanishing plants garden, together with the garden pavilion in Arboretum of the Warsaw University of Life Sciences – SGGW). **Jacek Krych**, Architect, Landscape Architect, Pracownia JRK72
- **Joanna and Wojciech Malecki**, MAŁECCY biuro projektowe; **Krzysztof Mycielski**, Grupa 5 Architekci
- A footbridge across the Vltava River. **Maciej Jakub Zawadzki**, Chairman of the Board, MJZ Sp. z o.o.

Moderators:

- **Małgorzata Burzec-Lewandowska**, Editor-in-Chief, PropertyDesign.pl; Deputy Editor-in-Chief, PropertyNews.pl
- **Robert Posytek**, Editor-in-Chief, PropertyNews.pl; Deputy Editor-in-Chief, PropertyDesign.pl

24 January 2019 | 13.00-13.10 | Stage in the Lower Foyer
Presentation by STEGU

24 January 2019 | 13.15 -14.00 | Stage in the Lower Foyer

Official opening of the exhibition of Polish buildings nominated for the Mies van der Rohe Award

- **Ivan Blasi**, Architect, Co-ordinator, European Union Prize for Contemporary Architecture – Mies van der Rohe Award
- **Marcin Szczelina**, Critic, Architecture Curator

24 January 2019 | 14.00-15.30 | Stage in the Lower Foyer
HOT LIST

Hot list – the most interesting commercial and public projects of recent years

A review of the most spectacular investments and projects of recent years. Presentations of the most interesting projects, presentations of creators – investors and architects. Learn about the most recent trends, find out who has designed the newest facilities and interiors, and who has fitted them out. Find inspirations for your own projects!

Guests invited to participate in the session (alphabetical list):

- Helios Dream. **Piotr Gierałowski**, Founder, Owner, Gierałowski & Partnerzy
- Museum of the Second World War. **Karolina Imianowska**, Head of Marketing and Sales, Museum of the Second World War in Gdańsk
- Zodiak Warsaw Pavilion of Architecture. **Szymon Kalata**, Partner, Kalata Architekci; **Bartłomiej Gowin**, Architect, Pracownia Architektoniczna Gowin&Siuta sp.j.
- The 'Za Bramką' office building, Poznań. **Marcin Kościuch**, Architect, Founder, Ultra Architects
- **Romuald Loegler**, Chairman of the Board, Atelier Loegler Architekci Sp. z o.o.
- Maria Mill in Wrocław. **Zbigniew Maćków**, Architect, Maćków Pracownia Projektowa

Moderator:

- **Katarzyna Kasprzyk-Skaba**, Journalist, Housemarket.pl, PropertyInwestycje.pl

24 January 2019 | 15.30-15.50 | Stage in the Lower Foyer

Presentation:

- Saint Gobain MULTI COMFORT – more than sustainable construction. **Piotr Wereski**, Habitat Technical Manager, Grupa Saint-Gobain

24 January 2019 | 12.00-13.00 | Stage at the Spodek Arena

HOT LIST

The most interesting houses from Poland

On a beach, a steep slope, in the wilderness. How to design the house of your dreams in a unique location. Presentations of the most spectacular investments and projects of recent years. Speeches by top architects

Guests invited to participate in the session (alphabetical list):

- Architecture rooted in tradition – Rural House. **Bogusław Barnaś**, Architect, Designer, BXB studio Bogusław Barnaś
- Shepherd's Hut. **Monika and Adam Bronikowski**, Interior Designers, Hola Design
- House in Kuźnica Kiedrzyńska. **Jakub Cieślak and Kamil Cierpiot**, Architects, GRUPA VERSO DELTOID Sp. z o.o.
- **Robert Konieczny**, Architect, Founder, KWK Promes
- Czarna Skąła House Design. **Adam Zwierzyński**, Architect, MUS Architects,

Moderator:

- **Zbigniew Urbański**, technology enthusiast, gadget tester and collector; Television Presenter

24 January 2019 | 14.00-15.30 | Stage at the Spodek Arena

HOT LIST

The most interesting houses from Poland

On a beach, a steep slope, in the wilderness. How to design the house of your dreams in a unique location. Presentations of the most spectacular investments and projects of recent years. Speeches by top architects

Guests invited to participate in the session (alphabetical list):

- CWA House. **Magdalena and Maciej Beczak**, Architects, BECZAK / BECZAK / ARCHITEKCI
- House behind a roof. **Bartłomiej Drabik**, Architect, Superhelix Pracownia Projektowa – Bartłomiej Drabik
- GG House. **Tadeusz Lemański**, Owner, Architekt Lemański Studio
- The Tatra House. **Jan Karpień-Bulecka and Marcin Steindel**, Architects, Karpień Steindel Architektura,

Moderator:

- **Marcin Szczelina**, Critic, Architecture Curator

24 January 2019 | 16.00-17.00 | Stage at the Spodek Arena

HOT LIST

The most interesting houses from Poland

On a beach, a steep slope, in the wilderness. How to design the house of your dreams in a unique location. Presentations of the most spectacular investments and projects of recent years. Speeches by top architects

Guests invited to participate in the session (alphabetical list):

- Mirror House. **Marcin Tomaszewski**, Artistic Director, Owner, Reform Architekt Marcin Tomaszewski
- Red House in Rudy. **Marek Wawrzyniak**, Lead Architect, Co-Founder; **Karol Wawrzyniak**, Architect, TOPROJEKT

Moderator:

- **Justyna Łotowska**, Editor, Dobrzemieszkaj.pl

25 January 2019

25 January 2019 | 9.30-11.30 | Lecture Hall

Simultaneous interpreting service PL/ENG

DESIGN

Design – a way to innovations and higher revenues | opening session

Price-based competition – this is not for Poland any more. A developed economy means an innovative economy. Chairs, lamps, TVs, shoes or applications – how to use design to develop the competitiveness of companies? How to attract customers' attention and how to find a fast and inexpensive method to develop innovative products? Business + design = success. Brussels encourages and supports that combination.

Guests invited to participate in the session (alphabetical list):

- **Stefano Adriani**, Designer
- **Jork Dieter**, Associate Director Design & Innovation, Point Blank
- **Robert Majkut**, CEO, Robert Majkut Design
- **Grzegorz Ogierman**, Business Unit Director - Advanced Glass Solutions, Saint-Gobain
- **Maarten Pieters**, Head of Co-creation & People Insight, Signify

Speeches:

- **Jork Dieter**, Associate Director Design & Innovation, Point Blank
- **Robert Majkut**, CEO, Robert Majkut Design
- **Maarten Pieters**, Head of Co-creation & People Insight, Signify

Moderators:

- **Beata Tadla**, Journalist
- **Oskar Zięta**, Architect, Designer, Founder, Zięta Prozesdesign Sp. z o.o.

25 January 2019 | 12.00-13.00 | Lecture Hall

Simultaneous interpreting service PL/ENG

DESIGN

The end of a civilisation of disposable objects?

Manufacturers abandon global consumerism, selecting recycling and sustainable development. Our reality is also being changed by the sharing economy.

Guests invited to participate in the session (alphabetical list):

- **Krzysztof Brzeziński**, Marketing Director, Geberit Sp. z o.o.
- **Pete Kercher**, Founder, European Institute for Design and Disability (EIDD), Ambassador, Design for All Europe
- **Krystyna Łuczak-Surówka**, Design Historian and Critic
- **Robert Sufleta**, Account Manager Polska Południowa, Armstrong
- **Krzysztof Zalewski**, Architect, ZALEWSKI ARCHITECTURE GROUP

Moderator:

- **Tomasz Pągowski**, Designer, Constructor, TV Host of programmes on interior design: 'Projekt Lokalny', 'Remont w 48h' and 'Bitwa o Dom'

25 January 2019 | 9.30-11.30 | Banquet Hall A

Simultaneous interpreting service PL/ENG

DESIGN. COMMERCIAL INTERIORS

Outside the box – the time for traditional hotels has gone completely

Hotel guests expect interesting impressions and not just traditionally-understood comfort, comfortable beds and good service. To achieve that, hoteliers must be open to new ideas, design and outside the box thinking.

Guests invited to participate in the session (alphabetical list):

- **Emilia Cichocka**, A&D Relations Manager Corian PL, DuPont Poland Corian Design

- **Jan Karpiel-Bulecka**, Architect, Karpiel Steindel Architektura; **Marcin Steindel**, Architect, Karpiel Steindel Architektura
- **Cezary Kowalczyk**, Head of Projects, Grohe Polska Sp. z o.o.
- **Janusz Mitulski**, Director, International Hotel Development for Central & Eastern Europe, Marriott International
- **Patryk Rudawski**, Segmentation Business Development Manager, Tarkett Polska Sp. z o.o.
- **Maria Saloni-Sadowska**, Architect Associate, Kuryłowicz & Associates Sp. z o.o.
- **Tomasz Wuczyński**, Founder, Grupa Plus Architekci

Presentation:

- Jaquar Group and its global footprint. **Rajesh Mehra**, Development Director, Co-Owner, Jaquar; **Jakub Tomaszek**, Country Manager, Jaquar Poland

Moderator:

- **Maciej Orłoś**, Journalist

25 January 2019 | 12.00-13.00 | Banquet Hall A

Simultaneous interpreting service PL/ENG

DESIGN. COMMERCIAL INTERIORS

A marriage of business and art. When the patio of an office building or a shopping centre is converted into an art gallery

Artistic works can increasingly be encountered in commercial buildings. Such works educate, develop a sense of aesthetics and increase the value of investments and improve their prestige.

Guests invited to participate in the session (alphabetical list):

- **Agnieszka Gniotek**, Historian, Art Critic, Owner, XANADU Galeria i Dom Aukcyjny
- **Martin Nielaba**, Painter, Photographer
- **Oskar Zięta**, Architect, Designer, Founder, Zięta Prozedesign Sp. z o.o.

Moderator:

- **Maria Prokop**, Your Art Maison Gallery

25 January 2019 | 14.00-15.30 | Banquet Hall A

Simultaneous interpreting service PL/ENG

DESIGN. COMMERCIAL INTERIORS

Not only cross-work and lagom. Latest trends in office design

What trends will predominate in office spaces in 2019? What we will be surprised with in the area of working space? What affects working comfort?

Guests invited to participate in the session (alphabetical list):

- **Janusz Dziewanowski**, Business Development Manager, Multicontract
- **Zbigniew Kostrzewa**, Leading Architect, Founder, Owner, In Design
- **Karina Kreja**, International Concept Manager, Kinnarps Polska
- **Marek Osika**, Investment Adviser, Electrical Installation Equipment Systems, Hager Polo Sp. z o.o.
- **Anna Rybakowska**, COO, Biuro-Styl
- **Sebastian Szarejko**, Product Manager for Interiors, Sto Sp. z o.o.
- **Anna Vonhausen**, Creative Director, VANK Sp. z o.o.

Presentations:

- The rule of three unities according to Sto: a parameter, design, and practice. **Sebastian Szarejko**, Product Manager for Interiors, Sto Sp. z o.o.
- STOP.INSPIRE.GO. **Jarosław Strzelczyk**, Product Manager, Biuro-Styl
- Carpentry in a modern office: ideas, opportunities and challenges – presentation of CONCESSION. **Adam Jackowski**, Chairman of the Board, CONCESSION

Moderator:

- **Tomasz Pągowski**, Designer, Constructor, TV Host of programmes on interior design: 'Projekt Lokalny', 'Remont w 48h' and 'Bitwa o Dom'

25 January 2019 | 9.30-11.30 | Banquet Hall B

Simultaneous interpreting service PL/ENG

HOUSEMARKET FORUM SILESIA

Silesia says yes! The key challenges facing the Silesian housing market

The shortage of dwellings and the economic development of Upper Silesia have whetted the appetites of housing developers. They build courageously and on an increasingly greater scale. Where lies the strength of Katowice and the region? What new investment projects do developers plan to carry out? In the construction industry, however, there is a deficit in workforce. Will housing investment projects slow down? What is the scale of the problem in Silesia? The vision of the officials; demands of the residents; and the challenges that developers are facing.

The opening session will culminate in the final of the Housemarket Silesia competition and in the Housemarket Silesia Awards 2019 ceremony.

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Guests invited to participate in the session (alphabetical list):

- **Jan Dziekoński**, Chairman of the Board, Mzuri Investments
- **Nikodem Iskra**, Chairman of the Board, Murapol SA
- **Kazimierz Kirejczyk**, Deputy Chairman of the Board, REAS | JLL Residential Advisory
- **Arie Koren**, CEO, Okam
- **Maciej Wójcik**, Managing Partner, TDJ Estate

Presentation:

- The primary housing market in Katowice against the backdrop of the Polish market. **Kazimierz Kirejczyk**, Deputy Chairman of the Board, REAS | JLL Residential Advisory

Moderator:

- **Katarzyna Kasprzyk-Skaba**, Journalist, Housemarket.pl, PropertyInwestycje.pl

25 January 2019 | 12.00-13.00 | Banquet Hall B

DESIGN

Designer – as a profession

A dozen or so years ago, the profession of a designer actually did not exist in Poland. Today, the largest ones compete for the best ones. How to educate young artists in Poland.

Guests invited to participate in the session (alphabetical list):

- **Antoni Cygan**, Rector, Academy of Fine Arts (ASP) in Katowice
- **Marta Gębska**, Design Manager, Marmite Sp. z o.o.
- **Ewa Gołębiowska**, Director, Cieszyn Castle
- **Kinga Grzybowska**, Designer, Winner of the Roca – JTG Competition
- **Michał Hondo**, Designer, Winner of the Roca – JTG Competition
- **Katarzyna Kraszewska**, Architect, Katarzyna Kraszewska Architektura Wnętrz

Moderator:

- **Piotr Kraśko**, Journalist

25 January 2019 | 14.00-15.30 | Banquet Hall B

DESIGN. HOME INTERIORS

Colour matters – 2019 trends

Fashionable colours change every season and every year experts set new colour trends. However, do all the colours fit every interior? What colours remain universal, despite changing fashions?

Guests invited to participate in the session (alphabetical list):

- **Anna Gacka**, Psychologist, Colour Expert, Interior Designer, CoachYourHome
- **Krzysztof Miruć**, Architect, TV Host, 'Zgłoś remont' on HGTV
 - **Dominika Trzcńska**, Interior Designer, Owner, Superpozycja Architektki
- **Izabela Żak**, Adviser to Architect, Flügger

Presentation:

- MAKE WALL ... not war. **Izabela Żak**, Adviser to Architects, Flügger

Moderator:

- **Artur Indyka**, Interior Designer

25 January 2019 | 9.30-11.30 | Banquet Hall C

Simultaneous interpreting service PL/ENG

REGIONAL PROPERTY FORUM

Offices. The innovation race

Katowice-based office developers are competing for innovations. They offer their tenants working space in an attractive, user-friendly environment provided with culture zones, green roofs and in smartly-designed, sustainable buildings. They are looking for solutions adapted to new work styles.

Are these offices a magnet for companies operating in the advanced business services sector? What will help Silesia to keep its strong position among regional cities? How will the market develop? What are the plans of key market players?

Guests invited to participate in the session (alphabetical list):

- **Tomasz Dyba**, Negotiator, Tenant & Landlord Representation, Katowice Office, Cushman & Wakefield
- **Marek Gorczyca**, Sales Director Region South, Kinnarps Polska
- **Justina Ivan**, Commercial Director Poland, GTC SA
- **Anna Krztoń**, Senior Leasing Manager, Trigranit Development Polska Sp. z o.o.
- **Paweł Szafarczyk**, Development Manager, Reesco sp. z o.o.
- **Marek Ulanecki**, Leading Manager, Vastint Poland Sp. z o.o.

Moderator:

- **Marek Kuryłowicz**, Proxy, Chairman of the Board, Kuryłowicz & Associates Sp. z o.o.

25 January 2019 | 12.00-13.00 | Banquet Hall C

REGIONAL PROPERTY FORUM

Warehouses. E-commerce, rising consumption and economic boom – the recipe for success in the warehousing market. The conditions for further growth of the sector in Silesia

Demand in the second-largest warehouse space market in Poland is still strong. For both lessees and investors, infrastructure and growth potential remain the key factors. What are the necessary conditions for further growth? Will the soaring cost of construction services slow down the sector's development and affect the costs associated with rental? Property prices, labour market – what are the barriers?

Guests invited to participate in the session (alphabetical list):

- **Jan Brachmann**, Chairman of the Board, Seifert Polska Sp. z o.o.
- **Piotr Bzowski**, Leasing & Development Director Poland, P3 Logistics Parks
- **Marek Dobrzycki**, Managing Director, Panattoni Europe
- **Paweł Rzepka**, Production and Logistics Director, Delta Trans Group

Moderator:

- **Marek Kosielski**, Director, BTS Department, Axi Immo

25 January 2019 | 14.00-15.30 | Banquet Hall C

Simultaneous interpreting service PL/ENG

REGIONAL PROPERTY FORUM

Hotels. Katowice + the Spodek Arena + ICC = booming hospitality industry

There are more and more locations on the Silesian hotel map. The sector benefits from the boom and the growing number of prestigious international events promoting the region globally. What is the outlook for the regional MICE market? What kind of new investments are going to be executed in the Katowice metropolitan area? What are the challenges facing hospitality market

Guests invited to participate in the session (alphabetical list):

- **Adam Konieczny**, Development Director, Louvre Hotels Group in Poland
- **Adam Pilczuk**, Strategy & Development Director, Chopin Airport Development Sp. z o.o.
- **Tomasz Piórkowski**, Regional Director, Vienna House
- **Marcin Stolarz**, Chairman of the Board, PTWP Event Center
- **Paweł Szafarczyk**, Development Manager, Reesco sp. z o.o.
- **Przemysław Wieczorek**, Member of the Board, Puro Hotels

Moderator:

- **Piotr Myszor**, Journalist, WNP.PL

25 January 2019 | 12.00-13.00 | Conference Room No. 1

Simultaneous interpreting service PL/ENG

DESIGN. HOME INTERIORS

Kitchen design | presentations and discussions

Designing with sense. How to design and furnish interiors so that they are suitable...

Guests invited to participate in the session (alphabetical list):

- **Natalia Juszczyk**, Architect, Xicorra Sp. z o.o.
- **Michał Łój**, Product Design Manager, Deante
- **Jakub Parcheta**, Chairman of the Board, LCF Kuchnie Sp. z o.o.
- **Mariusz Sieradzki**, Technologist, R&D Department, REJS Sp. z o.o.

Presentation:

- Functional kitchen. **Mariusz Sieradzki**, Technologist, R&D Department, REJS Sp. z o.o.

Moderator:

- **Katarzyna Zacharewicz-Łukaszuk**, Editor-in-Chief, Archiconnect.pl

25 January 2019 | 14.00-15.30 | Conference Room No. 1

DESIGN. HOME INTERIORS

Living room design | presentations and discussions

Designing with sense. How to build an offer to reflect the changing ideas of the living space?

Guests invited to participate in the session (alphabetical list):

- **Grzegorz Goworek**, Designer, Co-Owner, STUDIO.O. organic design
- **Marta Kilan**, CEO, Owner, Biuro projektowe TOKA+HOME
- **Karolina Kobosko** Architect, Kreatywna Pracownia Projektowa Twój Kwadrat
- **Anna Koszela**, Interior Designer
- **Joanna Ochota**, Architect, Concept JOana
- **Roland Stańczyk**, Architect, RS STUDIO PROJEKTOWE

Moderator:

- **Beata Michalik**, Editor, Biznesmeblowy.pl

25 January 2019 | 12.00-13.00 | Conference Room No. 7

Simultaneous interpreting service PL/ENG

DESIGN. HOME INTERIORS

Bathroom design | presentations and discussions

Designing with sense. How to build an offer to reflect the changing ideas of the living space?

Guests invited to participate in the session (alphabetical list):

- **Jaume Cassanyer Tosques**, Architect, Product Manager, Laufen
- **Dariusz Jędrzejczak**, Head, Sales & Marketing Department, Mochnik Sp. z o.o. Sp.k.
- **Katarzyna Maciejewska**, Designer, Owner, Maciejewska Design
- **Tomasz Pietrzak**, Sales & Product Director North & Central Europe, Royo Group International Bathroom
- **Adam Ptasieński**, Chain Manager, BLU Salony Łazienek on behalf of BR Konsorcjum Sp. z o.o. Refleks Sp.k.; Chairman of the Board, LogiQ Sp. z o.o. Sp.k.; Chairman of the Board, Synage Sp. z o.o. (Refleks Group)

Presentation:

- **Jakub Dubilewicz**, Country Manager Poland, Koh-I-Noor (MERA)

Moderators:

- **Anna Sołomiewicz**, Lead Editor, Łazienka.pl, 'Łazienka' Magazine
- **Urszula Tatur**, Lead Editor, Mamkuchnie.pl, 'Świat Łazienek i Kuchni' Magazine

25 January 2019 | 14.00-15.30 | Conference Room No. 7**DESIGN. HOME INTERIORS****Bathroom design | presentations and discussions**

Designing with sense. How to build an offer to reflect the changing ideas of the living space?

Guests invited to participate in the session (alphabetical list):

- **Marta Gębska**, Design Manager, Marmite Sp. z o.o.
- **Katarzyna Maciejewska**, Designer, Owner, Maciejewska Design
- **Maciej Siejka**, Chairman of the Board, Massi Sp. z o.o.
- **Katarzyna Tworek**, Brand Manager, Aurora Technika Świetlna
- **Jerzy Wuttke**, Designer, Academic Teacher, Academy of Fine Arts in Katowice (ASP Katowice); former Chairman, Scientific Council, Institute of Industrial Design (Instytut Wzornictwa Przemysłowego)

Presentations:

- **Leszek Korbel**, Head, MCJ; **Mariusz Traczykiewicz**, Sales Representative, MCJ
- **Przemysław Mazur**, General Director, Luxrad (MERA)

Moderators:

- **Anna Sołomiewicz**, Lead Editor, Łazienka.pl, 'Łazienka' Magazine
- **Urszula Tatur**, Lead Editor, Mamkuchnie.pl, 'Świat Łazienek i Kuchni' Magazine

25 January 2019 | 12.00-13.00 | Conference Room No. 9**DESIGN. HOME INTERIORS****Terrace design | presentations**

Designing with sense. How to build an offer to reflect the changing ideas of the living space?

Guests invited to participate in the session (alphabetical list):

- **Piotr Garbacz**, Owner, TARASOLA Sp. z o.o. Sp.k.
- **Krzysztof Królikowski**, Sales and Marketing Specialist, SILVADEC
- **Katarzyna Tworek**, Brand Manager, Aurora Technika Świetlna

Presentations:

- **Piotr Garbacz**, Owner, TARASOLA Sp. z o.o. Sp.k.
- **Krzysztof Królikowski**, Sales and Marketing Specialist, SILVADEC

Moderator:

- **Katarzyna Masłowska**, Lead Editor, 'Najlepsze Domy' Magazine, Journalist, Dobrzemieszkaj.pl

25 January 2019 | 14.00-15.30 | Conference Room No. 9**DESIGN MATERIAL****Glass, stone, ceramics**

Modern application of glass, stone and ceramics in commercial and residential interiors.

Guests invited to participate in the session (alphabetical list):

- **Agnieszka Bar**, Designer, bar glass design
- **Tomasz Jastrząb**, Design Manager, Cersanit
- **Dariusz Jędrzejczak**, Head, Sales & Marketing Department, Mochnik Sp. z o.o. Sp.k.
- **Katarzyna Kraszewska**, Interior Designer, Katarzyna Kraszewska Architektura Wnętrz
- **Grzegorz Ogierman**, BU GLASSOLUTIONS Director, Saint-Gobain – Advanced Glass Solutions
- **Tomasz Smus**, Brand Architect, Tubądzin Group

Presentations:

- **Dariusz Jędrzejczak**, Head, Sales & Marketing Department, Mochnik Sp. z o.o. Sp.k.
- **Krzysztof Kulig**, Product Manager, Grupa Tubądzin; **Tomasz Smus**, Brand Architect, Grupa Tubądzin

- Advanced Glass Solutions. **Grzegorz Ogierman**, Business Unit Director - Advanced Glass Solutions, Saint-Gobain

Moderator:

- **Justyna Łotowska**, Editor, Dobrzemieszkaj.pl

25 January 2019 | 12.00-13.00 | Conference Room No. 23

Simultaneous interpreting service PL/ENG

DESIGN. HOME INTERIORS

How they see us, is what ... – the magic of lighting

Along with the development of LED technology, light has become a part of architecture. This is an excellent place for decoration – a way to stand out, to attract customers' attention and to gain prestige. But you need to know the rules.

Guests invited to participate in the session (alphabetical list):

- **Janusz Baran**, Head of Lighting, Marketing Co-ordinator, Max-Fliz
- **Tomasz Cedro**, Manager, MERA
- **Grzegorz Goworek**, Designer, Co-Owner, STUDIO.O. organic design
- **Salvatore Pugliarelli**, Sales Manager, Occhio
- **Justyna Smolec**, Architect, Justyna Smolec Architektura&Design

Moderator:

- **Miłosz Kowalski**, Faculty of Architecture, Institute of Urban Design, Cracow University of Technology; Architect, Lighting Designer, Owner, Studio Projektowe NO-BOX STUDIO / 2 LAMPKI DESIGN

25 January 2019 | 14.00-15.30 | Conference Room No. 23

Simultaneous interpreting service PL/ENG

DESIGN. HOME INTERIORS

Apartments for digital nomads

Young people do not wish to invest in expensive objects while apartments and the equipment in them serve them for the time being. How to work with low budgets.

Guests invited to participate in the session (alphabetical list):

- **Hanka Bajer**, Interior Designer, Exit Design
- **Agnieszka Buczkowska-Korlińska**, Architect, Founder, Inter-Arch Architekci
- **Karolina Drogozcz**, Architect, Mango Studio
- **Krystyna and Ida Mikołajska**, Architects, Interior Architects, MIKOŁAJSKA Studio
- **Jimi Ogden**, Designer, TV Presenter, 'Rzeczy OdNowa', HGTV
- **Zuzanna Wilkirska**, Designer, Finalist of the Roca – JTG Competition

Moderator:

- **Piotr Kraško**, Journalist

25 January 2019 | 12.00-13.00 | Conference Room No. 24

DESIGN. PUBLIC INTERIORS

State-of-the-art education

Open and friendly, well related to the environment, designed with respect to the natural and cultural environment, and first of all inspiring to learn. How to develop modern, colourful, friendly and safe schools, kindergartens and universities.

Guests invited to participate in the session (alphabetical list):

- **Bartłomiej Kisielewski**, Partner, Horizonte Studio
- **Marcin Kolanus**, PORT
- **Karol Wawrzyniak**, Architect, Topprojekt
- **Łukasz Zagała**, Co-Owner, Medusa Group Sp. z o.o. Sp.k.

Moderators:

- **Joanna and Wojciech Małecki**, MAŁECCY biuro projektowe

25 January 2019 | 14.00-15.30 | Conference Room No. 24

HOUSEMARKET FORUM SILESIA

Upper Silesia is enticing investors. The potential of the rental property market, summer houses, and condo hotels

Inflation will rise, investments will not be profitable. Can residential units be the alternative investment product? How much profit can you make in the condo hotel system? What resorts are best for investing in? Market depth, clients, standards, and rates of return.

Guests invited to participate in the session (alphabetical list):

- **Paweł Grochowski**, Member of the Board, Arche
- **Artur Kaźmierczak**, Chairman of the Board, Mzuri CFI
- **Piotr Łabno**, Member, Polish Residential Landlords' Association (Stowarzyszenie Właścicieli Nieruchomości na Wynajem „Mieszkanicznik”)

- **Ofka Piechniczek**, Co-Founder, President of the Board, Śląskie Kamienice SA
- **Jacek Twardowski**, Managing Partner, Kristensen Group

Moderator:

- **Katarzyna Kasprzyk-Skaba**, Journalist, Hosuemarket.pl, PropertyInwestycje.pl

25 January 2019 | 12.00-13.00 | Conference Room No. 25

DESIGN

Chair as a new icon of design

Most recent technologies and original design concepts are involved in designing chairs. Contemporary designers skilfully combine various materials and forms. These are intelligent chairs, stuffed with the most recent technologies. Chair designing is commissioned to the best designers. Design coupled with functionalities.

Guests invited to participate in the session (alphabetical list):

- **Jadwiga Husarska**, Design Manager, CEO, Husarska Sp. z o.o.
- **Kamil Pienio**, Chairman of the Board, Claudie Design Sp. z o.o.
- **Nikodem Szpunar**, Designer, Kamil Szpunar REM STUDIO

Moderator:

- **Mariusz Golak**, Editor, 'Meble Plus' Magazine, meble.com.pl

25 January 2019 | 14.00-15.30 | Conference Room No. 25

DESIGN

Polish furniture brand – an opportunity or a myth?

Is it possible to create a recognisable brand of Polish furniture – if so, then how? This is the most often discussed and most controversial subject concerning the furniture industry in Poland. Design, innovations, quality or... price – what should Polish furniture manufacturers focus on in order to retain and improve their situation on global markets?

Guests invited to participate in the session (alphabetical list):

- **Ryszard Balcerkiewicz**, President of the Supervisory Board, Noti Sp. z o.o.; President of the Supervisory Board, Fabryki Mebli Balma SA
- **Marcin Dymarski**, General Director, Deputy Chairman of the Board, Elita Sp. z o.o.
- **Janusz Mikołajczyk**, Chairman of the Board, MIKOMAX Sp. z o.o. Sp.k.
- **Artur Wasążnik**, Marketing and Commercial Director, Meble Marzenie sp.j.

Moderator:

- **Maciej Orłoś**, Journalist

25 January 2019 | 12.00-13.00 | Stage in the Lower Foyer

HOT LIST

Hot list – the most interesting commercial and public projects of recent years

A review of the most spectacular investments and projects of recent years. Presentations of the most interesting projects, presentations of creators – investors and architects. Learn about the most recent trends, find out who has designed the newest facilities and interiors, and who has fitted them out. Find inspirations for your own projects!

Guests invited to participate in the session:

- **Jan Belina-Brzozowski**, Architect, Urban Planner, BBGK Architekci Sp. z o.o.
- Copernican Revolution Lab in Warsaw. **Oskar Grąbczewski**, Architect, Owner, OVO Grąbczewscy Architekci
- Human Interaction through Architecture. **Mateusz Mastalski**, Lead Design Architect, Competitions, Senior Architect MAA, Henning Larsen
- Stacja Wisła Park, Kraków. **Katarzyna Opałka**, Greenery Designer, Urban Greenery Authority (Zarząd Zieleni Miejskiej) in Kraków; **Wojciech Jakubowski**, Architect, JAKABE Projekty Spółka z o.o.
- Natural luxury – Hotel 5***** on 6 ha in Pasym. **Maciej Jakub Zawadzki**, Chairman of the Board, MJZ Sp. z o.o.
- Affordable Housing Assembly at the European Capital of Culture 2016 Settlement Nowe Żerniki in Wrocław. **Piotr Zybura**, Architect, Chief Designer, Arch it,

Moderators:

- **Małgorzata Burzec-Lewandowska**, Editor-in-Chief, PropertyDesign.pl; Deputy Editor-in-Chief, PropertyNews.pl
- **Robert Posytek**, Editor-in-Chief, PropertyNews.pl; Deputy Editor-in-Chief, PropertyDesign.pl

25 January 2019 | 13.00-13.20 | Stage in the Lower Foyer

Presentation:

- **Cezary Kowalczyk**, Head of Projects, Grohe Polska Sp. z o.o.; **Maciej Zawlik**, Area Sales Manager, Grohe Polska Sp. z o.o.

25 January 2019 | 13.20-13.30 | Stage in the Lower Foyer

Presentation by STEGU

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25 January 2019 | 14.00-15.30 | Stage in the Lower Foyer
HOT LIST
Hot list – the most interesting commercial and public projects of recent years

A review of the most spectacular investments and projects of recent years. Presentations of the most interesting projects, presentations of creators – investors and architects. Learn about the most recent trends, find out who has designed the newest facilities and interiors, and who has fitted them out. Find inspirations for your own projects!

Guests invited to participate in the session:

- Competition for the reconstruction of toilets in the Spodek Arena in Katowice – case study. **Wojciech Gwizdak**, Architect, 2GStudio
- Polish History Museum. **Robert Kostro**, Director, Polish History Museum
- Nordea. Seaport Office | Scandinavia Office. **Bogusz Parzyszek**, CEO, Founder, Workplace Solutions Sp. z o.o.; **Dominika Zielińska**, Managing Partner, Head of Architecture, Workplace Solutions Sp. z o.o.
- Fitness club ReShape. **Adam Radzimski**, Architect, Owner, BAAR
- Kindergarten in Kleszczówka, Żory. **Marek Wawrzyniak**, Lead Architect, Co-Founder, TOPROJEKT; **Karol Wawrzyniak**, Architect, TOPROJEKT
- A hotel and a school by medusa group. **Łukasz Zagala**, Co-Owner, Medusa Group Sp. z o.o. Sp.k.
- Nawa – Architectural Sculpture, Wrocław. **Oskar Zięta**, Architect, Designer, Founder, Zięta Proszedesign Sp. z o.o.

Moderators:

- **Małgorzata Burzec-Lewandowska**, Editor-in-Chief, PropertyDesign.pl; Deputy Editor-in-Chief, PropertyNews.pl
- **Robert Posytek**, Editor-in-Chief, PropertyNews.pl; Deputy Editor-in-Chief, PropertyDesign.pl

25 January 2019 | 12.00-13.00 | Stage at the Spodek Arena
Design. Home Interiors
High-end interiors

Unique design, precious materials and handicraft – looking for luxury

Guests invited to participate in the session (alphabetical list):

- **Janusz Dziewanowski**, Business Development Manager, Multicontract
- **Jarosław Kawecki**, Investment Adviser, Systemy Osprzętu Elektroinstalacyjnego, Hager Polo Sp. z o.o.
- **Jacek Pala**, Architect, Max-Fliz
- **Jarosław Strzelczyk**, Product Manager, Biuro-Styl
- **Patrycja Suszek-Rączkowska**, Interior Designer, Pracownia Projektowa Poco Design
- **Sebastian Szarejko**, Product Manager for Interiors, Sto Sp. z o.o.

Moderator:

- **Beata Tadla**, Journalist

25 January 2019 | 14.00-15.30 | Stage at the Spodek Arena
DESIGN. HOME INTERIORS
High-end interiors

Unique design, precious materials and handicraft – looking for luxury

Guests invited to participate in the session (alphabetical list):

- **Łukasz Kos**, Architect, KOS Architects
- **Monika Kurdyś**, Brand Agent, BOMMA
- **Łukasz Michalski**, Architect, JMW Architekci
- **Wojciech Mościbrodzki**, Brand Ambassador, Tarasola
- **Patrycja Suszek-Rączkowska**, Interior Designer, Pracownia Projektowa Poco Design
- **Marek Zięba**, Manager, MERA

Moderator:

- **Beata Tadla**, Journalist

25 January 2019 | 15.30-15.50 | Stage at the Lower Foyer

Presentation:

- Saint Gobain MULTI COMFORT – more than sustainable construction. **Piotr Wereski**, Habitat Technical Manager, Grupa Saint-Gobain

26 January 2019
26 January 2019 | 10.30-10.45 | Premium Stage

How one can earn money on the revitalisation of tenement houses in Silesia.

- **Jan Dziekoński**, Chairman of the Board, Mzuri Investments

26 January 2019 | 10.30-11.00 | Stage in the Lower Foyer

Lecture

Colour matters – 2019 trends Artur Indyka

26 January 2019 | 11.00-12.00 | Premium Stage

Workshops

Do it yourself! by Darek Stolarz

26 January 2019 | 11.00-12.00 | Stage in the Lower Foyer

Akademia Dobrze Mieszkaj on 'Families and their needs'

A series of two-day lectures and discussion panels organised by the editors of the 'Dobrze Mieszkaj' Magazine and Dobrzemieszkaj.pl. This year, our workshops will focus on families and their needs. We offer answers on how to wisely, functionally and economically tailor the interior design to the needs of every household member!

First dwelling: for a single person, for a couple. How to arrange it comfortably, fashionably and cheaply?

Guests invited to participate in the session (alphabetical list):

- **Artur Jóźwik**, Interior Designer, INVENTIVE studio
- **Agnieszka Konieczna**, Interior Architect, Owner, Ambience.Interior Design
- **Małgorzata Mataniak-Pakuła**, Architect, Architektura i Wnętrza Profilart
- **Aleksandra Pater-Bartnik**, Interior Designer, Biuro Architektoniczne ArchOMEGA

Presentation by architect:

- First dwelling – how to design and arrange it? **Agnieszka Konieczna**, Interior Architect, Owner, Ambience.Interior Design

Moderator:

- **Katarzyna Zacharewicz-Lukaszuk**, Lead Editor, archconnect.pl

26 January 2019 | 11.00-16.00 | Stage at the Spodek Arena

Architecture Marathon

This year's edition of the Architecture Marathon will focus on the Polish nominations for the Mies van der Rohe Award, which are the main feature of the exhibition at 4 Design Days 2019! This is a marathon in which some of the best Polish architects will take part.

Moderators:

- **Tomasz Pągowski**, Designer, Constructor, TV Host of programmes on interior design: 'Projekt Lokalny', 'Remont w 48h' and 'Bitwa o Dom'
- **Marcin Szczelina**, Critic, Architecture Curator

11.00-11.45

This year, as many as 18 Polish buildings have been nominated for the Mies van der Rohe Award 2019, which is an architectural prize awarded in Europe every two years. Why do awards arouse such interest not only in Poland? How do Polish facilities compare to European ones?

- **Oskar Grąbczewski**, Architect, Owner, OVO Grąbczewscy Architekci
- **Agnieszka Kaczmarska**, President, Katowice Office, Association of Polish Architects (SARP)
- **Anna Ostrowska**, editor, co-creator of the main exhibition at the 4 Design Days 2019

11.45-12.20

Akademeia High School — a new quality of schools

- **Przemo Łukasik**, Co-Owner, Medusa Group Sp. z o.o. Sp.k.

12.25-12.55

Public space: Nave (Nawa) in Wrocław

- **Oskar Zięta**, Architect, Designer, Founder, Zięta Prozesdesign Sp. z o.o.

12.55-13.25

Sprzecznna 4 – a prefabrication manifesto and the building of the town hall in Konstancin-Jeziorna

- **Emilia Sobańska**, Architect, BBGK Architekci Sp. z o.o.

13.25-13.55

Building of the Faculty of Radio and Television of the University of Silesia in Katowice

- **Alex Clarà**, Architect, BAAS arquitectura

13.55-14.25

Affordable Housing Assembly Atmosfera Nowe Żerniki

- **Tomasz Głowacki**, Architect, Founder, PAG Pracownia Architektury Głowacki
- **Piotr Zybura**, Architect, Chief Designer, Arch it

14.25-14.55

House on the road (Dom po drodze) and Unikat – Katowice's block of flats in the tint of 'smog'

- **Robert Konieczny**, Architect, Founder, KWK Promes

14.55-15.25

The world's vanishing plants garden, together with the garden pavilion in Arboretum of the Warsaw University of Life Sciences – SGGW)

- **Jacek Krych**, Architect, Landscape Architect, Pracownia JRK72

15.25-16.00

Red House, Nursery School in Żory – as many as two nominations for the #EUmiesAward2019

- **Marek Wawrzyniak**, Lead Architect, Co-Founder, TOPROJEKT
- **Karol Wawrzyniak**, Architect, TOPROJEKT

26 January 2019 | 12.15-13.45 | Premium Stage**Thematic session with the journalists of 'Świat Łazienek i Kuchni'****Kitchens and bathrooms of the future. What does a contemporary Polish family need? Presentations, discussions and talks on stage****PART I 'Świat Łazienek i Kuchni' invites: Kitchen for a family**Guests invited to participate in the session (alphabetical list):

- **Karolina Janczy**, Interior Architect, Owner, JanczyArt Design
- **Małgorzata Mataniak-Pakuła**, Architect, Architektura i Wnętrza Profilart
- **Krzysztof Miruć**, Architect, TV Host, 'Zgłoś remont' on HGTV
- **Joanna Ochota**, Architect, Concept JOana
- **Roland Stańczyk**, Architect, RS Studio Projektowe
- **Mariusz Śliwiński**, Grohe Polska Sp. z o.o.
- **Katarzyna Uszok**, Architect

Presentation by journalist:

- Kitchen for a family – hosted by **Urszula Tatur**, Lead Editor, Mamkuchnie.pl, 'Świat Łazienek i Kuchni' Magazine

Presentations by architects:

- **Mariusz Śliwiński**, Grohe Polska Sp. z o.o.
- **Roland Stańczyk**, Architect, RS Studio Projektowe

Moderators:

- **Anna Sołomiewicz**, Lead Editor, Łazienka.pl, 'Łazienka' Magazine
- **Urszula Tatur**, Lead Editor, Mamkuchnie.pl, 'Świat Łazienek i Kuchni' Magazine

26 January 2019 | 12.15-13.15 | Stage in the Lower Foyer**Smart home by Zbigniew Urbański****26 January 2019 | 13.50-14.50 | Premium Stage****Workshops****Colourful house by Artur Indyka. Everything about colours in interior****26 January 2019 | 13.30-14.30 | Stage in the Lower Foyer****Akademia Dobrze Mieszkaj on 'Families and their needs'**

A series of two-day lectures and discussion panels organised by the editors of the 'Dobrze Mieszkaj' Magazine and Dobrzemieszkaj.pl. This year, our workshops will focus on families and their needs. We offer answers on how to wisely, functionally and economically tailor the interior design to the needs of every household member!

Attention, the little ones are coming! How to prepare a dwelling for a new family member, how to look after a place for a small kid, even on small premises.Guests invited to participate in the session (alphabetical list):

- **Anna Kapinos**, Interior Architect, biuro projektowe TOKA+HOME
- **Kinga Śliwa**, Interior Architect
- **Dominika Trzcńska**, Interior Designer, Owner, Superpozycja Architektki
- **Monika Zawolik-Szczyrbowska**, Interior Designer, Zawolik Design

Presentations by architects:

- Attention, the little ones are coming! How to prepare a dwelling for a new family member. **Kinga Śliwa**, Interior Architect
- We design home space for preschool and school children. **Monika Zawolik-Szczyrbowska**, Interior Designer, Zawolik Design

Moderator:

- **Ewa Kozioł**, Editor-in-Chief, 'Dobrze Mieszkaj' Magazine, Dobrzemieszkaj.pl

26 January 2019 | 14.45-16.45 | Stage in the Lower Foyer

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Workshops**Redesign by Jimi Ogden – how to restore old furniture?****26 January 2019 | 15.00-15.10 | Premium Stage****Presentation by STEGU****26 January 2019 | 15.15-15.45 | Premium Stage****Mirella and Marcin Kępczyński, TV Hosts, 'Para w remont' on HGTV****26 January 2019 | 15.50-16.50 | Premium Stage****Thematic session with the journalists of 'Świat Łazienek i Kuchni' Magazine****Kitchens and bathrooms of the future. What does a contemporary Polish family need? Presentations, discussions and talks on stage****PART II „Świat Łazienek i Kuchni” invites: Bathroom of the future**Guests invited to participate in the session (alphabetical list):

- **Barbara Godawska**, Interior Architect, iHome Studio
- **Karolina Janczy**, Interior Architect, Owner, JanczyArt Design
- **Tomasz Słomka**, CEO, Owner, Biuro projektowe TOKA+HOME
- **Roland Stańczyk**, Architect, RS Studio Projektowe
- **Michał Swątek**, Interior Architect, Owner, Swątek Design Studio

Presentation by journalist:

- What will the bathrooms of the future look like? Trends and directions in bathroom design and furnishing. – hosted by **Anna Sołomiewicz**, Lead Editor, Łazienka.pl, 'Łazienka' Magazine

Presentation by architect:

- Bathrooms of the future – hosted by **Tomasz Słomka**, CEO, Owner, TOKA+HOME

Moderators:

- **Anna Sołomiewicz**, Lead Editor, Łazienka.pl, 'Łazienka' Magazine
- **Urszula Tatur**, Lead Editor, Mamkuchnie.pl, 'Świat Łazienek i Kuchni' Magazine

Additional events:**26 January 2019 | 10.00-18.00 | Spodek Arena | PS 25****'Dobrze Mieszkaj' stand**

- **Let's get arranged with 'Dobrze Mieszkaj' – journalists from the website invite you for consultations with interior designers**

Are you arranging your first dwelling? Has a new family member arrived in your home? Perhaps you just need a change and do not know where to start? Prepare your questions, take a floor plan of your apartment or house and visit the 'Dobrze Mieszkaj' zone during the 4 Design Days – our designers will give you advice on how to arrange it, how to choose furniture and colours, how to enlarge a small kitchen or redesign an unusable bathroom. The stand will offer interior design magazines by Publikator/PTWP – 'Dobrze Mieszkaj', 'Świat Łazienek i Kuchni', 'Dom z Przyszłością', catalogues with houses by 'Najlepsze Domy' and industry-specific magazines – 'Łazienka' and 'Meble Plus'.

Advice will be given by:

Agnieszka Buchta-Swoboda, Interior Architect, **Anna Gruner**, A2 Studio Projektowe, **Małgorzata Mataniak-Pakuła**, Architect, Architektura i Wnętrza Profilar, **Joanna Ochota**, Architect, Concept JOana, **Tomasz Słomka**, CEO, Owner, TOKA+HOME, **Piotr Stanisław**, Interior Architect, **Kinga Śliwa**, Interior Architect, **Monika Zawolik-Szczyrbowska**, Interior Designer, Zawolik Design

- **I live well with 'Dobrze Mieszkaj' – 3rd edition of the competition by the 'Dobrze Mieszkaj' Magazine and Dobrzemieszkaj.pl for the best design of a family apartment**

Do you want to show off your own interior or the one you designed yourself? Send us its photos (redakcja@dobrzemieszkaj.pl) and take part in the competition! The most beautiful interiors will be rewarded with a professional photo shoot and publication in the 'Dobrze Mieszkaj' Magazine. The winner will also receive the Geometric designer lamp by MaxLight, worth PLN 4.5 thousand, funded by MaxFliz! Jury of the competition: editorial staff of the 'Dobrze Mieszkaj' Magazine and interior designers co-operating with Akademia Dobrze Mieszkaj and giving advice at the Publisher's stand.

The results of the competition will be announced and the award ceremony will take place on 27 January 2019 at 17.20 on the stage at the Spodek Arena.

- **'4 Design Days rodzinie' – we invite you to other attractions that we have prepared during Open Days especially for families with children:**

- **Art contest for children: My family, my home**

A specially arranged arts corner at the 'Dobrze Mieszkaj' stand will offer children the possibility of creating works that focus on home and family. The most beautiful works will be rewarded and published in the 'Dobrze Mieszkaj' Magazine. Each child participating in the contest will receive a gift.

◦ **Contest: Most Beautiful Smile during the 4 Design Days**

Task: make a selfie or a picture of your kids during the 4 Design Days. Put it up on FB or Instagram under the #4DesignDays hashtag. The most beautiful smiles will be awarded with non-cash prizes and a yearly subscription to the 'Dobrze Mieszkaj' and 'Świat Łazienek i Kuchni' magazines.

27 January 2019

27 January 2019 | 10.30-13.00 | Premium Stage

'Świat Łazienek i Kuchni' Magazine invites you to a kitchen and bathroom marathon

Journalists of 'Świat Łazienek i Kuchni' and 'Łazienka' magazines as well as of mamkuchnie.pl and łazienka.pl will hold inspirational talks for almost 3 hours, attended by representatives of businesses on their available offers of fixtures and fittings for kitchens and bathrooms, novelties, innovations, state-of-the-art solutions and trends for the next and future years.

10.30-11.00

Complex bathroom fixtures and fittings to arrange the interior

Guests invited to participate in the session (alphabetical list):

- **Adrian Breś**, Sales Director, Massi
- **Agnieszka Rygulska-Kmieć**, Commercial Director, Novellini
- **Piotr Wychowaniec**, Product & Sales Coach, Cersanit

11.00-11.30

User-friendly kitchen furniture

Guests invited to participate in the session (alphabetical list):

- **Małgorzata Błaszczak**, Designer, Vigo Meble Kuchenne
- **Roman Kopczyński**, Member of the Board, Peka

11.30-12:00

We design a bathing zone

Guests invited to participate in the session (alphabetical list):

- **Marcin Riger**, Product Manager, Excellent
- **Adam Sieńko**, Sales Development Director, New Trendy
- **Damian Ślęczka**, Regional Sales Manager, Radaway

12.00-12.30

Finishing materials to use in kitchens

Guests invited to participate in the session (alphabetical list):

- **Ivan Fabo**, Opoczno
- **Dariusz Jędrzejczak**, Head of Sales and Marketing Department, Mochnik Sp. z o.o. Sp. k.
- **Katarzyna Wagner**, Product Manager, Laminam

12.30-13.00

Details in the bathroom: fittings, accessories and lighting

Guests invited to participate in the session (alphabetical list):

- **Mariusz Traczykiewicz**, Sales Specialist, MCJ
- **Ada Sadura-Williams**, Product Manager, Deante
- **Katarzyna Tworek**, Brand Manager, Aurora Technika Świetlna

Moderators:

- **Anna Sołomiewicz**, Lead Editor, Łazienka.pl, 'Łazienka' Magazine
- **Urszula Tatur**, Lead Editor, Mamkuchnie.pl, 'Świat Łazienek i Kuchni' Magazine

27 January 2019 | 10.30-12.30 | Stage in the Lower Foyer

Workshops

Redesign by Jimi Ogden – how to restore old furniture?

27 January 2019 | 10.30-13.30 | Stage at the Spodek Arena

Design Marathon

These are discussions with the most creative designers in Poland. They are the ones who operate on an international scale. It is them who make careers, co-operating with the biggest foreign companies and creating their own brands. Get to know the most desirable Polish designers.

Moderators:

- **Tomasz Pągowski**, Designer, Constructor, TV Host of programmes on interior design: 'Projekt Lokalny', 'Remont w 48h' and 'Bitwa o Dom'
- **Marcin Szczelina**, Critic, Architecture Curator

10.30 - 11.30

What is the condition of Polish design? What does it look like now? How to design the future? Does design now have a less aesthetic or functional and more 'missionary' role?

- **Dorota Stępnia**k, curator, manager of events in the creative industries sector. Author of numerous texts, journalist, juror and conference moderator. Currently she works for the International Design Centre (IDZ) in Berlin and teaches at the VIAMODA University in Warsaw. Originator, curator and manager of the Łódź Design Festival – she has been involved in the organisation of the event since 2010. Creator of the O!to Design project. Curator of the Design Space conference organised at the DCK, as well as of the following exhibitions: 'Presence' ('Obecność') and 'Contemporary Polish Design Exhibition' for Designer's Open Festival in Leipzig, and 'Body' – organised as part of the Wrocław as the European Capital of Culture 2016 Project. Her own column 'A strong back' ('Mocne plecy') on art and design seen from a subjective point of view is published in the Design Alive Magazine.

11.30 -12.00

- **Szymon Hanczar***, interior architect, designer. Graduate of the Academy of Fine Arts in Wrocław, currently its lecturer. He also studied at the Akademie der Bildenden Kuenste in Munich. Winner of the scholarship of the Mayor of Wrocław and the Mayor of Częstochowa (he comes from the latter). He designs interiors, furniture and fair booths. In 2011, his minimalistic '13m2' dwelling won the first prize in the 'Interior Design' competition of the Lower Silesian Association of Architects of the Republic of Poland. He runs his own design office. He also likes jogging in the morning.

12.00 - 12.30

- **Marta Gawin**, designer, graphic designer and artistic director. Graduate of the Academy of Fine Arts in Katowice. Among other things, she has designed the graphic identification for the Ars Cameralis Festival and the Katowice Street Art Festival, as well as for Design Silesia and the Silesian Theatre. Gawin's projects are marked by forms matching the themes, as well as by functionality, sophistication and courage.

12.30-13.00

- **bro.KAT**, a women's design collective with a strong Silesian identity. The two founders of the studio, both having a degree in architecture, aim not only to create functional design, but also to express the spirit of this border region. The studio was founded in 2010 by Roma Skuza and Bogna Polańska. In their work, they deal with architecture, interior design, set design, exhibitions, installations and products. Their projects won prizes and distinctions in several competitions and were also published, both in Poland and abroad. The studio's experience encompasses co-operation with private clients, companies and public institutions.

13.00 - 13.30

- **Tomasz Konior**, architect, urban planner. Graduate of the Faculty of Architecture of the Cracow University of Technology. Since 1995, he has been running his own architectural office – Konior Studio. Author of over 100 facilities, mainly public buildings, which have won over 30 awards in national and international competitions. In 2008, together with Konior Studio, he won an international architectural competition for the new headquarters of the Polish National Radio Symphony Orchestra (NOSPR), where the opening concert took place on 1 October 2014. His recent success cases include winning the competitions for a building at the Carbon Art in Zabrze (2013) and for a concert hall in Jastrzębie-Zdrój (2014).

27 January 2019 | 13.15-13.25 | Premium Stage
Presentation by STEGU

27 January 2019 | 12.45-13.45 | Stage in the Lower Foyer
Akademia Dobrze Mieszkaj on 'Families and their needs'

A series of two-day lectures and discussion panels organised by the editors of the 'Dobrze Mieszkaj' Magazine and Dobrzemieszkaj.pl. This year, our workshops will focus on families and their needs. We offer answers on how to wisely, functionally and economically tailor the interior design to the needs of every household member!

Under one roof: how to create a multi-generation family home, how to reconcile the needs of grandparents, parents and children living in one home

Guests invited to participate in the session (alphabetical list):

- **Małgorzata Bacik**, Architect, MM Architekci
- **Karolina Drogoszcz**, Interior Architect, Mango Studio
- **Barbara Uherek-Bradecka**, Architect, Owner, STUDIO BB ARCHITEKCI

Moderator:

- **Anna Usakiewicz**, Lead Editor, 'Dobrze Mieszkaj' Magazine

27 January 2019 | 13.30-14.30 | Premium Stage

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Smart Home by Zbigniew Urbański

27 January 2019 | 14.00-15.00 | Stage in the Lower Foyer

Take up residence in Katowice

Modern design in Katowice, complementary housing estates for young couples. Why do renowned architects want to design housing estates in Katowice?

The impact of Katowice's metamorphoses on life choices made by young people.

Guests invited to participate in the session (alphabetical list):

- **Dominik Czajkowski**, Czajkowski Kuźniak Architekci
- **Danuta Kamińska**, Vice-President of the Board, Upper Silesia & Zagłębie Metropolis (Górnos Śląsko-Zagłębiowska Metropolia)
- **Ofka Piechniczek**, Co-Founder, President of the Board, Śląskie Kamienice SA
- **Stanisław Podkański**, Adviser to the Mayor of Katowice for Architecture and Urban Planning
- **Jacek Sołtysek**, University of Economics, Katowice

Moderator:

- **Marek Mróz***, Journalist

27 January 2019 | 13.45-15.45 | Stage at the Spodek Arena

Architecture Marathon – 4 KIDS

It is time to take a completely new look at architecture and design! Young, or even very young speakers (aged 6 to 14) will be invited to the main stage of 4 Design Days to learn about what children think about the architecture that surrounds them, about items that are designed by adults and the appearance of towns and cities in which they live. It will be funny, but serious, too, as children, like nobody else, are frank in their praise, but merciless in pointing out errors made by us, adults, who create the space in which they live.

Moderators:

- **Urszula Chincz**, Television Presenter
- **Marcin Szczelina**, Critic, Architecture Curator

27 January 2019 | 14.40-15.10 | Premium Stage

Mini-Houses with HGTV

Kamil and Marcin Pastuszek, TV Hosts, 'Odjazdowe minidomy' on HGTV

27 January 2019 | 15.15-16.15 | Stage in the Lower Foyer

Akademia Dobrze Mieszkaj on 'Families and their needs'

A series of two-day lectures and discussion panels organised by the editors of the 'Dobrze Mieszkaj' Magazine and Dobrzemieszkaj.pl. This year, our workshops will focus on families and their needs. We offer answers on how to wisely, functionally and economically tailor the interior design to the needs of every household member!

For a shorter period, but comfortably and stylishly. Advice on how to design and arrange an apartment to rent

Guests invited to participate in the session (alphabetical list):

- **Joanna Ochota**, Architect, Concept JOana
- **Tomasz Pytel**, Architect, Archiwytwórnia
- **Anna Maria Sokołowska**, Interior Architect, Anna Maria Sokołowska Architektura Wnętrz

Presentation by architect:

- We are designing and arranging an apartment to rent. **Joanna Ochota**, Architect, Concept JOana

Moderator:

- **Anna Usakiewicz**, Lead Editor, 'Dobrze Mieszkaj' Magazine

27 January 2019 | 16.00-17.15 | Stage at the Spodek Arena

DobrzeMieszkaj.pl invites: Hot list – the most beautiful Polish houses

Series of interviews on stage in a one-on-one formula. During discussions with journalists from 'Dobrze Mieszkaj' and Dobrzemieszkaj.pl, eminent Polish architects will talk about their most interesting residential projects and present spectacular works that have changed the Polish landscape and transformed Polish residential architecture, and, sometimes, have appeared to be shocking. Visitors will be invited to listen to the following presentations: Top Ten of the most expensive/largest/strangest Polish homes, prepared in collaboration with the largest real property agencies.

Guests invited to participate in the session (alphabetical list):

- Natural House (Dom z natury), Urban House (Dom miejski). **Grzegorz Goworek**, Designer, Co-Owner, STUDIO.O. organic design
- One-Person House design. **Tadeusz Lemański**, Owner, Architekt Lemański Studio
- House in the Landscape. **Gosia Łapaj and Kuba Kowalczyk**, Owners, Kropka Studio StodoLove: Barn – an idea for a house. **Anna Maria Sokołowska**, Interior Architect, Anna Maria Sokołowska Architektura Wnętrz
- Architects' House. **Dorota Szlachcic**, ARC Fabryka Projektowa

- Mirror House. **Marcin Tomaszewski**, Owner, Reform studio

Moderators:

- **Justyna Łotowska**, Editor, Dobrzemieszkaj.pl
- **Ewa Koziol**, Editor-in-Chief, 'Dobrze Mieszkaj' Magazine, Dobrzemieszkaj.pl

**27 January 2019 | 15.45-15.55 | Premium Stage
Exhibitor Design Awards 2019**

How to stand out among numerous designer booths at the 4 Design Days? The winners of the Exhibitor Design Awards – prizes awarded every year by the organisers of the 4 Design Days to the booths designed in the most interesting way – certainly know it. In this edition of the competition, exhibitions of this kind will also be indicated by the jury composed of editors of the magazines and portals published by the PTWP Group and Publikator.

**27 January 2019 r. | 17.20-17.30 | Stage at the Spodek Arena
I live well with 'Dobrze Mieszkaj'**

Presentation of awards to the winners of the third edition of the competition organised by the 'Dobrze Mieszkaj' Magazine and the Dobrzemieszkaj.pl portal for the best design of a flat for a family

Additional events:

**26 January 2019 | 10.00-18.00 | Spodek Arena | PS 25
'Dobrze Mieszkaj' stand**

- **Let's get arranged with 'Dobrze Mieszkaj' – journalists from the website invite you for consultations with interior designers**
Are you arranging your first dwelling? Has a new family member arrived in your home? Perhaps you just need a change and do not know where to start? Prepare your questions, take a floor plan of your apartment or house and visit the 'Dobrze Mieszkaj' zone during the 4 Design Days – our designers will give you advice on how to arrange it, how to choose furniture and colours, how to enlarge a small kitchen or redesign an unusable bathroom. The stand will offer interior design magazines by Publikator/PTWP – 'Dobrze Mieszkaj', 'Świat Łazienek i Kuchni', 'Dom z Przyszłością', catalogues with houses by 'Najlepsze Domy' and industry-specific magazines – 'Łazienka' and 'Meble Plus'.
Advice will be given by:
Anna Gruner, A2 Studio Projektowe, **Mateusz Limanówka**, Interior Designer, Spacja Studio, **Małgorzata Mataniak-Pakuła**, Architect, Architektura i Wnętrza Profilart, **Joanna Ochota**, Architect, Concept JOana, **Tomasz Słomka**, CEO, Owner, TOKA+HOME, **Piotr Stanisz**, Interior Architect, **Kinga Śliwa**, Interior Architect
- **I live well with 'Dobrze Mieszkaj' – 3rd edition of the competition by the 'Dobrze Mieszkaj' Magazine and Dobrzemieszkaj.pl for the best design of a family apartment**
Do you want to show off your own interior or the one you designed yourself? Send us its photos (redakcja@dobrzemieszkaj.pl) and take part in the competition! The most beautiful interiors will be rewarded with a professional photo shoot and publication in the 'Dobrze Mieszkaj' Magazine. The winner will also receive the Geometric designer lamp by MaxLight, worth PLN 4.5 thousand, funded by MaxFliz! Jury of the competition: editorial staff of the 'Dobrze Mieszkaj' Magazine and interior designers co-operating with Akademia Dobrze Mieszkaj and giving advice at the Publisher's stand. The results of the competition will be announced and the award ceremony will take place on 27 January 2019 at 17.20 on the stage at the Spodek Arena.
- **'4 Design Days rodzinie' – we invite you to other attractions that we have prepared during Open Days especially for families with children:**
 - **Art contest for children: My family, my home**
A specially arranged arts corner at the 'Dobrze Mieszkaj' stand will offer children the possibility of creating works that focus on home and family. The most beautiful works will be rewarded and published in the 'Dobrze Mieszkaj' Magazine. Each child participating in the contest will receive a gift.
 - **Contest: Most Beautiful Smile during the 4 Design Days**
Task: make a selfie or a picture of your kids during the 4 Design Days. Put it up on FB or Instagram under the #4DesignDays hashtag. The most beautiful smiles will be awarded with non-cash prizes and a yearly subscription to the 'Dobrze Mieszkaj' and 'Świat Łazienek i Kuchni' magazines.

*in the process of confirming participation